

09<sup>th</sup> May, 2018

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza, 5<sup>th</sup> Floor, Plot No. C/1,  
G Block, Bandra-Kurla Complex  
Bandra(East), Mumbai – 400 051

**Scrip Code:** 532695

**NSE Symbol:** CELEBRITY

Dear Sir/ Madam,

**Sub: Disclosure under Regulation 29(2) read with Regulation 29(3) of the SEBI (Substantial Acquisition of Shares & Takeovers) Regulation, 2011**

In compliance with the disclosure requirements under Regulation 29(2) read with Regulation 29(3) of SEBI (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, as amended, please find enclosed herewith the disclosure in the prescribed format in relation to purchase of 25,000 equity shares of Rs.10/- each by Mr. Vidyuth Rajagopal, Joint Managing Director (Promoter Group) from the open market.

We request you to kindly take the same on record.

Thanking You,



**Signature of the Acquirer**

**(Vidyuth Rajagopal)**

Encl: Disclosures in the prescribed format

**Disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

|  |   |   |   |
|--|---|---|---|
| Name of the Target Company (TC)  | Celebrity Fashions Limited ( "CFL")   |   |   |
| Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer  | Mr. Vidyuth Rajagopal<br>(hereinafter the "Acquirer")<br><b>Persons acting in concert with the Acquirer:</b><br><b>a)</b> Other shareholders of CFL belonging to its promoter and promoter group, namely:<br>(i) Mr. Venkatesh Rajagopal<br>(ii) Mrs. Rama Rajagopal,<br>(iii) Ms. Anjali Rajagopal and<br>(iv) Mr. Rajagopalan K.A.<br><b>b)</b> Mr. Charath Ram Narsimhan<br>(hereinafter the "PACs") |   |   |
| Whether the acquirer belongs to Promoter/Promoter group  | Yes   |   |   |
| Name(s) of the Stock Exchange(s) where the shares of TC are Listed   | BSE Limited<br>National Stock Exchange of India Limited   |   |   |
| Details of the acquisition / disposal as follows   | <b>Number</b>   | <b>% w.r.t. total share/voting capital wherever applicable(*)</b> | <b>% w.r.t. total diluted share/voting capital of the TC (**)</b> |
| <b>Before the acquisition under consideration, holding of Acquirers and PACs:</b>  |   |   |   |
| a) Shares carrying voting rights   | 7000<br>(22291580)#   | 0.02<br>(48.91)#  | 0.01<br>(46.67)#  |
| b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)  | -   | -   | -   |
| c) Voting rights (VR) otherwise than by shares   | 0   | 0   | 0.00  |
| d) Warrants/ <del>convertible securities/any other instrument</del> that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)              | (2191060)#  |   | (4.59)#   |
| e) <b>Total (a+b+c+d)</b>  | <b>7000</b><br><b>(24482640)#</b>   | <b>0.02</b><br><b>(48.91)#</b>                                    | <b>0.01</b><br><b>(51.25)#</b>                                    |
| <b>Details of acquisition/sale</b>   |   |   |   |
| a) Shares carrying voting rights acquired/sold   | 25000<br>(25000)#   | 0.05<br>(0.05)#   | 0.05<br>(0.05)#   |
| b) VRs acquired /sold otherwise than by shares   | -   | -   | -   |
| c) Warrants/ <del>convertible securities/any other instrument</del> that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold | -   | -   | -   |
| d) Shares encumbered / invoked/released by the acquirer  |   |   |   |

|  |   |                  |                  |
|--|---|------------------|------------------|
| e) Total (a+b+c+/-d)   | 25000<br>(25000)#   | 0.05<br>(0.05)#  | 0.05<br>(0.05)#  |
| <b>After the acquisition/sale, holding of Acquirer and PACs:</b>   |   |                  |                  |
| a) Shares carrying voting rights   | 32000<br>(22316580)#  | 0.07<br>(48.96)# | 0.07<br>(46.72)# |
| b) Shares encumbered with the acquirer   |   |                  |                  |
| c) VRs otherwise than by shares  |   |                  |                  |
| d) Warrants/ <del>convertible securities/any other instrument</del> that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition | 0<br>(2191060)#   | 0                | 0<br>(4.59)#     |
| e) Total (a+b+c+d)   | 32000<br>(24507640)#  | 0.07<br>(48.96)# | 0.07<br>(51.31)# |
| Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).   | Open Market   |                  |                  |
| Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable   | 07 <sup>th</sup> May, 2018 to 08 <sup>th</sup> May, 2018  |                  |                  |
| Equity share capital / total voting capital of the TC before the said acquisition / sale   | 4,55,76,945 paid-up equity shares of Rs.10/- each aggregating to Rs. 45,57,69,450/-   |                  |                  |
| Equity share capital/ total voting capital of the TC after the said acquisition / sale   | 4,55,76,945 paid-up equity shares of Rs.10/- each aggregating to Rs. 45,57,69,450/-   |                  |                  |
| Total diluted share/voting capital of the TC after the said acquisition/sale   | 4,77,68,005 paid-up equity shares of Rs.10/- each aggregating to Rs. 47,76,80,050/- (assuming conversion of all the Warrants issued by CFL to the Acquirers into the equity shares of face value of Rs.10 each) |                  |                  |

**Note:**

(\*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

# signifies total holding of Promoter & Promoter Group along with PACs.



**Signature of the Acquirer**

Place: Chennai

Date: 09-05-2018