



Date: May 25, 2018

BSE Limited
P. J. Towers, Dalal Street,
MUMBAI – 400 001.

National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex, Bandra
East, Mumbai-400051.

Scrip Code: BSE: 532368 & NSE: LYCOS

Dear Sir,

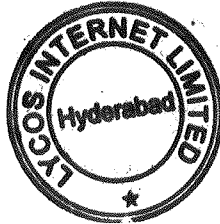
Sub: - Press Release

Please take note of the attached Press Release going to be published.

Thanking you,
Yours faithfully,

For LYCOS INTERNET LIMITED

M. Suresh Kumar Reddy
Chairman & Managing Director



LYCOS INTERNET LIMITED

(Formerly Ybrant Digital Limited)

Floor: 5, Holiday Inn Express & Suites, Road No: 2, Nanakramguda,
Gachibowli, Hyderabad – 500032, Telangana, India.

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CIN: L64203TG1999PLC030996

Brightcom Group - Ready for GDPR

May 25, 2018, HYDERABAD

The Brightcom Group, a global technology company that specializes in Internet-related services and products, which include Ad-tech, New Media and IoT based businesses across the globe, primarily in the digital eco-system, today announced its measures and readiness to the GDPR.

The General Data Protection Regulation ("GDPR"), which takes effect this Friday, May 25, 2018, is data privacy and protection regulation defined and enforced by the European Union. The GDPR imposes new rules regarding the processing of Personal Data of data subjects' located in the EU. Key points about GDPR compliance are:

Key points about GDPR compliance which Brightcom has already worked upon are respecting data privacy, gathering consent & keeping proof of it, securing the digital infrastructure and training and preparing the teams to handle the customer's data, as mandated by GDPR Regulations.

"Brightcom is well aligned with the underlying philosophy of GDPR and we see this as a great opportunity for firms, which are socially responsible towards integrity of private data of consumers, to actually surge ahead in deploying solutions that matter. We have established robust access controls and profile management to ensure that processes are in place", said Suresh Reddy, Chairman & CEO of the Brightcom Group.

Brightcom Group was formerly known as LYCOS Internet Limited, NSE & BSE: "LYCOS".

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About Brightcom Group

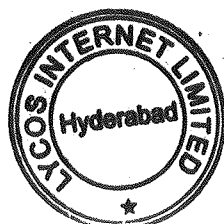
BRIGHTCOM GROUP CONSOLIDATES AD-TECH , NEW MEDIA AND IOT BASED BUSINESSES ACROSS THE GLOBE, PRIMARILY IN THE DIGITAL ECO-SYSTEM.

Brightcom Media, enables businesses, agencies, and online publishers worldwide in meeting their digital marketing needs, serving 40 billion impressions every month. Clients include leading blue chip advertisers like Airtel, British Airways, Coca-Cola, Hyundai Motors, ICICI Bank, ITC, ING, Lenovo, LIC, Maruti Suzuki, MTV, P&G, Qatar Airways, Samsung, Viacom, Sony, Star India, Vodafone, Titan, and Unilever. Publishers include Facebook, LinkedIn, MSN, Yahoo! and Twitter. Brightcom works with agencies like Havas Digital, JWT, Mediacom, Mindshare, Neo@Ogilvy, Ogilvy One, OMD, Satchi&Satchi, TBWA, and ZenithOptiMedia.

For LYCOS INTERNET LIMITED



M. Suresh Kumar Reddy
Chairman & Managing Director



Brightcom consumer products division is focused on IoT. Our LIFE product is dedicated to the future of communication and information management in which everyday objects will be connected to the internet, also known as the "Internet of Things" (IoT).

Brightcom Group's renowned global presence, including in the US, Israel, Latin America ME, Western Europe and Asia Pacific regions, positions us at the forefront of the digital landscape, enabling us to support partners in their efforts to leverage and benefit from current global trends. We have the technological platform and human knowledge to do so.

For more information please visit www.brightcomgroup.com

Disclaimer

This press release contains "forward-looking statements" – that is, statements related to future, not past, events. In this context, forward- looking statements often address our expected future business and financial performance, and often contain words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "should" or "will." Forward- looking statements by their nature address matters that are, to different degrees, uncertain. For us, uncertainties arise from the behaviour of financial and digital marketing industry, and fluctuations in exchange rates; from future integration of businesses; and from numerous other matters of national, regional and global scale, including those of a political, economic, business, competitive or regulatory nature. These uncertainties may cause our actual future results to be materially different from those expressed in our forward-looking statements. We do not undertake to update our forward-looking statements.

For LYCOS INTERNET LIMITED



M. Suresh Kumar Reddy
Chairman & Managing Director

