

1st May, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

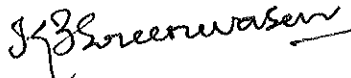
Dear Sir,

Reg : Sales update for the month of April 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of April 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 24% sales growth in April 2018

Hosur, May 01, 2018: TVS Motor Company registered a sales growth of 24% increasing from 246,310 units in April 2017 to 304,795 units in the month of April 2018.

Two-Wheeler

Total two-wheelers registered growth of 21.7% with sales increasing from 241,007 units in April 2017 to 293,418 units in April 2018. Domestic two-wheelers recorded growth of 17.6% with sales increasing from 205,522 units in April 2017 to 241,604 units in April 2018.

Scooter sales of the Company grew by 9.6% from 81,443 units in April 2017 to 89,245 units in April 2018. Motorcycles sales grew by 31.8% with sales increasing from 99,890 units in April 2017 to 131,704 units in April 2018.

Exports

The Company's total exports grew by 53.6 % from 40,221 units registered in the month of April 2017 to 61,798 units in April 2018. Two-wheeler exports grew by 46.0% increasing from 35,485 units in April 2017 to 51,814 units in April 2018.

Three-Wheeler

Three-wheeler of the Company grew by 114.5% increasing from 5,303 units in April 2017 to 11,377 units registered in April 2018.

About TVS Motor Company

We are a leading two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-

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wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
