



31st May, 2018

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Updates

Ref: "Idea Cellular Limited" (IDEA / 532822)

This is further to our letter dated 13th November, 2017 in relation to sale of the Company's standalone tower business held by its wholly-owned subsidiary, Idea Cellular Infrastructure Services Limited (ICISL) to ATC Telecom Infrastructure Private Limited.

Please find enclosed herewith press release being issued to media in connection with completion of the said transaction.

ICISL has accordingly ceased to be a subsidiary of the Company.

The above is for your information and dissemination to the members.

Thanking you,

Yours sincerely,

For Idea Cellular Limited

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo", written over a horizontal line.

Pankaj Kapdeo
Company Secretary

Encl: As above



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Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.
E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

Registered Office : Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382 011. Telephone: +91 79 6671 4000 Fax: +91 79 2323 2251



Idea Cellular announces completion of sale of standalone tower business to ATC Telecom Infrastructure Private Limited

Mumbai, May 31, 2018

Idea Cellular (“Idea”), today announced the completion of sale of its pan-India standalone tower business, by way of divesting its entire stake in ICISL (100% subsidiary of Idea), to ATC Telecom Infrastructure Private Limited (“ATC”). The transaction has been closed with an enterprise value of Rs. 40 billion for approximately 9,900 standalone towers.

Vodafone’s sale of its standalone tower business to ATC has already been completed earlier for an enterprise value of Rs. 38.5 billion. Post the completion of Vodafone India and Idea merger, ~6,300 co-located tenancies of the two operators on the combined standalone tower portfolio will collapse into single tenancies over a period of two years without the payment of exit penalties. Both Vodafone India and Idea as customers, and ATC as a vendor, have agreed to treat each other as long-term preferred partners, subject to existing arrangements.

The receipt of both these proceeds prior to completion was anticipated and provided for, in the Vodafone India and Idea merger agreement and hence would not affect the agreed terms of the merger, including the amount of debt which Vodafone will contribute to the combined entity at the closing of merger transaction.

With this both Idea and Vodafone India have now monetised the standalone tower assets for a total enterprise value of Rs. 78.5 billion, as per the timelines provided at the time of the announcement in November 2017, strengthening the financial position of the merged entity.

About Idea Cellular Ltd.

Idea Cellular Limited is the third largest wireless operator by subscribers in India with a Revenue Market Share (based on AGR) of approximately 17.1% of the Indian mobile telecommunications services industry (excluding wireline revenue for Bharat Sanchar Nigam Limited and Mahanagar Telephone Nigam Limited) for the Q3FY18. Idea is listed on National Stock Exchange (NSE), and the Bombay Stock Exchange (BSE) in India. Idea is part of the Aditya Birla Group, which is one of the largest business groups in India. The Aditya Birla Group is a conglomerate with operations in 35 countries and has business interests in, among others, mobile telecommunications, financial services, metal and mining, cement, carbon black, textiles, garments, chemicals and fertilizers sector.