

**Date:** May 03, 2018

**BSE Limited**

Corporate Service Department,  
01<sup>st</sup> Floor, P. J. Towers,  
Dalal Street,  
Mumbai 400 001

Fax: (022) 2272 2039/2272 3121

**Scrip ID:** ZENSARTECH

**Scrip Code:** 504067

**The National Stock Exchange of India Ltd.**

Exchange Plaza, 03<sup>rd</sup> floor,  
Plot No. C/1, 'G' block,  
Bandra Kurla Complex, Bandra (E),  
Mumbai 400 051

Fax: (022) 26598237/26598238

**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar mentioned in Gartner Market Guide for Blockchain Consulting and Proof of Concept Development Services**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**

  
Gaurav Tongia  
**Company Secretary**



**Encl.:** As above

## Zensar mentioned in Gartner Market Guide for Blockchain Consulting and Proof of Concept Development Services

**Pune, India, May 3, 2018, 2018:** Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, announced that it has been mentioned in the (\*) **Gartner Market Guide for Blockchain Consulting and Proof-of-Concept Development Services** [ID: G00326939] authored by Gartner Analysts David Groombridge, Rajesh Kandaswamy, Chrissy Healey (Published Date: 13 March 2018)

This Research focuses on providing sourcing and vendor management leaders with insight into the nature of the market and its potential evolution. In addition, it will illustrate the wide range of providers who deliver blockchain strategy and POC consultancy services.

Gartner defines the market for Blockchain consulting and POC development services as professional services to help clients ideate, assess and exploit the business possibilities of blockchain and other distributed ledger technologies (DLTs). Such services support organizations in implementing new business strategies that use blockchain technologies to achieve business goals. (\*)

Gartner now forecasts that, by 2025, Blockchain will generate an annual business value of over \$175 billion, rising to over \$3 trillion by 2030. (\*)

Zensar is listed as one of the Representative Vendors, where the vendors have been selected based on their provision of strategic advice, creation of POCs, and helping clients take POCs into pilot or production.

**Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said,** "Blockchain has been an important focus area for us and to be included in this list is very encouraging. The potential for blockchain is on the growth path and we do see many of our customers are looking for expert consulting services to realize the business outcomes."

**Ullas Nambiar PhD, Vice President and Head of Technology, Zensar said,** "We have made strides in our initiative to make blockchain a more effective solution. This inclusion underlines our efforts of taking the right steps to help resolve multiple problems of our global customers."

Zensar's "4D" framework — Discover, Define, Design and Deliver to engage on Blockchain initiatives with customers. The Discover phase aims to create stakeholder alignment to support blockchain adoption, using workshops to explain blockchain and identify suitable use cases. The Define phase includes business consulting around business drivers and expected outcomes for the intended blockchain solution. Design focuses on providing a technology template and using IP and accelerators to develop and implement the blockchain network. Deliver includes validation of outcomes and future roadmap definition.

### Specific Offerings

Zensar's ZenSmartBlox is a framework for delivering custom blockchain offerings that integrates with multiple blockchain platforms. Zensar has used it to create solutions for trade finance, property due diligence, organ registry, medical bills reconciliation and for resident mobile application within manufacturing. ZenSmartBlox's integration framework also allows interconnection of blockchain data with existing systems. Zensar has a blockchain feasibility evaluation engine to analyze a given business case and report the viability and practicality of a Blockchain solution for that use case.

#### Gartner Disclaimer

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose

#### About Zensar ([www.zensar.com](http://www.zensar.com))

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

#### Follow Zensar via:

Zensar Blog: <http://www.zensar.com/blogs>

Twitter: <https://twitter.com/Zensar>

LinkedIn: <https://www.linkedin.com/company/zensar-technologies>

Facebook: <https://www.facebook.com/Zensar>

#### About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))

Mumbai headquartered RPG Enterprises is one of India's largest industrial conglomerates. With over 15 companies in its fold, the group has a strong presence across core business sectors such as Infrastructure, Tyre, IT and Specialty. Established in 1979, RPG Enterprises is one of India's fastest growing business groups with a turnover in excess of Rs 22,000 crore.

For any queries please feel free to reach out:

PR Contacts (Global)
Aradhana Prabhu Public Relations Zensar Technologies +91-9765999749 <a href="mailto:aradhana.prabhu@zensar.com">aradhana.prabhu@zensar.com</a>

#### Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled

professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

