



SASKEN

BSE Limited,
Dept. of Corporate Services - CRD,
Phiroze Jeejeebhoy Towers, Dalal Street,
Mumbai - 400 001

June 28, 2018

National Stock Exchange of India Limited,
Exchange Plaza, C-1, Block - G,
Bandra Kurla Complex, Bandra (E),
Mumbai - 400 051

By Web Upload

Dear Sir / Madam,

Sub: Press Release - Sasken Showcases Digital Expertise and Solutions in Industrial IoT at LiveWorx 2018.

Ref: Scrip Code 532663/ SASKEN

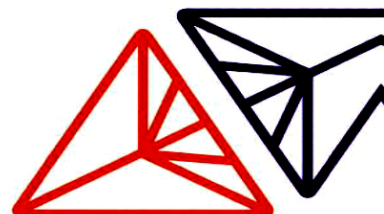
Please find enclosed a Press Release bearing the title 'Sasken Showcases Digital Expertise and Solutions in Industrial IoT at LiveWorx 2018.

Thanking you,

Yours faithfully
For Sasken Technologies Limited

S. Prasad
Associate Vice President & Company Secretary

Encl. as above





SASKEN

Sasken Showcases Digital Expertise and Solutions in Industrial IoT at LiveWorx 2018

Bengaluru, June 28, 2018: Sasken Technologies Ltd., (BSE: 532663, NSE: SASKEN) (formerly Sasken Communication Technologies Ltd.), a leading product engineering and digital transformation solutions provider, recently sponsored and participated in LiveWorx 2018 held from June 17 to 20, in Boston, USA. At the event, Sasken who is a Certified ThingWorx Ecosystem Partner, showcased its expertise in Digital Services and demonstrated its **Asset Performance Management** and **AR-based Field Force Productivity** solutions for Industrial IoT (IIoT).

Increasing customer economic value, personalization expectations and need for smart, connected products are forcing companies to re-think their next generation of industrial products and traditional methods of manufacturing. The focus is to produce dynamic and customized products for every consumer at faster rates with lower production costs. Sensor driven IoT technology is enabling industries to face challenges in their physical to digital journey. Industrial manufacturers across the globe are now looking to get real-time view of operations, which will help them make quick and informed decisions thus increasing operational efficiency and productivity.

"Digital is a business transformation enabler for our customers in the Industrials, Manufacturing, and Transportation verticals," said **Raman Sapra, Executive Vice President and General Manager – Digital Services**, Sasken. "Sasken's strategy is pivoted around building Digital capabilities in the B2B segment to drive the Digital transformation journey of our customers. We have built strong practices in the form of Digital Platforms, Mobility, UX/UI, IoT, AR/VR, Analytics, and Blockchain. Through these capabilities we enable our customers to implement Digital Transformation solutions that help them create new business models, deliver exceptional customer experience, and achieve superior levels of operational efficiency. At LiveWorx 2018, we were delighted to showcase our comprehensive set of capabilities in the Digital space to customers and partners," he added.

Sasken's has enabled customers to increase productivity, reduce downtime, drive profits, and achieve enhanced end-user satisfaction. It has partnered with customers to address complex needs around IIoT platform development and roll-outs, modernizing legacy applications, cloud enabling automation and control systems, enhancing field force productivity, and building intelligence across machines, devices, and plants.

About Sasken

Sasken is a specialist in Product Engineering and Digital Transformation providing concept-to-market, chip-to-cognition R&D services to global leaders in Semiconductor, Automotive, Industrials, Smart Devices & Wearables, Enterprise Grade Devices, and SatCom industries. With over 29 years and multiple patents, Sasken has transformed the businesses of over a 100 Fortune 500 companies, powering over a billion devices through its services and IP. For more details, visit www.sasken.com

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