



HQ/CS/CL.24B/16453
05 June 2018

Sir,

Sub: Press Release Tata Communications helps drive kids' smartwatch maker Doki Technologies' international expansion.

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,
For Tata Communications Limited

A handwritten signature in blue ink, appearing to read 'Manish Sansi', written over a horizontal line.

Manish Sansi
Company Secretary &
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

TATA COMMUNICATIONS

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CIN : L64200MH1986PLC039266

For immediate release**PRESS RELEASE**

Tata Communications helps drive kids' smartwatch maker Doki Technologies' international expansion

Equipping the dokiWatch S with borderless connectivity by Tata Communications MOVE™ will help Doki Technologies hit its target of 200,000 units sold globally in 2018

Hong Kong - June 5th 2018 - [Tata Communications](#), a leading global digital infrastructure provider, is working with Hong Kong based start-up [Doki Technologies](#) to support the company's expansion in the US and Canada, Europe, and Southeast Asia. The recently unveiled dokiWatch S will come with a [Tata Communications MOVE™](#) SIM built in. So, when a parent or child switches on the dokiWatch S for the first time, the smartwatch is instantly connected to the Internet, anywhere in the world.

The [dokiWatch S](#) is the world's first wearable phone and smart locator that combines video calling, voice calling, messaging and location-tracking capabilities in one simple device. All these data-enabled features of the smartwatch are powered by global 3G and 4G connectivity provided by the Tata Communications MOVE™ platform.



dokiWatch S - with instant, secure connectivity worldwide provided by Tata Communications MOVE™ - enables parents to keep track of and communicate with their children.

Tata Communications MOVE™ harnesses the company's relationships with more than 600 mobile network operators (MNO) around the world, eliminating the need for Doki Technologies to negotiate separate data connectivity agreements with different local MNOs in each country. This helps accelerate the company's international expansion, as it looks to sell 200,000 smartwatches worldwide in 2018 - up by 40% from 2017.

"We have set ourselves an ambitious target for global expansion because we're no longer being held back by complex country-specific deals for data connectivity," said **Casper Chien, Founder and CEO at Doki Technologies**. "Equipping all dokiWatch S devices with Tata Communications MOVE™ not only ensures a seamless, secure user experience for children and parents; it also drives our expansion to new geographies and helps us hit our ambitious growth target."

Technavio has [identified](#) Doki Technologies as one of the key players in the global children's smartwatch market, which the analyst firm expects to expand steadily at a CAGR of almost 16% between 2017 and 2021.

"Fast-growing businesses that look to capitalise on the huge potential of the Internet of Things must be able to capture, move and manage information seamlessly, reliably and securely worldwide," said **Anthony Bartolo, Chief Product Officer, Tata Communications**. "Cellular networks are a good foundation for many IoT applications, but the challenge is that every time a company wants to launch a new IoT device in a new country, it has to negotiate a new connectivity deal with a new local mobile network operator. That's very time-consuming. Through the Tata Communications MOVE™ platform, we want to reinvent mobile networking for the IoT age. It's a single, global mobile network that gives companies like Doki Technologies the speed and agility to grow across borders."



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The API-enabled, fully-automated Tata Communications MOVE™ platform is integrated with Doki Technologies' business processes. This enables Doki Technologies to spot trends in the data consumption of dokiWatch S devices globally, adjust tariffs easily, and enhance billing accuracy. The software-defined platform also allows the company to customise the features of dokiWatch S with children's needs in mind.

The Tata Communications MOVE™ platform is part of the company's aim of creating truly global, borderless mobile experiences for people and things. It is underpinned by Tata Communications' global network, which today connects 4 out of 5 mobile subscribers and carries over 25% of the world's Internet routes.

Tata Communications will be at [Mobile World Congress in Shanghai](#) on June 27th-29th 2018. Come see us in Hall N4, Stand N4.EMRF01.

Ends...

About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

www.tatacommunications.com

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About Doki Technologies

Doki Technologies is a Hong Kong based technology start-up focused on creating smart IoT devices for children. We're a passionate team of dedicated individuals who are experts in our fields, with one common goal - to develop innovative smart devices that help transform the way families stay connected.

At Doki Technologies, we believe in creating a world of seamless connectivity between parents and their children. This principle guides us from design to engineering. dokiWatch is a clear representation of our vision.

Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors,



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