

MSIL: CSL: NSE&BSE: 2018

14th June 2018

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover

Chief General Manager &

Company Secretary

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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PRESS RELEASE

Maruti Suzuki’s unique DOJO way of skill training and enhancement

*The Company is working together with partners to set up over 400 DOJO training centres by 2020
DOJO centre serves as a workshop that helps to skill, acclimatize and thoroughly prepare team members
before they join work at manufacturing plants*

New Delhi, June 14, 2018: In the pursuit of giving uncompromising quality to its customers, Maruti Suzuki India Limited targets to help set up skill training and enhancement centres at its over 400 vendors by 2020. These skill training facilities, christened DOJO centres, are training grounds for fresh workmen and re-skilling for existing workforce. DOJO centres replicate exact working conditions as inside a shop floor, so that the worker feels at ease when he joins work after his training.

The word DOJO means ‘a place of the way’ in Japanese. In other words, DOJO is a place to train in martial arts. In manufacturing parlance, a DOJO centre serves as a workshop that helps in skilling, re-skilling and right skilling workers. These centres help to acclimatize professionals and thoroughly preparing them, especially new workforce before they join work on the shop floor at manufacturing plants.

Commenting on the unique initiative, **Mr A K Tomer, Executive Director (Corporate Planning), Maruti Suzuki** said, *“To meet the ever evolving customer expectations, ensuring quality at vendor-end is critical. To help achieve this, Maruti Suzuki has institutionalized the concept of DOJO Centre to be set up at our partners’ facilities. By 2020, our over 400 tier-I partners will have DOJO centres. These state-of-the-art centres develop skills in areas of Quality, Safety and Productivity. This effort is to bring global quality standards and complement the Make in India initiative.”*

Maruti Suzuki aims for quality manufacturing practices at suppliers

- Enhancing skills and exposure of best manufacturing practices at suppliers is one of the most vital initiatives for Maruti Suzuki
- Over 90 DOJO centres are operational at Maruti Suzuki partners’ facilities
- In a DOJO centre, a worker is trained extensively in a task using models or mock-ups till he or she perfects it
- Experienced trainers help the new operators gain confidence



Maruti Suzuki has institutionalised the DOJO Centre facilities. The Company helps with the concept, while the partners make the investment towards setting up of the skill training and enhancement facility. Ideally, a new worker is trained for upto 2-weeks before he joins the shop floor. An assessment test is conducted at the end of the training, and only qualified workers are sent to the shop floor.

Re-skilling of existing workforce is also undertaken at DOJO Centres to refresh manufacturing concepts and educate them about technological advancements. The DOJO centre also provides both theory and practical lessons in basic concepts of manufacturing apart from a brief overview of the company. Knowledge about the company helps the worker stay connected with the company. The main thrust of DOJO training remains on on-job training, while inculcating a safety culture.

Click here for hi-resolution images of DOJO Centre:

<https://www.flickr.com/photos/126049010@N03/sets/72157696027687261>