



HQ/CS/CL.24B/16465  
25 June 2018

Sir,

**Sub: Press Release – Tata Communications helps Singapore IoT innovator W-Locate grow internationally while reducing capex by 35%.**

Please find attached herewith the press release on the captioned subject being issued today.

Thanking you,

Yours faithfully,  
For Tata Communications Limited

*P.P.*  
*Manish Sansi*  
Manish Sansi  
Company Secretary &  
General Counsel (India)

To:

- 1) Security Code 500483, BSE Ltd, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai-400001.
- 2) Security Code TATACOMM, National Stock Exchange of India Limited. Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai, Maharashtra 400051

**TATA COMMUNICATIONS**

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For immediate release

PRESS RELEASE

## Tata Communications helps Singapore IoT innovator W-Locate grow internationally while reducing capex by 35%

*W-Locate plans to expand its operations to other Asian countries enabled by the Tata Communications MOVE™ platform and IZO™ Private Cloud*

Singapore - June 25<sup>th</sup> 2018 - [W-Locate](#), the Singapore-based Internet of Things (IoT) start-up, has selected [Tata Communications](#), a leading global digital infrastructure provider, to accelerate its international growth. W-Locate provides real-time location-based information to enterprises across Singapore, Hong Kong, Jakarta and Malaysia. It is now looking to extend its presence to South Korea, Taiwan, Thailand, and other Asian countries by harnessing Tata Communications' IoT and private cloud computing capabilities.

W-Locate's [XimLoc](#) and [FIND \(fleet intelligent dynamics\)](#) services integrate machine-to-machine (M2M) telematics, big data and cloud computing with location intelligence. With XimLoc, any SIM card-based device can be located without relying on GPS alone. FIND caters for industries that are always on the move such as ready-mixed concrete supply, telematics and logistics.

By equipping these solutions with [Tata Communications MOVE™](#) platform, W-Locate aims to extend its reach across different industries in Asia. W-Locate will store all XimLoc and FIND data in [IZO™ Private Cloud](#) to help it scale up as demand for the services continues to grow.

Tata Communications MOVE™ platform eliminates the need for W-Locate to negotiate separate data connectivity agreements with different local MNOs in each country by using Tata Communications' relationships with more than 600 mobile network operators (MNOs) around the world. This disruptive approach to global cellular connectivity helps accelerate W-Locate's international expansion in Asia, reducing roaming costs significantly and enabling W-Locate to offer seamless IoT-enabled services to its customers.

**Stevie Ooi, Founder and CEO, W-Locate said,** "We're a fast-moving start-up, and we want to work with like-minded businesses to accelerate our growth. The Tata Communications MOVE™ platform helps us do just that, and offer borderless connectivity to our customers in new markets. We estimate that working with a single global IoT partner like Tata Communications will help reduce our capex by 35% while giving us the agility we need to stay ahead in this constantly changing industry."

One of W-Locate's first customers using Tata Communications MOVE™ and IZO™ Private Cloud is [LafargeHolcim Malaysia](#), part of the global LafargeHolcim Group - a leading manufacturer of building materials with a presence in around 80 countries. W-Locate will leverage Tata Communications' IoT and cloud capabilities to collect and manage LafargeHolcim Malaysia's data securely and seamlessly across borders.

**Anthony Bartolo, Chief Product Officer, Tata Communications said,** "IoT start-ups that are looking for swift global expansion need to capture, move and manage information seamlessly, reliably and securely worldwide. Through the ubiquitous nature of the Tata Communications MOVE™ platform, businesses like W-Locate are able to give their global customers the secure and seamless IoT experiences they expect - without making huge investments in their own infrastructure in new markets."

Tata Communications MOVE™ platform is part of the company's aim of creating truly global, borderless mobile experiences for people and things. IZO™ Private Cloud is part of Tata Communications' [IZO™](#) cloud enablement



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platform. Both these solutions are underpinned by Tata Communications' global network, which today connects 4 out of 5 mobile subscribers and carries over 25% of the world's Internet routes.

*Tata Communications will be at [Mobile World Congress in Shanghai](#) on June 27<sup>th</sup>-29<sup>th</sup> 2018. Come see us in Hall N4, Stand N4.EMRF01.*

Ends...

### About Tata Communications

Tata Communications Limited (CIN no: L64200MH1986PLC039266) along with its subsidiaries (Tata Communications) is a leading global provider of A New World of Communications™. With a leadership position in emerging markets, Tata Communications leverages its advanced solutions capabilities and domain expertise across its global network to deliver managed solutions to multi-national enterprises and communications service providers.

The Tata Communications global network includes one of the most advanced and largest submarine cable networks and a Tier-1 IP network with connectivity to more than 240 countries and territories across 400 PoPs, as well as nearly 1 million square feet of data centre and colocation space worldwide.

Tata Communications' depth and breadth of reach in emerging markets includes leadership in Indian enterprise data services and leadership in global international voice communications. Tata Communications Limited is listed on the Bombay Stock Exchange and the National Stock Exchange of India.

[www.tatacommunications.com](http://www.tatacommunications.com)

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### About W-Locate

W-Locate is a location-based services and telematics specialist. Its patent pending SIM-based solution XimLoc allows mobile network operators, businesses and governments to deploy location-based services that are ready for the Internet of Things (IoT), machine-to-machine (M2M) applications and Smart Cities. XimLoc is already deployed with a number of Tier 1 operators and has been designed with support for 3rd party APIs.

### Forward-looking and cautionary statements

Certain words and statements in this release concerning Tata Communications and its prospects, and other statements, including those relating to Tata Communications' expected financial position, business strategy, the future development of Tata Communications' operations, and the general economy in India, are forward-looking statements. Such statements involve known and unknown risks, uncertainties and other factors, including financial, regulatory and environmental, as well as those relating to industry growth and trend projections, which may cause actual results, performance or achievements of Tata Communications, or industry results, to differ materially from those expressed or implied by such forward-looking statements. The important factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements include, among others, failure to increase the volume of traffic on Tata Communications' network; failure to develop new products and services that meet customer demands and generate acceptable margins; failure to successfully complete commercial testing of new technology and information systems to support new products and services, including voice transmission services; failure to stabilize or reduce the rate of price compression on certain of the company's communications services; failure to integrate strategic



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acquisitions and changes in government policies or regulations of India and, in particular, changes relating to the administration of Tata Communications' industry; and, in general, the economic, business and credit conditions in India. Additional factors that could cause actual results, performance or achievements to differ materially from such forward-looking statements, many of which are not in Tata Communications' control, include, but are not limited to, those risk factors discussed in Tata Communications Limited's Annual Reports. The Annual Reports of Tata Communications Limited are available at [www.tatacommunications.com](http://www.tatacommunications.com). Tata Communications is under no obligation to, and expressly disclaims any obligation to, update or alter its forward-looking statements.