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**Sub: Press Release** 

Dear Sir(s),

Please find enclosed herewith a press release titled "Zensar Joins Oracle Cloud Excellence Implementer Program to Drive Customer Success" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you, Yours sincerely,

For Zensar Technologies Limited

Gauray Tongia
Company Secretary

Encl.: As above







## Zensar Joins Oracle Cloud Excellence Implementer Program to Drive Customer Success

Oracle Cloud Excellence Implementer Program Recognizes Zensar for Delivering Successful Oracle Cloud (Oracle Financial Cloud) Implementations in North America.

June 20, 2018, North America: Zensar, an Oracle Cloud Standard and Platinum level member of Oracle PartnerNetwork (OPN), today announced it has joined the Oracle Cloud Excellence Implementer (CEI) program and has achieved CEI status in Oracle ERP Cloud's financial management application, Oracle Financials Cloud (General Ledger, Payables, Receivables and Collections) in North America geography. Oracle launched the CEI partner program at OpenWorld 2017 to accelerate customers' digital transformation in the cloud. The program recognizes and rewards partners that continually demonstrate expertise, a successful track record, and superior customer satisfaction in delivering high quality Oracle Software as a Service (SaaS) Cloud implementations to customers.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, "We are excited to be part of the Oracle Cloud Excellence Implementer program within a year of its launch in our biggest market, North America. Oracle Cloud Applications fit perfectly well in Our Return on Digital® strategy, which empowers our global customers to leverage the benefits from its business acceleration capabilities. We look forward to a deeper relationship with Oracle as we focus on deepening our expertise in this area."

The CEI program was developed to provide customers with a clear, objective and informative view of partner qualifications for implementing Oracle Cloud solutions. Through the OPN Solutions Catalog, customers are now able to identify and engage with partner firms that best align to their specific project needs. Access to this information helps customers minimize implementation risk, quickly adopt new cloud functionality, and realize the maximum potential of the Oracle Cloud.

"Oracle is committed to helping our partners drive customer success across the Oracle Cloud portfolio," said Camillo Speroni, Vice President of Worldwide Strategic Alliances, Oracle. "We remain committed to providing partners with the training and resources needed to drive customer advocacy, and make the journey to cloud as smooth and successful as possible for customers."

"Our Oracle practice is mature and we have had multiple successful Oracle SaaS implementations. Having achieved CEI status underlines our understanding of Oracle Cloud Applications, how we can help our customers reap maximum benefits from it. We look forward to more joint successes in future," Prasad Deshpande, Senior Vice- President and Global Head of Central Practices Organization, Zensar.

<u>Business can expect to look at the following benefits from Zensar's implementation of Oracle Cloud Applications:</u>

- Streamlined and automated financials planning and back office financials accounting operations to enable visible cost reduction
- Improved operational efficiency
- Experience in having successful deployment of Oracle Cloud Applications to support customer's accelerated business growth

For more information about the CEI program, visit www.oracle.com/partners/goto/cei.









### About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specialises in partnering with global organisations across industries on their Digital Transformation journey. A technology partner of choice, backed by strong track-record of innovation; credible investment in Digital solutions; assertion of commitment to client's success, Zensar 's comprehensive range of digital and technology services and solutions enable its customers to achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help them surpass challenges around running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital way.

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## About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

#### **About Oracle PartnerNetwork**

Oracle PartnerNetwork (OPN) is Oracle's partner program that provides partners with a differentiated advantage to develop, sell and implement Oracle solutions. OPN offers resources to train and support specialized knowledge of Oracle's products and solutions and has evolved to recognize Oracle's growing product portfolio, partner base and business opportunity. Key to the latest enhancements to OPN is the ability for partners to be recognized and rewarded for their investment in Oracle Cloud. Partners engaging with Oracle will be able to differentiate their Oracle Cloud expertise and success with customers through the OPN Cloud program – an innovative program that complements existing OPN program levels with tiers of recognition and progressive benefits for partners working with Oracle Cloud. To find out more visit: http://www.oracle.com/partners.

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Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from









those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorised use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

