Onward Technologies signs up with Quark Software Inc. to help Customers' deliver personalized "Digital Content Experience"

INDIA, 07 June 2018: Onward Technologies ltd. enters into a partnership with Quark Software, Inc, to collaboratively offer its end-to-end content automation platform in the growing Asia-Pacific market. Quark's platform enables the creation, management, publishing and delivery of content across print, Web and digital channels. The agreement will enable Onward Technologies to compliment its 'Service lifecycle management' (SLM) portfolio and help its customers in their digital transformational journey enabling them build and deliver differentiated services experiences to their product buyers.

Vignesh Kumar, Executive Vice President, Onward Technologies, said, "Product manufacturers are in pursuit to deliver personalized service experiences and keep connected to their product buyers throughout the useful life of the product. Dynamically updated contents and consumed uniformly across all devices, is a crucial part of a manufacturer's digital strategy. Quark's content platform is well proven and best suited to help OEMs define and implement such content-based strategies. Quark's partnership is integral to our strategy as we venture out to support our customers in executing unparalleled digital experiences"

"Content automation is transforming how the largest organizations in the world provide personalized digital experiences for customers, prospects and employees," said Gavin Drake, Vice President of Marketing at Quark Software. "We are delighted to enhance our partner ecosystem by working with Onward Technologies and are looking forward to expanding the content automation market in the Asia-Pacific region through this collaboration."

About Quark Software
Quark Software Inc. develops a content automation platform that helps large organizations streamline the creation, management, publishing and delivery of business-critical content. The solutions automate the process with reusable Smart Content components that can be dynamically assembled and delivered with precision in any format and to any channel — web, tablet, mobile, print, and more. As a result, leaders in industries such as finance, manufacturing, energy, and government can reduce costs, save time, improve consistency and make their content brilliant.

About Onward Technologies Limited
Onward Technologies Limited is a global player in Mechanical Engineering Design Services and IT consulting services. The Company offers a range of engineering design services including product design, engineering analysis, engineering documentation and maintenance, and manufacturing solutions for automotive, off highway, aerospace, industrial equipment and consumer goods. With its footprints in India, North America, Germany and UK, the Company's global design and delivery centres has grown to 2500+ employees servicing Fortune 1000 companies.

The Company is listed on the following stock exchanges under the ISIN INE 229A01017:
BSE Limited: Scrip Code: 517536
National Stock Exchange of India Limited: Scrip Code: ONWARDTEC

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