KVB Karur Vysya Bank Smart way to bank

June 5, 2018

IRC: F-56:25:450:2018

То

## Subhash Purohit

Assistant Manager Bombay Stock Exchange Limited 25th Floor, P J Towers, Dalal Street, Mumbai 400001.

Dear Sir,

Reg : Your email dt 05.06.2018 seeking clarification on the news item appearing in Business Standard dt 05.06.2018 titled "Aditya Birla Health, Karur Vysya form bancassurance partnership"

With reference to the above, we wish to clarify that the Bank, in its normal course of business, had entered into bancassurance partnership with Aditya Birla Health to provide health insurance solutions to its customers.

Bank has already partnered with Birla Sunlife Insurance Co. Ltd for providing Life insurance products to its customers and now we have partnered with Aditya Birla Health Insurance to provide health insurance products through a similar bancassurance Partnership. The said partnership is an extension of the Banks' 15 year old relation with Aditya Birla.

We further clarify that the said event is in ordinary course of business and does not have material impact on the bank.

We trust this clarifies the matter.

Yours faithfully,

Srinivasarao M Company Secretary & Asst. General Manager

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