

IRC: F-56:27:466:2018

June 13, 2018

Bombay Stock Exchange Limited 25th Floor, P J Towers, Dalal Street, Mumbai 400001.

Dear Sir,

Reg: Intimation of Bancassurance agreement with M/s Max Bupa Health Insurance Co Ltd.

We wish to inform you that our Bank has entered into Bancassurance agreement with M/s Max Bupa Health Insurance Co Ltd for distributing retail and group health insurance products to suit the needs of KVB customers. We further wish to inform that the said event is in ordinary course of business.

Please take on record the above.

Yours faithfully,

Srinivasarao M

Company Secretary & Asst. General Manager

THE KARUR VYSYA BANK LIMITED Investor Relations Cell, Registered & Central Office, Erode Road, KARUR - 639 002.

©: 04324-269431,37,40-43, Fax: 225700

E.mail: kvbshares@kvbmail.com

Website:: www.kvb.co.in CIN:: L65110TN1916PLC001295