

Diwakar Viniyog Private Limited

(FORMERLY : HI-UP COSMETICS & TOILETRIES PVT. LTD.)

CIN : U24246WB1984PTC037090

Regd. Office :

687, Anandapur, E.M. Bypass, 2nd Floor

Kolkata - 700 107, Phone : 6613 6264

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Fax : 033 6613 6242

Date: 04.06.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra - Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sirs,

Sub: Disclosure

Please find enclosed herewith disclosure in terms of Regulation 29(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

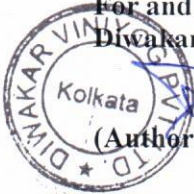
This is for your information & record.

Thanking you,

Yours faithfully,

**For and on behalf of Promoter and Promoter Group
Diwakar Viniyog Private Limited**


(Authorised Signatory)



DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Target Company (TC)	Emami Limited
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	<p><u>Acquirers</u> Smt. Priti A Sureka</p> <p><u>PAC</u> M/s. Diwakar Viniyog Private Limited M/s. Suntrack Commerce Private Limited M/s. Bhanu Vyapaar private Limited M/s. Raviraj Viniyog Private Limited M/s. Prabhakar Viniyog Private Limited M/s. Emami Paper Mills Ltd M/s. TMT Viniyogan Limited M/s. Emami Frank Ross Ltd M/s. EPL Securities Ltd M/s. Suraj Viniyog Private Limited Sri Radhe Shyam Goenka Sri Radhe Shyam Agarwal Sri Aditya Vardhan Agarwal Sri Harsha Vardhan Agarwal Smt. Mansi Agarwal Smt. Usha Agarwal Smt. Saroj Goenka Smt. Santosh Goenka Smt. Indu Goenka M/s. Aditya Vardhan Agarwal, Karta (HUF) Minor Vidula Agarwal Minor Vidhishree Agarwal Sri Vihan Vardhan Agarwal Smt. Sangita Agarwal Sri. Vishal Agarwal Sri Sumangal Agarwal Smt. Divya Agarwal Sri Pradeep Agarwal Sri Shubham Agarwal Sri Madan Lal Agarwal Sri Abhishek Agarwal Sri Saswat Goenka Smt. Shreya Goenka Minor Nimisha Goenka Minor Advay Goenka Sri Prashant Goenka Minor Manan Goenka Sri Yogesh Goenka Minor Nikunj Goenka Minor Devarsh Goenka Minor Reyansh Goenka Sri Jayant Goenka Minor Reha Goenka Minor Darsh Goenka Smt. Richa Agarwal</p>

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	Harsha Vardhan Agarwal, Karta (HUF) Sri Mohan Goenka Smt. Rashmi Goenka Mohan Goenka, Karta HUF Sri Manish Goenka Smt. Jyoti Goenka Manish Goenka, Karta HUF Smt. Puja Goenka Prashant Goenka, Karta HUF Smt. Ritu Goenka Amitabh Goenka, Karta HUF Sri Ashish Goenka Smt. Shruti Goenka Ashish Goenka, Karta HUF Sri Sushil Kumar Goenka Sushil Kumar Goenka, Karta HUF Smt. Rachana Goenka Jayant Goenka, Karta HUF Sri Sachin Goenka Smt. Chikky Goenka Sri Amitabh Goenka Sri Raj Kumar Goenka Sri Dhiraj Agarwal Smt. Jyoti Agarwal Smt. Kusum Agarwal Sri Rohin Raj Sureka Smt. Avishi Sureka Minor Vibhash Vardhan Agarwal Smt. Rachna Bagaria Smt. Sobhna Agarwal Sri Smriti Agarwal Smt. Laxmi Devi Bajoria		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited BSE Limited The Calcutta Stock Exchange Limited		
Details of the acquisition / disposal as follows:	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC
<u>Before the acquisition under consideration, holding of :</u>			
a) Shares carrying voting rights	165,088,855 (As per Annexure -1)	72.7367 (As per Annexure -1)	N.A.
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	N.A.	N.A.	N.A.
c) Voting rights (VR) otherwise than by equity shares	N.A.	N.A.	N.A.

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d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	165,088,855	72.7367	N.A.
Details of acquisition/ sale			
a) Shares carrying voting rights acquired/sold	7,851 (As per Annexure-1)	0.0034 (As per Annexure-1)	N.A.
b) VRs acquired otherwise than by shares	N.A.	N.A.	N.A.
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC acquired/sold	N.A.	N.A.	N.A.
d) Shares encumbered/invoked/released by the acquirer	N.A.	N.A.	N.A.
Total (a+b+c+/-d)	7,851	0.0034	N.A.
After the acquisition/sale, holding of:			
a) Shares carrying voting rights	165,096,706 (As per Annexure-1)	72.7402 (As per Annexure-1)	N.A.
b) Shares encumbered with the acquirer	N.A.	N.A.	N.A.
c) VRs otherwise than by equity shares	N.A.	N.A.	N.A.
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	N.A.	N.A.	N.A.
e) Total (a+b+c+d)	165,096,706	72.7402	N.A.
Mode of acquisition/ sale (e.g. open market / off-market /public issue / rights issue / preferential allotment / inter-se transfer etc).	Transmission of shares through off market		
Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	01.06.2018		
Equity share capital / total voting capital of the TC before the said acquisition/sale	Rs. 226,967,619/-		
Equity share capital/ total voting capital of the TC after the said acquisition/sale	Rs. 226,967,619/-		
Total diluted share/voting capital of the TC after the said acquisition/sale	NIL		

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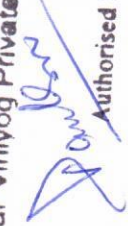
For and on behalf of the promoter and promoter group

Place: Kolkata

Date: 04.06.2018


Annexure I to Disclosure under Regulation 29(2) of Substantial Acquisition of Shares & Takeovers Regulations, 2011 dated 01.06.2018

Sl No	Name of the Acquirer	PRE		Purchase	Sale	POST		Encumbered No. of Shares	% of Paid Up Capital
		No. of Shares	PRE %			No. of Shares	POST %		
1	Smt. Priti A Sureka	3,410,000	1.5024	7,851	-	3,417,851	1.5059	-	-
	Sub-Total (A)	3,410,000	1.5024	7,851		3,417,851	1.5059		0.0000
	Name of the Persons in Promoters's Group (Other than Acquirer)								
2	M/s. Diwakar Viniyog Private Limited	33,771,887	14.8796	-	-	33,771,887	14.8796	22,133,846	9.7520
1	M/s. Suntrack Commerce Private limited	33,136,016	14.5994	-	-	33,136,016	14.5994	15,712,240	6.9227
3	M/s. Bhanu Vyapaar Private limited	27,791,381	12.2446	-	-	27,791,381	12.2446	16,598,867	7.3133
4	M/s. Raviraj Viniyog Private Limited (FKA-Emami Enclave Makers Private Limited)	13,886,007	6.1181	-	-	13,886,007	6.1181	4,513,000	1.9884
5	M/s. Prabhakar Viniyog Private Limited (FKA-Emami High Rise Private Limited)	13,199,961	5.8158	-	-	13,199,961	5.8158	3,578,000	1.5764
6	Smt. Saroj Goenka	482,620	0.2126	-	-	482,620	0.2126	-	0.0000
7	Smt. Santosh Goenka	198,120	0.0873	-	-	198,120	0.0873	-	0.0000
8	Smt. Indu Goenka	459,850	0.2026	-	-	459,850	0.2026	-	0.0000
9	Sri Aditya Vardhan Agarwal	1,232,334	0.5430	-	-	1,232,334	0.5430	-	0.0000
10	Smt. Usha Agarwal	836,548	0.3686	-	-	836,548	0.3686	-	0.0000
11	Sri Raj Kumar Goenka	773,982	0.3410	-	-	773,982	0.3410	-	0.0000
12	Sri Radhe Shyam Agarwal	439,500	0.1936	-	-	439,500	0.1936	-	0.0000
13	Sri Rohin Raj Sureka	1,750,000	0.7710	-	-	1,750,000	0.7710	-	0.0000
14	Sri Harsha Vardhan Agarwal	535,133	0.2358	-	-	535,133	0.2358	-	0.0000
15	Minor Saswat Goenka	565,000	0.2489	-	-	565,000	0.2489	-	0.0000
16	Sri Sachin Goenka	534,500	0.2355	-	-	534,500	0.2355	-	0.0000
17	Minor Vibhash Vardhan Agarwal	536,739	0.2365	-	-	536,739	0.2365	-	0.0000
18	Sri Vihan Vardhan Agarwal	536,000	0.2362	-	-	536,000	0.2362	-	0.0000
19	Minor Advay Goenka	502,000	0.2212	-	-	502,000	0.2212	-	0.0000
20	Minor Ritu Goenka	452,465	0.1994	-	-	452,465	0.1994	-	0.0000
21	Sri Radhe Shyam Goenka	683,638	0.3012	-	-	683,638	0.3012	-	0.0000
22	Smt. Chikky Goenka	305,850	0.1348	-	-	305,850	0.1348	-	0.0000
23	Smt. Jyoti Agarwal	244,000	0.1075	-	-	244,000	0.1075	-	0.0000
24	Minor Devarsh Goenka	303,875	0.1339	-	-	303,875	0.1339	-	0.0000
25	Minor Revansh Goenka	303,875	0.1339	-	-	303,875	0.1339	-	0.0000
26	Smt. Avishi Sureka	700,000	0.3084	-	-	700,000	0.3084	-	0.0000
27	Smt. Shruti Goenka	273,065	0.1203	-	-	273,065	0.1203	-	0.0000
28	Minor Darsh Goenka	282,500	0.1245	-	-	282,500	0.1245	-	0.0000
29	Minor Manan Goenka	282,500	0.1245	-	-	282,500	0.1245	-	0.0000
30	Minor Nikunj Goenka	282,500	0.1245	-	-	282,500	0.1245	-	0.0000
31	Smt. Mansi Agarwal	225,000	0.0991	-	-	225,000	0.0991	-	0.0000
32	Minor Nimisha Goenka	247,000	0.1088	-	-	247,000	0.1088	-	0.0000
33	Sri Manish Goenka	246,098	0.1084	-	-	246,098	0.1084	-	0.0000
34	Smt. Shreya Goenka	240,000	0.1057	-	-	240,000	0.1057	-	0.0000
35	Minor Vidishree Agarwal	240,000	0.1057	-	-	240,000	0.1057	-	0.0000
36	Minor Vidula Agarwal	240,000	0.1057	-	-	240,000	0.1057	-	0.0000
37	Sri Javant Goenka	232,127	0.1023	-	-	232,127	0.1023	-	0.0000
38	Smt. Rashmi Goenka	185,700	0.0818	-	-	185,700	0.0818	-	0.0000
39	Sri Sushil Kumar Goenka	179,250	0.0790	-	-	179,250	0.0790	-	0.0000
40	Smt. Rachana Goenka	158,850	0.0700	-	-	158,850	0.0700	-	0.0000
41	Smt. Richa Agarwal	145,861	0.0643	-	-	145,861	0.0643	-	0.0000
42	Smt. Jyoti Goenka	124,388	0.0548	-	-	124,388	0.0548	-	0.0000

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Annexure I to Disclosure under Regulation 29(2) of Substantial Acquisition of Shares & Takeovers Regulations, 2011 dated 01.06.2018

Sl No	Name of the Acquirer	PRE		PRE %	Purchase	Sale	POST		POST %	Encumbered No. of Shares	% of Paid Up Capital
		No. of Shares	%				No. of Shares	%			
43	Sri Mohan Goenka	130,950	0.0577	-	-	130,950	0.0577	-	-	-	0.0000
44	Sri Yogesh Goenka	122,700	0.0541	-	-	122,700	0.0541	-	-	-	0.0000
45	Minor Reha Goenka	120,000	0.0529	-	-	120,000	0.0529	-	-	-	0.0000
46	Smt. Puja Goenka	84,699	0.0373	-	-	84,699	0.0373	-	-	-	0.0000
47	Aditya Vardhan Agarwal, Karta (HUF)	102,139	0.0450	-	-	102,139	0.0450	-	-	-	0.0000
48	Harsha Vardhan Agarwal, Karta (HUF)	86,000	0.0379	-	-	86,000	0.0379	-	-	-	0.0000
49	Mohan Goenka, Karta (HUF)	87,000	0.0383	-	-	87,000	0.0383	-	-	-	0.0000
50	Manish Goenka, Karta (HUF)	87,000	0.0383	-	-	87,000	0.0383	-	-	-	0.0000
51	Sushil Kumar Goenka, Karta (HUF)	87,000	0.0383	-	-	87,000	0.0383	-	-	-	0.0000
52	Sri Prashant Goenka	95,000	0.0419	-	-	95,000	0.0419	-	-	-	0.0000
53	Sri Ashish Goenka	65,000	0.0286	-	-	65,000	0.0286	-	-	-	0.0000
54	Prashant Goenka, Karta (HUF)	37,000	0.0163	-	-	37,000	0.0163	-	-	-	0.0000
55	Jayant Goenka, Karta (HUF)	37,000	0.0163	-	-	37,000	0.0163	-	-	-	0.0000
56	Ashish Goenka, Karta (HUF)	37,000	0.0163	-	-	37,000	0.0163	-	-	-	0.0000
57	Sri Madan Lal Agarwal	30,000	0.0132	-	-	30,000	0.0132	-	-	-	0.0000
58	Sri Pradeep Agarwal	20,575	0.0091	-	-	20,575	0.0091	-	-	-	0.0000
59	Smt. Divya Agarwal	13,000	0.0057	-	-	13,000	0.0057	-	-	-	0.0000
60	Smt. Sangita Agarwal	13,000	0.0057	-	-	13,000	0.0057	-	-	-	0.0000
61	Sri Subham Agarwal	12,230	0.0054	-	-	12,230	0.0054	-	-	-	0.0000
62	Sri Abhishek Agarwal	12,000	0.0053	-	-	12,000	0.0053	-	-	-	0.0000
63	Sri Dhiraj Agarwal	8,375	0.0037	-	-	8,375	0.0037	-	-	-	0.0000
64	Sri Vishal Agarwal	4,100	0.0018	-	-	4,100	0.0018	-	-	-	0.0000
65	Sri Sumangal Agarwal	4,100	0.0018	-	-	4,100	0.0018	-	-	-	0.0000
66	M/s. TMT Viniyog Limited	4,866,580	2.1442	-	-	4,866,580	2.1442	1,833,000	-	-	0.8076
67	M/s. Enami Paper Mills Limited	466,500	0.2055	-	-	466,500	0.2055	-	-	-	0.0000
68	M/s. EPL Securities Limited	42,000	0.0185	-	-	42,000	0.0185	-	-	-	0.0000
69	M/s. Enami Frankross Limited	5,000	0.0022	-	-	5,000	0.0022	-	-	-	0.0000
70	Sri Amitabh Goenka	3,785,748	1.6680	-	-	3,785,748	1.6680	1,700,000	-	-	0.7490
71	Amitabh Goenka, Karta (HUF)	37,000	0.0163	-	-	37,000	0.0163	-	-	-	0.0000
72	Smt. Kusum Agarwal	18,900	0.0083	-	-	18,900	0.0083	-	-	-	0.0000
73	M/s. Suraj Viniyog Private Limited	12,957,139	5.7088	-	-	12,957,139	5.7088	4,204,000	-	-	1.8522
74	Smt. Rachna Bagaria	105,000	0.0463	-	-	105,000	0.0463	-	-	-	0.0000
75	Smt. Sobhna Agarwal	225,000	0.0991	-	-	225,000	0.0991	-	-	-	0.0000
76	Smt. Smriti Agarwal	89,000	0.0392	-	-	89,000	0.0392	-	-	-	0.0000
77	Smt. Laxmi Devi Bajoria	39,000	0.0172	-	-	39,000	0.0172	-	-	-	0.0000
	Sub-Total (B)	161,678,855	71.0325	-	-	161,678,855	71.2343	70,272,953	-	-	30.9617
	Total (A+B)	165,088,855	72.5350	7,851	-	165,096,706	72.7402	70,272,953	-	-	30.9617

Divakar Viniyog Private Limited

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