

1st June, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of May 2018.

Please find enclosed the Press Release regarding the Company's sales update for the month of May 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 10% sales growth in May 2018

Hosur, June 01, 2018: TVS Motor Company registered a sales growth of 10% increasing from 282,007 units in May 2017 to 309,865 units in the month of May 2018. Two-wheeler exports growth was robust at 49% and three-wheeler growth was at 78%. There was a onetime impact due to transition to E-Way Bill. This will normalise from June onwards.

Two-Wheeler

Total two-wheelers registered growth of 8.2% with sales increasing from 275,426 units in May 2017 to 298,135 units in May 2018. Domestic two-wheelers recorded growth of 2.4% with sales increasing from 240,527 units in May 2017 to 246,231 units in May 2018.

Scooter sales of the Company grew by 11.9% from 85,681 units in May 2017 to 95,879 units in May 2018. Motorcycles sales grew by 7.4% with sales increasing from 118,014 units in May 2017 to 126,711 units in May 2018.

Exports

The Company's total exports grew by 53.2% from 40,617 units registered in the month of May 2017 to 62,218 units in May 2018. Two-wheeler exports grew by 48.7% increasing from 34,899 units in May 2017 to 51,904 units in May 2018.

Three-Wheeler

Three-wheeler of the Company grew by 78.2% increasing from 6,581 units in May 2017 to 11,730 units registered in May 2018.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective

PRESS RELEASE



categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
