

Date: June 4, 2018

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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar to Demo Voice Driven Automated Applications at the PegaWorld 2018 Technology Pavilion**" for further dissemination.

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**



Gaurav Tongia
Company Secretary

Encl.: As above



Zensar to Demo Voice Driven Automated Applications at the PegaWorld 2018 Technology Pavilion

Zensar to showcase Intelligent Virtual Assistant (IVA) and RPA for case management activities

Las Vegas, Nevada, June 4, 2018: Zensar, a leading provider of digital solutions, software and infrastructure services, will showcase innovative new solutions at the Tech Pavilion at Pega's annual user conference, Pegaworld 2018, June 3-6 at the MGM Grand in Las Vegas, NV. Pegaworld is the largest Intelligent Automation event in world, bringing together 5,000 business tech leaders to get an inside look at the latest Pega technology.

Visit Zensar Technologies in the **Tech Pavilion #27** to see live demo Voice Driven Automated Desktop Applications and learn how Zensar can help enhance customer experience through Intelligent Virtual Assistant (IVA) for status updates and case management activities. The application fetches spoken commands, interpret the intention and provide the results vocally. This enables UI less interactions in a truly mobile fashion without human interaction.

Commenting on the participation, Sandeep Kishore CEO and Managing Director, Zensar said, "Zensar's participation at PegaWorld is very much in line with our digitization growth strategy. Our deep domain expertise and focus on intelligent technology allows us to help clients automate business process and enhance customer engagement through a simple and seamless user experience, enabling them to realize Return on Digital®.

Ankit Ghosh, Senior Vice President and Global Head Technology Alliance Solutions, Zensar added, "Zensar's voice driven automation solutions brings business and IT together to enable effective change throughout the organization for dramatic results and business benefits. We continue to focus on and invest in automation to drive business solutions for our clients."

Zensar will also be showcasing One Touch Testing in Pega which automates business rules and workflow validations and lowers testing time significantly. With single point testing solution for web and mobile Pega One touch brings to the table three unique features and proven and quantifiable business benefits. Highlights of the solution include:

- Single platforms for both functional and non-functional testing solutions
- Open source based rich and customizable reporting and digital dashboard
- Pay per use model for customized deployment and transition

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.



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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

