

Date: 25th July, 2018

From,
A. Narayana Raju
Plot No. 510, Road No. 22, Jubilee Hills,
Hyderabad, Telangana, 500033, India

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC


Dear Sir,

**Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations, 2011**

I'm herewith forwarding the disclosure under Regulation 31 (1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding pledge creation of Equity shares held by me in NCC Limited in the prescribed format.

Please consider and take the same on your record.

Thanking you,
Yours faithfully,


A. Narayana Raju

CC to: The Company Secretary
NCC Limited

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)		Name of the Stock Exchanges where the shares of the target company are listed		Name of the promoter or PAC on whose shares encumbrance has been created/ released/ invoked		Date of reporting		Details of the creation of encumbrance:		Details of events pertaining to encumbrance (3)										Post event holding of encumbered shares [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
Name of the Promoter(s) or PACs with him(**)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (Creation/ release/ invocation)		Date of creation/ release of encumbrance		Type of encumbrance (Pledge/Lien/ non disposal/ others)		Reason for Encumbrance		No. of shares		Name of the Entity in whose favour shares are encumbered		No. of shares		% of Total share capital	
AAV Ranga Raju	1,35,63,196	2.26	2.26	97,00,000	1.61	-	-	-	-	-	-	-	-	-	-	-	-	97,00,000	1.61		
ASN Raju	62,52,215	1.04	1.04	14,00,000	0.23	-	-	-	-	-	-	-	-	-	-	-	-	14,00,000	0.23		
AGK Raju	63,59,080	1.06	1.06	42,82,000	0.71	-	-	-	-	-	-	-	-	-	-	-	-	42,82,000	0.71		
AVN Raju	79,85,791	1.33	1.33	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Nareyana Raju	88,58,806	1.47	1.47	60,09,651	1.00	Creation	23-07-2018	Pledge	Margin Shortfall	28,00,000	0.47	Aditya Birla Finance Limited	88,09,651	1.47							
A Srinivas Rama Raju	33,46,668	0.56	0.56	31,35,000	0.52	-	-	-	-	-	-	-	-	-	-	-	-	31,35,000	0.52		
AV Sanyanarayana	7,288	0.00	0.00	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Suguna	68,202	0.01	0.01	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Shyama	99,902	0.02	0.02	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A S Jyothimayi	3,08,091	0.05	0.05	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Anandhan	8,47,222	0.14	0.14	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Bharathi	1,24,059	0.02	0.02	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Neelavathi Devi	73,281	0.01	0.01	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Sindri	1,13,884	0.02	0.02	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
M Sweetha	12,25,530	0.20	0.20	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Sri Harsha Varma	41,780	0.01	0.01	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
V Ranga Raju	22,65,916	0.38	0.38	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
I Sindri	1,37,859	0.02	0.02	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
I Sowjanya	4,09,166	0.07	0.07	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
I K Chaitanya Varma	1,06,121	0.02	0.02	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
B Kausalya	11,090	0.00	0.00	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
A Sivani	27,450	0.00	0.00	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
M/s. A V S R Holdings Private Limited	4,04,53,278	6.73	6.73	1,17,76,836	1.96	-	-	-	-	-	-	-	-	-	-	-	-	1,17,76,836	1.96		
M/s. Naresinha Developers Private Limited	15,16,179	0.25	0.25	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
M/s. Avadhesh Property Developers Private Limited	34,67,000	0.58	0.58	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
M/s. Sristha Projects Private Limited	1,10,86,726	1.85	1.85	-	0.00	-	-	-	-	-	-	-	-	-	-	-	-	-	0.00		
TOTAL	10,87,55,780	18.11	18.11	3,63,03,487	6.04	-	-	-	-	28,00,000	0.47	-	3,91,03,487	6.51							

Signature
Place: Hyderabad
Date: 25th July, 2018

