



27th July, 2018

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Sub: Intimation of schedule of Analyst / Investor Call (Regulation 30)
Ref: "Idea Cellular Limited" (IDEA / 532822)

Please find attached a communication sent out to analysts / investors regarding a conference call on the Company's performance for the first quarter of financial year 2018-19.

The above is for your information and dissemination to the members.

Thanking you,

Yours truly,

For **Idea Cellular Limited**

A handwritten signature in blue ink, appearing to read "Pankaj Kapdeo", with a horizontal line underneath.

Pankaj Kapdeo
Company Secretary

Encl: As above



Idea Cellular Limited, 9th to 12th Floors, Birla Centurion, Century Mills Compound,
Pandurang Budhkar Marg, Worli, Mumbai 400030, India. Telephone: + 91 95940 04000, Fax: + 91 95940 03182.
E mail: info@idea.adityabirla.com, Website: www.ideacellular.com Corporate Identity Number: L32100GJ1996PLC030976.

Registered Office : Suman Tower, Plot No. 18, Sector 11, Gandhinagar 382 011. Telephone: +91 79 6671 4000 Fax: +91 79 2323 2251



Idea Cellular Limited

Corporate Office – 10th Floor, Birla Centurion, Century Mills
Compound, Pandurang Budhkar Marg, Worli, Mumbai - 400 030



ADITYA BIRLA GROUP

Q1FY19 Results Conference Call to be conducted on Tuesday, July 31, 2018 at 02.30 PM IST

Idea Cellular Limited will host a conference call with its senior management on **Tuesday, July 31, 2018 from 02.30 PM to 03.30 PM, Indian Standard Time** to discuss the Company's performance for the First Quarter of Financial Year 2018-19.

To participate in the conference call, please dial the numbers given below five to ten minutes ahead of schedule. As the ports are limited, an early registration is recommended. A replay of this conference call will be available one hour after the completion of the conference call for next five days and a transcript will be available in due course at www.ideacellular.com. The participants from the Company for the conference call will be Mr. Himanshu Kapania, Managing Director and Mr. Akshaya Moondra, Whole-time Director & Chief Financial Officer supported by the senior management team.

The conference call will begin with a short discussion on the Q1FY19 results.

India	Primary Access TOLL NUMBER : +91 22 7115 8260 Secondary Access TOLL NUMBER : +91 22 6280 1359
REPLAY	REPLAY NUMBER : +91 22 7194 5757 PASS CODE : 18051# (Replay will be available 1 hour after end of Call)

International Numbers

LOCATION	ACCESS NUMBER
SINGAPORE	TOLL FREE NUMBER: 800 101 2045
HONG KONG	TOLL FREE NUMBER: 800 964 448
USA	TOLL FREE NUMBER: 1 866 746 2133
UK	TOLL FREE NUMBER: 0 808 101 1573

For further information contact:

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Idea Cellular Limited

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