

Date: 21st July, 2018

From,
A.A.V Ranga Raju
Plot No. 174, Road No. 13, Jubilee Hills,
Hyderabad, Telangana, 500033, India

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC


Dear Sir,

**Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India
(Substantial Acquisition of shares and takeovers) Regulations, 2011**

I, A.A.V. Ranga Raju, herewith forwarding the disclosure under Regulation 31 1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding pledge creation of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,
Yours faithfully,


A.A.V. Ranga Raju

CC to: The Company Secretary
NCC Limited

Format for disclosure by the Promoter(s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (1C)		NCC Limited															
Names of the Stock Exchanges where the shares of the target company are listed		Bombay Stock Exchange Limited AND The National Stock Exchange of India Ltd															
Date of reporting		21-Jul-18															
Name of the promoter or PAC on whose shares encumbrance has been created/ released/invoked		A A V Ranga Raju Pledge Creation															
Details of the creation of encumbrance:																	
Name of the Promoter(s) or PACs with him(**)	Promoter holding in the target company (1)					Promoter holding already encumbered (2)					Details of events pertaining to encumbrance (3)					Post event holding of encumbered shares [(2)-(3)] / invocation [(2)-(3)] / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	No. of shares	% of total share capital	Type of event (Creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (Pledge/Lien/ non disposal undertaking/others)	Reason for Encumbrance	No. of shares	% of total share capital	Name of the Entity in whose favour shares are encumbered	No. of shares	% of Total share capital	
AAV Ranga Raju	1,35,63,196	2.26	2.26	87,00,000	1.45	Creation	20-07-2018	Pledge	Due to Margin fall in Share Price.		10,00,000	0.17	Aditya Bida Finance Limited	97,00,000	1.61		
ASN Raju	62,52,215	1.04	1.04	14,00,000	0.23	-	-	-	-	-	-	0.00	-	14,00,000	0.23		
AGK Raju	63,59,080	1.06	1.06	42,82,000	0.71	-	-	-	-	-	-	0.00	-	42,82,000	0.71		
AVN Raju	79,85,791	1.33	1.33	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Narayana Raju	88,58,806	1.47	1.47	60,09,651	1.00	-	-	-	-	-	-	0.00	-	60,09,651	1.00		
A Srinivas Rama Raju	33,46,668	0.56	0.56	31,35,000	0.52	-	-	-	-	-	-	0.00	-	31,35,000	0.52		
AV Sanyanarayanaamma	7,288	0.00	0.00	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Suguna	68,202	0.01	0.01	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Shyama	99,902	0.02	0.02	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A S Jyothirmayi	3,08,091	0.05	0.05	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Anandhat	8,47,222	0.14	0.14	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Bharathi	1,24,059	0.02	0.02	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Neelavathi Devi	73,281	0.01	0.01	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Sridevi	1,13,884	0.02	0.02	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
M Swetha	12,25,530	0.20	0.20	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Sri Harsha Varma	41,780	0.01	0.01	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
JV Ranga Raju	22,65,916	0.38	0.38	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
J Sridevi	1,37,859	0.02	0.02	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
J Sowjanya	4,09,166	0.07	0.07	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
J K Chaitanya Varma	1,06,121	0.02	0.02	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
B Kausalya	11,090	0.00	0.00	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
A Sravani	27,450	0.00	0.00	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
M/s. A V S R Holdings Private Limited	4,04,53,278	6.73	6.73	1,17,76,836	1.96	-	-	-	-	-	-	0.00	-	1,17,76,836	1.96		
M/s. Narasimha Developers Private Limited	15,16,179	0.25	0.25	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
M/s. Avathesh Property Developers Private Limited	34,67,000	0.58	0.58	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
M/s. Srisiha Projects Private Limited	1,10,86,726	1.85	1.85	-	0.00	-	-	-	-	-	-	0.00	-	-	0.00		
TOTAL	10,87,55,780	18.11	18.11	3,53,03,487	5.88	-	-	-	-	-	10,00,000	0.17	-	3,63,03,487	6.04		

Signature
Place: Hyderabad
Date: 21st July, 2018