

Investment Banking

July 6, 2018

The Secretary
BSE Limited
P J Towers
Dalal Street
Mumbai 400 001

The Secretary
The National Stock Exchange of India Limited
Exchange Plaza
Plot no. C/1, G Block
Bandra-Kurla Complex
Bandra (E)
Mumbai - 400 051

Dear Sir/Madam,

Sub: Buyback of 56,00,000 equity shares of INR 2/- each ("Share") of Smartlink Holdings Limited ("Company") at a price of INR 120/- per Share under tender offer route ("Buyback")

We would like to inform you that Smartlink Holdings Limited has issued a post buyback public announcement for the Buyback ("Post Buyback Public Announcement") of its equity shares through tender offer route. The Post Buyback Public Announcement has been published on July 6, 2018 in the following newspapers:

- Financial Express (English) (all editions)
- Jansatta (Hindi) (all editions)
- Goa Doot (Marathi) (Panaji edition)

In this regard, please find enclosed a copy of the Post Buyback Public Announcement .

Yours sincerely,

For Kotak Mahindra Capital Company Limited

Anup Poddar

Senior Vice President

Encl.: As above



SMARTLINK HOLDINGS LIMITI (Formerly known as Smartlink Network Systems Limited) DINGS LIMITED

CIN: L67100GA1993PLC001341

Registered Office: L-7, Verna Industrial Estate, Verna, Salo Tel.: (0832) 288 5400; Fax: (0832) 278 3395 Salcete, Goa, 403722;

E-mail: Company.Secretary@smartlink.co.in; Website: www.smartlink.co.in

POST BUYBACK PUBLIC ANNOUNCEMENT FOR THE ATTENTION OF ELIGIBLE SHAREHOLDERS/ BENEFICIAL OWNERS OF EQUITY SHARES OF SMARTLINK HOLDINGS LIMITED

This public announcement (the "Post Buyback Public Announcement") is being made in compliance with Regulation 19(7) of the Securities and Exchange Board of India (Buyback of Securities) Regulations, 1998 and subsequent amendments thereof (the "Buyback Regulations"). This Post Buyback Public Announcement should be read in conjunction with the public announcement dated May 4, 2018 published on May 7, 2018 (the "Public Announcement") and the letter of offer dated June 3, 2018 (the "Letter of Offer"). The terms used but not defined in this Post Buyback Public Announcement shall have the same meanings as assigned in the Public Announcement and the Letter of Offer.

1. THE BUYBACK

- 1.1. Smartlink Holdings Limited ("Company") had announced the Buyback of up to 56,00,000 (Fifty Six Lakhs Only) fully paid-up equity shares of face value of ₹ 2/- (Rupees Two Only) each ("Equity Shares") from all the existing shareholders/beneficial owners of Equity Shares holding Equity Shares as on May 18, 2018 ("Record Date"), on a proportionate basis, through the "Tender Offer" route at a price of ₹ 120/- (Rupees One Hundred and Twenty Only) per equity share payable in cash, for an aggregate amount not exceeding ₹ 67,20,00,000/(Rupees Sixty Seven Crores Twenty Lakhs Only) (the "Buyback Offer Size", and such buyback of shares, the "Buyback"). The Buyback Offer Size is 20.11% and 19.68% of the standalone fully paid-up share capital and free reserves of the Company as per the audited Balance Sheet as at March 31, 2017 and March 31, 2018 respectively.
- The Company adopted the Tender Offer route for the purpose of the Buyback. The Buyback was implemented using the "Mechanism for acquisition of shares through Stock Exchange" notified by the Securities and Exchange Board of India ("SEBI") vide circular CIR/CFD/POLICYCELL/1/2015 dated April 13, 2015 as amended via SEBI circular CFD/DCR2/CIR/P/2016/131 dated December 9, 2016, including any amendments thereof.
- The tendering period for the Buyback Offer opened on June 13, 2018 and closed on June 26, 2018. 1.3

DETAILS OF BUYBACK:

- 2.1. 56,00,000 (Fifty Six Lakhs Only) Equity Shares were bought back under the Buyback, at a price of ₹ 120/- (Rupees One Hundred and Twenty Only) per Equity Share.
- The total amount utilized in the Buyback is ₹ 67,20,00,000/-(Rupees Sixty Seven Crores Twenty Lakhs Only) excluding transaction costs viz. brokerage, advisors' fees, printing and dispatch expenses, applicable taxes such as securities transaction tax, goods and service tax, stamp duty and other related and incidental expenses.
- The Registrar to the Buyback i.e. Karvy Computershare Private Limited ("Registrar"), considered 2,048 valid bids for 70,54,263 (Seventy Lakhs Fifty Four Thousand Two Hundred and Sixty Three only) Equity Shares in response to the Buyback resulting in the subscription of approximately 1.25 times the maximum number of Equity Shares proposed to be bought back. The details of the valid applications considered by the Registrar are as follows:

| Category | No. of Equity Shares reserved in Buyback | No. of Valid Bids | Total Equity Shares Validity Tendered | % Response |
|--|--|-------------------|--|---------------|
| Reserved category for Small Shareholders | 8,40,000 | 1,891 | 7,51,902 | 89.51 |
| General category for all other Equity Shareholders | 47,60,000 | 157 | 63,02,361 | 132.40 |
| Total | 56,00,000 | 2,048 | 70,54,263 | 125.97 |

- All valid applications were considered for the purpose of acceptance in accordance with the Buyback Regulations and the Letter of Offer. The communication of acceptance/rejection will be dispatched by the Registrar to the eligible Equity Shareholders on or before July 04, 2018. The settlement of all valid bids was completed by Clearing Corporation, on July 04, 2018. The
- 2.5 Clearing Corporation has made direct funds payout to Eligible Shareholders whose shares have been accepted under the Buyback. If Eligible Shareholders' bank account details were not available or if the funds transfer instruction was rejected by Reserve Bank of India /Bank, due to any reason, such funds were transferred to the concerned Seller Broker's settlement bank account for onward transfer to such Eligible Shareholders holding Equity Shares in dematerialized form.
- Equity Shares held in dematerialized form accepted under the Buyback were transferred to the 2.6 Company's demat account on July 04, 2018. The unaccepted demat equity shares were returned to respective Seller Member/custodians by the clearing corporation of BSE Limited on July 04, 2018. The unaccepted physical share certificates will be dispatched to the registered address of the respective eligible Equity Shareholders on or before July 04, 2018.
- The extinguishment of 56,00,000 (Fifty Six Lakhs Only) Equity Shares accepted under the Buyback, comprising: 55,99,699 (Fifty Five Lakhs Ninety Nine Thousand Six Hundred and Ninety Nine only)
 - Equity Shares in dematerialized form are currently under process and shall be completed by July 11, 2018. 301 (Three Hundred One only) Equity Shares in physical form are currently under process
 - and shall be completed by July 11, 2018. The Company, and its respective directors, accept full responsibility for the information

contained in this Post Buyback Public Announcement and also accept responsibility for the obligations of the Company laid down under the Buyback Regulations. 3. CAPITAL STRUCTURE AND SHAREHOLDING PATTERN:

The capital structure of the Company, pre and post Buyback, is as under: Pre Buyback*

Post Buyback* Sr, Particulars No. of Amount

| | No. | | Shares | (₹ Lacs) | Equity | (₹ Lacs) | | |
|--|--|--|------------------------------|----------|------------------------------|----------|--|--|
| | 1. | Authorised Share Capital | 3,50,00,000 | 700.00 | 3,50,00,000 | 700.00 | | |
| | | | Equity Shares of ₹2/- each | | Equity Shares of ₹2/- each | | | |
| | 2. | Issued, Subscribed and Paid-Up Share Capital | 2,25,50,000 fully paid-up | 451.00 | 1,69,50,000 fully paid-up | 339.00 | | |
| | | | Equity Shares | | Equity Shares | | | |
| | | | of ₹2/- each | | of ₹2/- each | | | |
| *As on Record Date. | | | | | | | | |
| **Subject to extinguishment of 56,00,000 (Fifty Six Lakhs) Equity Shares | | | | | | | | |
| ı | Details of shareholders from whom Equity Shares exceeding 1 % of the total Equity Shares | | | | | | | |

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3.3.

Equity Shares Equity Shares No. of accepted as a accepted as a **Equity Shares** Name

| No | | | accepted under Buyback | Equity Shares bought back(%) | post buyback Equity Shares(%) | |
|---|-----------------------|--------------|---------------------------|------------------------------|-------------------------------|--|
| 1 | KAMALAKSHA RAMA NAIK | | 30,68,185 | 54.79 | 18.10 | |
| 2 | ARATI KAMALAKSHA NAIK | | 6,02,245 | 10.75 | 3.55 | |
| 3 | LAKSHANA AMIT SHARMA | | 4,44,536 | 7.94 | 2.62 | |
| 4 | SUDHA KAMALAKSHA NAIK | | 3,01,123 | 5.38 | 1.78 | |
| 5 | KAMALAKSHA RAMA NAIK | | 67,183 | 1.20 | 0.40 | |
| The shareholding pattern of the Company, pre and post Buyback, is as under: | | | | | | |
| | | Pre Buyback* | | Post Bu | yback** | |
| | | | | | | |

| Particulars | No. of Shares | % to existing Share Capital | No. of Shares post Buyback | % of holding post Buyback |
|---|------------------------|--------------------------------------|-------------------------------------|------------------------------------|
| Promoters and persons | | | | |
| acting in concert | 1,67,86,815 | 74.44 | 1,23,03,543 | 72.59 |
| Foreign Investors (OCBs/ FIIs/NRIs/Non-residents/ Non-domestic companies) | 1,19,598 | 0.53 | | |
| Indian Financial Institutions/ Banks/Mutual Funds/Govt. | 1,10,330 | 0.30 | 46,46,457 | 27.41 |
| Companies | 1,729 | 0.01 | | |
| Public including other Bodies Corporate | 56,41,858 | 25.02 | | |
| Total | 2,25,50,000 | 100.00 | 1,69,50,000 | 100.00 |
| As on Record Date. | | | | |
| * Subject to extinguishment of 56,00,000 (Fifty Si | x Lakhs) Equity Shares | | | |
| GER TO THE BUYBACK | | | | |

4. MAN

KOTAK MAHINDRA CAPITAL COMPANY LIMITED 27 BKC, 1st Floor, Plot No. C-27, "G" Block,



Bandra Kurla Complex, Bandra (East), Mumbai - 400051

Tel: +91 22 4336 0128, Fax: +91 22 6713 2447 Contact Person: Mr. Ganesh Rane

Email: project.smartlinkbuyback@kotak.com SEBI Registration Number: INM000008704

5. DIRECTOR'S RESPONSIBILITY

Sd/-

Kamalaksha Naik

DIN: 00002013

As per Regulation 19(1)(a) of the Buyback Regulations, the Board of Directors of the Company accepts responsibility for the information contained in this Post Buyback Public Announcement or any other information advertisement, circular, brochure, publicity material which may be issued and confirms that such document contains true, factual and material information and does not contain any misleading information.

For and on behalf of the Board of Directors of **Smartlink Holdings Limited**

Company Secretary &

Sd/-Sd/-Urjita Damle K. M. Gaonkar

Place: Mumbai : July 05, 2018 Date

Size: 12(w) x 50(h)

Compliance Officer PRESSMAN

DIN: 00002425

have been bought back are as under: