



Date: July 12, 2018

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “PTron announces launch of ‘Kicks’ Bluetooth Headphones”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“PTron announces launch of ‘Kicks’ Bluetooth Headphones”**.

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For **Palred Technologies Limited**
For Palred Technologies Limited

Naveen Kumar

Company Secretary

Naveen Kumar
Company Secretary & Compliance Officer

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

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PTron announces launch of 'Kicks' Bluetooth Headphones
On-Ear Foldable Headphones with Built-in Music Controls

Hyderabad, 12th July 2018: PTron announces launch of '[Kicks](#)' wireless headphones. It comes with a foldable design and is available in wide range of colors. PTron Kicks is designed to suit the lifestyle of upwardly mobile and style-conscious Gen Z who always look for innovative gadgets.

[PTron Kicks](#) boasts of high quality sound output. The headphones are equipped with newly designed 40 mm drivers that produce clear mid and high frequency sound. The Bluetooth v4.2+EDR allows you to pair the headphone with your device, fast and easy. The mic and volume control switches are built into the ear-cup, making it easy to answer calls and adjust volume on-the-go.

PTron Kicks is engineered for maximum comfort and portability. It is lightweight, easy to use outdoors and folds neatly in your bag when you pack it for your travel. With up to 6 hours of battery PTron Kicks makes for a perfect travel companion. A detachable auxiliary cable is also included in the box to switch to the wired mode from wireless - a feature that comes in handy when the headphones are running on low battery.

Ameen Khwaja, CEO of Palred Online Technologies Pvt. Ltd. said, *"PTron is on its way to disrupt the notion of 'quality comes with an unreasonably high price tag' by offering latest tech and mobile accessories at very competitive prices. Our portfolio of portable mobile audio accessories is our strength. PTron Kicks is a right example of it. Music lovers will surely like our new offering. It is a multipurpose device with many practical features like foldable design, built-in mic, long battery life and aux cable connectivity."*

PTron Kicks is available in black, white, red, green and blue colors. It is available at an introductory price of INR 999 on leading e-commerce portal LatestOne.com.

PTron



Features & Specifications:

- ✓ Connectivity: Bluetooth v4.2+EDR & Aux cable
- ✓ Transmission Range: 10 meter
- ✓ Frequency Response: 20~20KHz
- ✓ Impedance: 32ohms
- ✓ SNR: 85dB
- ✓ Output Power: 40mW
- ✓ Speaker Size: 40mm 0.5W
- ✓ Battery Capacity: 400mAh
- ✓ Play Time: 5-6 Hours
- ✓ Standby Time: 150 Hours
- ✓ Charge Time : 1-2 Hours

About PTron

[PTron](#) is a well-established mobile accessories brand with a wide range of products - including audio and charging devices. It is owned by Palred Online Technologies Pvt. Ltd., a subsidiary of Palred Technologies Ltd, a listed company on BSE and NSE since 2004.

About LatestOne.com

[LatestOne.com](#) is India's only e-tailer specializing in tech and mobile accessories such as Bluetooth speakers and headsets, mobile covers, tablet accessories, cables, power banks, headsets, smart watches, mini android TV, fashion accessories etc. It stocks over 10,000 different products in its inventory and operates through its own fulfillment centers in Delhi and Kurnool. It is owned by Palred Online Technologies Pvt. Ltd (POT) which is a subsidiary of Palred Technologies Ltd (PTL), a listed company on BSE and NSE since 2004.

For further information, please contact:

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