

MSIL: CSL: NSE&BSE: 2018

30th July, 2018

Vice President

National Stock Exchange of India Limited
"Exchange Plaza", Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager

Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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Press Release

Maruti Driving School network expands to 450 schools

Over 1.75 lakh people trained in 2017-18

New Delhi / Chennai, July 30th, 2018: Maruti Suzuki India Limited today inaugurated its 450th Maruti Driving School in Pollachi, Tamil Nadu. With this 450th centre, Maruti Driving School network now covers 212 cities across country. Maruti Driving Schools have trained over 5.3 lakh people on safe driving in the last 5 years. Nearly 46 per cent of the people trained through MDS network are women.

Commenting on the milestone, **Mr R S Kalsi, Senior Executive Director, Marketing and Sales, Maruti Suzuki India** said, *“Road accidents are cause of over 1.5 lakh deaths every year in India. Driver fault is seen as a prominent reason for such accidents. As a leader Maruti Suzuki initiated a structured and contemporary driving skill program in 2005. Based on international best practices this Maruti Driving School initiative has so far trained over 1 million people. We believe that a scientifically designed driving training program will help to make Indian roads safer. Our aim is to continue expanding the Maruti Driving School network and train 1.5 million people on quality driving skills through MDS by 2020.”*

Maruti Driving Schools (MDS) are set up by Maruti Suzuki in partnership with its dealers. MDS are equipped with advanced driving simulators that replicate the Indian driving conditions; practical training in specially designed training vehicles. Training also includes classroom theory based on scientific and structured curriculum. The trainers at MDS undergo a rigorous driving training by Maruti Suzuki and also follow refresher courses every year to ensure quality training to the people.

In addition to MDS, Maruti Suzuki also manages 7 Institute of Driving and Traffic Research (IDTRs) across country in partnership with State Governments. IDTRs set standards for driving training, promote use of technologies such as driving simulators and train driving instructors.