Date: 21.07.2018

To,

The Listing Compliance Department,

BSE Limited,

P. J. Tower, Dalal Street,

Mumbai - 400 001

To,

The Listing Compliance Department, National Stock Exchange of India Limited, Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai - 400 051

Sub.: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Ref.: PC Jeweller Limited (Scrip ID: PC Jeweller, Scrip Code: 534809)

Sir/Mam,

This is to inform you that pursuant to gift of 18,00,000 equity shares of PC Jeweller Limited ("the Company") made by me on April 17, 2018, the total shareholding of the Promoters & Promoter Group of the Company changed by more than 2% since last disclosure. Hence, in terms of Regulation 29(2) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find enclosed herewith the requisite disclosure. Kindly take the same on record.

Thanking you.

Yours faithfully,

(PADAM CHAND GUPTA)

Encl.: As above

CC: The Company Secretary

PC Jeweller Limited,

C - 54, Preet Vihar, Vikas Marg,

Delhi – 110 092

Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

me of the Target Company (TC)	PC Jeweller Limited C) Krishna Devi Padam Chand Gupta Promoters & Promoter Group, who have not traded: Balram Garg Balram Garg (HUF) Padam Chand Gupta (HUF) Pooja Garg			
me(s) of the acquirer/seller and Persons Acting in Concert (PAC)				
and an any other				
Whether the acquirer/seller belongs to Promoter/Promoter group	Yes			
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited National Stock Exchange of India Limited			
Details of the acquisition / disposal as follows	Number	% w.r.t. total	% w.r.t. total Diluted share/	
		share/voting	voting capital	
		capital wherever applicable	of the TC	
A) Before the acquisition/sale under consideration, holding of:		-,.		
1				
a) Shares carrying voting rights	422052100	33.97	33.97	
i) Balram Garg	133952100 100743600	25.55	25.55	
ii) Padam Chand Gupta	84000	0.02	0.02 0.55	
iii) Balram Garg (HUF) iv) Padam Chand Gupta (HUF)	2170200	0.55 0.16	0.16	
v) Pooja Garg	620400 1014182	0.16	0.26	
vi) Krishna Devi			N.A.	
b) Shares in the nature of encumbrance (pledge/ lien/ non-	. Nil	N.A.		
disposal undertaking/others) c) Voting rights (VR) otherwise than by shares	Nil	N.A.	N.A.	
•	Nil	N.A.	N.A.	
 d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) 	4			
e) Total (a+b+c+d)	238584482	60.50	60.50	
B) Details of acquisition /sale				
a) Shares carrying voting rights acquired/sold	404440	0.2	.6 0.2	
i) Krishna Devi	101418 850000	4	1	
ii) Padam Chand Gupta		iil N.	A. N	
b) VRs acquired /sold otherwise than by shares			.A.	
 c) Warrants/convertible securities/any other instrument the entitles the acquirer to receive shares carrying voting righ in the TC (specify holding in each category) acquired/sold 	uq	ail N		
d) Shares encumbered/invoked/released by the acquirer		Nil	I.A.	
		Nil	N.A.	
e) Total (a+b+c+/-d)				



C) After	the acquisition /sale, holding of:				
a)	Shares carrying voting rights				
ì	i) Balram Garg ii) Balram Chand Gupta ii) Balram Garg (HUF) v) Padam Chand Gupta (HUF) v) Pooja Garg	133952100 92243600 84000 2170200 620400	23.39 23.39 0.02	23.39 0.02 0.55	
b)	Shares encumbered with the acquirer	Nil	N.A.	N.A.	
c)	VRs otherwise than by shares	Nil	N.A.	N.A.	
d)	Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition		N.A.	N.A.	
e)	Total (a+b+c+d)	229070300	58.09	58.09	
Mode (issue /	of acquisition / sale (e.g. open market / off-market / public rights issue / preferential allotment / inter-se transfer etc).	Off-market			
Date o intimat	f acquisition / sale of shares / VR or date of receipt of ion of allotment of shares , whichever is applicable	Krishna Devi – Gift on 19/03/2018 Padam Chand Gupta – Gift on 02/04/2018 to 17/4/2018			
Equity acquisi	share capital / total voting capital of the TC before the said tion / sale	Rs.3943552000/- (394355200 Equity Shares of Rs.10/- each) (See Note 1)			
acquisi	share capital / total voting capital of the TC after the said tion / sale	(394355200 Equity Shares of Rs.10/- each) (See Note 1)			
Total d / sale	iluted share / voting capital of the TC after the said acquisition	n Rs.3943552000/- (394355200 Equity Shares of Rs.10/- each) (See Note 1)			

Note 1: The details of share capital mentioned here is as on April 17, 2018.

Pac

Signature of the acquirer / seller / Authorised Signatory

Place: Delhi

Date: 21/07/2018