

# SOYUMM MARKETING PVT LTD

Office no. 9, 1<sup>st</sup> Floor, Kapadia Chambers, Devji Ratanshi Marg, Carnac Bunder, Mumbai – 400009

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To,  
Bombay Stock Exchange Limited  
Phiroze Jeejeebhoy Tower,  
Dalal Street, Mumbai 400 001

09.07.2018

National Stock Exchange of India Ltd.,  
“Exchange Plaza”, Bandra-Kurla Complex,  
Bandra (E), Mumbai – 400 051

Ruchi Soya Industries Ltd.  
Ruchi House, Royal Palms,  
Survey No. 169, Aarey Milk Colony,  
Near Mayur Nagar, Goregaon (East),  
Mumbai- 400 065

Dear Sir,

**Sub: Intimation under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and takeovers) Regulations, 2011**

This is to inform that with the sale/purchase made by the entities of promoters group on 5<sup>th</sup> July, 2018, in equity shares of Ruchi Soya Industries Limited, the aggregate of sale and purchase made since last disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and takeovers) Regulations, 2011, made vide letter dated 13<sup>th</sup> June, 2018 has exceeded 2%. As on date, the promoters' holding in the Company is 16, 24, 13,746 (48.61%) equity shares.

We enclose herewith relevant information in compliance with the provisions of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and takeovers) Regulations, 2011.

Please find the above in order and acknowledge the receipt hereof.

Thanking you,

Your sincerely,  
For SOYUMM MARKETING PRIVATE LIMITED

  
DIRECTOR

Encl: a/a

**Annexure-1**

**Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

1. Name of the Target Company (TC)	RUCHI SOYA INDUSTRIES LIMITED		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Soyumm Marketing Private Limited (with other entities of Promoters Group. Promoter Group given in Annexure-2 attached herewith )		
3. Whether the acquirer belongs to Promoter/Promoter group	YES		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE and NSE		
5. Details of the acquisition / disposal as follows	Number	% w.r.t. total share/voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC(**)
Before the acquisition under consideration, holding of:			
a) Shares carrying voting rights	16,90,99,418	50.61%	50.61%
b) Shares in the nature of encumbrance (Pledge/lien/ non – disposal undertaking/others)	NIL	--	--
c) Voting rights (VR) otherwise than by shares	NIL	--	--
d) Warrants/convertible securities /any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	NIL	--	--
Total (a+b+c+d)	16,90,99,418	50.61%	50.61%
<b><u>Details of acquisition/sale (Refer Note "A")</u></b>			
a) (i) Shares carrying voting rights acquired	Nil	--	--
a) (ii) Shares carrying voting rights sold	66,85,672	2.001%	2.001%
b) VRs acquired /sold otherwise than by shares	Nil	--	--
c) Warrants/convertible securities/any other other instrument	Nil	--	--

that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold			
d) Shares encumbered/invoked/released by the acquirer	Nil	--	--
<b>Total (a+b+c+/-d)</b>	<b>66,85,672</b>	<b>2.001%</b>	<b>2.001%</b>
<b>After the acquisition/sale, holding of:</b>			
a) Shares carrying voting rights	16,24,13,746	48.61%	48.61%
b) shares encumbered with the acquirer	Nil	--	--
c) VRs otherwise than by shares	Nil	--	--
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	Nil	--	--
<b>Total (a+b+c+d)</b>	<b>16,24,13,746</b>	<b>48.61%</b>	<b>48.61%</b>
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	From 13 <sup>th</sup> June, 2018 to 5 <sup>th</sup> July, 2018		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	33,41,00,722 equity shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	33,41,00,722 equity shares		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	33,41,00,722 equity shares		

(\*) Total share capital/voting capital to be taken as per the latest filing done by the Company to the Stock Exchanges under Regulation 31 of SEBI ( Listing Obligation and Disclosure Requirements) Regulation, 2015.

(\*\*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

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- **Note "A"** - On 5<sup>th</sup> July, 2018, Mahakosh Papers Private Limited sold 48,673 equity shares of TC (Ruchi Soya Industries Limited). With these transactions the aggregate of sale/purchases made by promoters group entities since the date of last disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 has exceeded 2% of the paid up capital.

**For SOYUMM MARKETING PRIVATE LIMITED**

*H. U. Lakshy*

**DIRECTOR**

**Place: Mumbai**

**Date: 09/07/2018**

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**Annexure-2**

**promoters group of TC (Ruchi Soya Industries Limited) holding equity shares of the Company**

1	Dinesh Shahra
2	Kailash Shahra
3	Santosh Shahra (HUF)
4	Umesh Shahra
5	Savitri Devi Shahra
6	Ushadevi Shahra
7	Bhawana Goel
8	Nitesh Shahra
9	Kailash Shahra HUF
10	Vishesh Shahra
11	Mamta Khandelwal
12	APL International Pvt. Limited
13	Arandi Investment Pvt. Limited
14	National Steel & Agro Industries Limited
15	Mahakosh Holdings Private Limited
16	Ruchi Infrastructure Limited
17	Dinesh Shahra (Trustee Ruchi Soya Industries Ltd.Beneficiary Trust)
18	Dinesh Shahra (Holding on behalf of Ruchi Soya Industries Ltd. Beneficiary Trust)
19	Dinesh Khandelwal (Trustee of Disha Foundation Trust)
20	Umesh Shahra (Trustee of Shashwat Trust)
21	Mahakosh Papers Pvt. Ltd.
22	Ruchi Acroni Ind Limited
23	Shahra Estate Pvt.Ltd.
24	Ruchi Global Ltd.
25	Ruchi Infotech Ltd.
26	Suresh Chandra Santosh Kumar shahra(Trustee of Mahakosh Family Trust)
27	Soyumm Marketing Private Limited
28	Shahra Brothers Pvt. Ltd.
29	Spectra Realties Pvt. Ltd.

*H.M. Lakshya*

Director