

# BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264  
Fax : 6613 6242, E-mail : panemamics @emamigroup.com

Date: 07.07.2018

The Secretary

National Stock Exchange of India Limited  
Exchange Plaza  
Plot No. C/1, G Block  
Bandra-Kurla Complex  
Bandra(E)  
Mumbai - 400 051

The Secretary

The Calcutta Stock Exchange Limited  
7, Lyons Range  
Kolkata - 700 001

The Secretary

BSE Limited  
Phiroze Jeejeebhoy Towers  
Dalal Street  
Mumbai - 400 001

The Company Secretary

Emami Limited  
687, Anandapur  
EM Bypass  
Kolkata - 700 107

Dear Sir,

**Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,  
For Bhanu Vyapaar Private Limited



Director/Authorized Signatory

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On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

July/002/2018-19

**Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011**

Name of the Target company (TC)		EMAMI LIMITED	
Names of the Stock Exchanges where the shares of the target company are listed		NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED	
Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		Bhanu Vyapaar Private Limited	
Date of reporting		07.07.2018	

Details of the creation / invocation / release of encumbrance:				Details of events pertaining to encumbrance (3)									
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (creation / release / invocation)	Date of creation / release / invocation of encumbrance	Type of encumbrance (pledge / lien / non disposal undertaking / others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital
	Number	% of total share capital	Number	% of total share capital									
Bhanu Vyapaar Private Limited	55582762	12.2446	32361734	7.1292	Creation	05.07.2018	Pledge	Third Party Pledge	23,53,000	0.5184	Tata Capital Financial Services Limited	34714734	7.6475

**BHANU VYAPAAR PVT. LTD.**

*[Signature]*  
Authorised Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert  
Place: Kolkata  
Date: 07.07.2018

Annexure "A"

**DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011**

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event of holding encumbered shares {creation [(2)+(3)] / release [(2)-(3)] / invocation [(2)-(3)]}	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital	
														No. of Shares
Priti Sureka	6835702	1.5059	1.5059	-	-	-	-	-	-	-	-	-	-	
Aditya Vardhan Agarwal	2464668	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-	
Usha Agarwal	1673096	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-	
Raj Kumar Goenka	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-	
Radhe Shyam Agarwal	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-	
Rohin Raj Sureka	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-	
Harsha Vardhan Agarwal	1070266	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-	
Saswat Goenka	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-	

BHANU VYAPAAR PVT. LTD.

*[Signature]*  
Authorized Signatory









