



July 23, 2018

The Secretary,
BSE Limited
Pheeroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code: **533261**

The Secretary,
National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor
Plot No- 'C' Block, G Block
Bandra-Kurla Complex, Bandra (E)
Mumbai-400051
Scrip Code: **EROSMEDIA**

Sub: Press Release

Dear Sir/ Madam,

Please find enclosed herewith Press Release of Eros International Media Limited.

You are requested to kindly take the information on record.

Thanking you
Yours faithfully,

For Eros International Media Limited

A handwritten signature in blue ink, appearing to read "Abhishekh Kanoi".



Abhishekh Kanoi
VP- Company Secretary and Compliance Officer

Encl:- Press Release

EROS INTERNATIONAL MEDIA LIMITED

Corporate Office: 901/902, Supreme Chambers, Off Veera Desai Road, Andheri (W), Mumbai - 400 053.
Tel.: +91-22-6602 1500 Fax: +91-22-6602 1540 E-mail: eros@erosintl.com • www.erosintl.com
Regd . Office : Kailash Plaza, 2nd Floor, Plot No. 12, Off Veera Desai Road, Andheri (W), Mumbai - 400 053 .
CIN No. L99999MH I 994PLC080502



Eros International to release the highly anticipated Telugu action fantasy thriller *Saakshyam* on July 27

Mumbai, July 23, 2018: Eros International Media Ltd, a leading global company in the Indian film entertainment industry, in association with **Abhishek Pictures** will release the much awaited, big ticket Telugu action fantasy thriller ***Saakshyam*** on July 27, 2018.

Produced by Abhishek Nama and directed by Sriwass, the Telugu action entertainer features superstar Bellamkonda Sai Sreenivas and Pooja Hegde as main leads along with Sharath Kumar, Meena, Jagapathi Babu, Ravi Kishan, Ashutosh Rana, Madhu Guru Swamy, Jay Prakash, Pavithra Lokesh and Vennela Kishore seen in supporting roles.

The story based on five elements of nature backed by spectacular effects that promises to be a visual treat, has the audience curiosity around the film heightened. Well known music director Harshavardhan Rameshwar has composed the music in the film with Arthur A Wilson as cinematographer and national award winning fight choreographer Peter Hein.

Speaking on the announcement, **Sunil Lulla, Managing Director, Eros International Media Ltd** said, *"We are delighted to partner with Abhishek Pictures and come on board this eagerly awaited release. With a hugely popular cast, high octane entertainment and a talented director like Sriwass with who we hope to recreate the success of our previous venture Dictator, we anticipate the film to be a mass entertainer. Our association on the film continues our focus to make strategic inroads into south Indian cinema"*.

With *Saakshyam*, Eros International reaffirms its distribution expertise in the regional markets, further amplified through tie-ups with leading players.

About Eros International Media Ltd

Eros International Media Ltd. (BSE Script Code: 533261; NSE Script Code: EROSMEDIA) is a leading global company in the Indian film entertainment industry that acquires, co-produces and distributes Indian films across all available formats such as cinema, television and digital new media. Eros International is part of Eros International Plc, which became the first Indian media Company to raise capital and be listed on the New York Stock Exchange. Eros International has experience of over three decades in establishing a global platform for Indian cinema. The company has a competitive advantage through its extensive and growing movie library comprising of over 2,000 films, which include Hindi, Tamil, and other regional language films. Eros International has built a dynamic business model by combining the release of new films every year with the exploitation of its film library. For more information please visit: www.erosintl.com

Contact:

Amita Naidu
Eros International
M: +91 98204 38754
E: amita.naidu@erosintl.com



Abhinav Srivastava
AvianWE
M: +91 98923 23750
E: abhinav@avian-media.com

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