

July 27, 2018

BSE Limited P.J. Towers, Dalal Street, Fort Mumbai - 400 001 The National Stock Exchange of India Ltd Exchange Plaza, C-1, Block – G, Bandra Kurla Complex Bandra (East) Mumbai - 400 051 The Calcutta Stock Exchange Limited 7, Lyons Range Kolkata - 700001

Dear Sirs,

Notice to Shareholders of the Company holding shares in physical form with regard to Transfer of Shares in Dematerialized Form

We attach herewith a Notice dated July 18, 2018, issued to Shareholders of the Company holding shares in physical form which is self-explanatory.

The Company has also uploaded a guidance note on dematerialization of shares for the concerned shareholders, on the Company's website <u>www.evereadyindia.com</u>.

The above is for your information and record.

Thanking you,

Very truly yours, **EVEREADY INDUSTRIES INDIA LTD.**

Kanchan P. Jaiswal

 f_{0Y} (T. PUNWANI) VICE PRESIDENT – LEGAL & COMPANY SECRETARY

Enclo: As Above

Tel: 91-33-2288 3950, Fax: 91-33-2288 4059 3 Email: investorrelation@ eveready.co.In, Website: www.evereadyindia.com

Date: 18/07/2018

Dear Sir(s) /Madam

SRL NO: 000061

TO,

Folio No..

No of Shares: .

Sub: Mandatory transfer of share in dematerialized form only

This Notice is given to apprise the holders of physical share certificates of the Company, that pursuant to an amendment to Regulation 40 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as notified on June 8, 2018, transfer of shares would have to Mandatorily, be carried out in dematerialized form only.

The said Regulation, as amended provides that except in case of transmission or transposition of securities, requests for effecting transfer of securities shall not be processed unless the securities are held in the dematerialized form with a depository.

The said regulation shall come into force with effect from December 5, 2018.

In view of the above, the shareholders holding shares in physical form are advised to get the same dematerialized at the very earliest, and well in time before the effective date, failing which requests for transfer of the shares in physical would not be processed.

For your information and reference, a Guidance Note on dematerialization of shares is attached herewith for your understanding and reference. The same is also being placed on the website of the Company, www.evereadyindia.com.

We re-iterate that with effect from December 5, 2018, shares which are lodged for transfer, shall be in dematerialized form only.

Thanking you,

Yours faithfully, For EVEREADY INDUSTRIES INDIA LTD

Tehnaz Punwani Vice President - Legal & Company Secretary