



PONNI SUGARS (ERODE) LIMITED

CIN : L15422 TN1996 PLC037200

Regd. Office: ESVIN House, No.13, Rajiv Gandhi Salai (OMR)

Perungudi, Chennai 600 096.

Phone : 044 - 39279300 Fax : 044 - 24960156

E-mail : admin@ponnisugars.com Website : www.ponnisugars.com



PEL/SH/ 95

July 18, 2018

National Stock Exchange of India Ltd
Exchange Plaza
5th Floor, Flat No.C/ 1 G Block
Bandra-Kurla Complex
Bandra East, Mumbai 400 051

BSE Ltd
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai 400001

Scrip Code: PONNIERODE

Scrip Code: 532460

Dear Sirs,

Re: Letter sent to the shareholders holding shares in physical form

Pursuant to Regulation 30 read with Schedule III Part A Para A of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we enclose a copy of the letter sent to the shareholders, holding shares in physical form, informing them to update their PAN and Bank Account details and to convert their shareholding in dematerialized form.

We request you to take the above on your records.

Thanking you

Yours truly

S Viswanathan
AGM (Secretarial)

Encl: As above



CAMEO CORPORATE SERVICES LIMITED

Subramanian Building, No.1 Club House Road, Chennai 600 002, Tamilnadu
CIN : U67120TN1998PLC041613; Ph: 91-44-28460390 / 91-44-40020700 (Board);
Email : investor@cameoindia.com; Web : www.cameoindia.com



RT274732737IN
S.no: 2001/POE
Folio no: E0005293
KALYANI N
2/156-B BHARATI NAGAR
KOKARAYANPETTAI POST
CAUVERY R S
ERODE
638007

Date : 22/06/2018

By Registered Post



Dear Shareholder,

Ref: Shares held in PONNI SUGARS (ERODE) LIMITED
Sub: Updation of PAN & Bank Details – Reg

This has reference to the shares held by you in the above referred company, the folio number of which is given above. We draw your attention to the circular issued by Securities and Exchange Board of India (SEBI) No. SEBI/HO/MIRSD/DOP1/CIR/P/2018/73 dated 20/04/2018. SEBI, in point no. 12 (ii) of the Annexure to its circular had directed all the listed companies to send a communication to all its shareholders through their Registrars and Transfer agents (RTA), who are holding shares in physical form and obtain copy of the PAN of all the holders and Bank account details of the first / sole shareholder of the company.

These guidelines are issued by SEBI to streamline and strengthen the procedures and processes with regard to handling and maintenance of records, transfer of securities and payment of dividend/interest/redemption by the RTAs, Issuer Companies and Bankers to Issue.

To enable us to update the PAN and Bank account details, we, being RTA to the above referred Company request you to kindly submit the following documents within 21 days of this letter:

- **Copy of self-attested PAN card of the shareholders including joint holders, if any in the format attached**
- **Bank a/c details of the first/sole shareholder, as per the Bank Mandate format attached**
- **Original cancelled cheque leaf with the name of the first/sole shareholder printed on it or copy of bank passbook showing name & account details of the account holder attested by the bank**

On receipt of the above documents, we will update the same in our records.

In case of dividend declaration by the company, all dividends including past unpaid dividends, if any, will be directly credited to the bank account furnished by you. It is not out of place to mention here that under section 124 (6) of the Companies Act 2013, if dividends remain unpaid / unclaimed for a period of seven consecutive years then the underlying shares are also liable to be transferred to the a/c of IEPF authority.

Hence, we request you to kindly submit the documents sought immediately.


Further, SEBI vide its notification dt.8th June '18 amended Regulation 40 of the Listing Regulations. Pursuant to this, request for effecting transfer of securities shall not be processed except in case of transmission or transposition of securities unless the securities are held in demat form. Hence, It would be no longer permissible for our company to entertain request for transfer of shares held in physical form effective 4th Dec'18. We therefore advise you to take immediate steps for demating your shareholding in the company

Thanking you,
Yours sincerely
For Cameo Corporate Services Limited
Sd/-
Head – RTA & Company Secretary

Encl : As above

//This is a computer generated letter and does not require a signature//

PAN MANDATE FORM

NAME OF THE COMPANY	PONNI SUGARS (ERODE) LIMITED	
FOLIO NO.	E0005293	

First /Sole Shareholder Name	KALYANI N	PAN1																		
First Jt. Holder Name		PAN2																		
Second Jt. Holder Name		PAN3																		
Third Jt. Holder Name		PAN4																		

(SELF-ATTESTED COPIES OF PAN CARD ENCLOSED HEREWITH)

NACH MANDATE FORM

Name of the Bank																				
Branch Name & Address																				
Bank A/c Type (SB A/c / Current A/c)																				
Bank A/c No.																				
Bankers MICR ECS code No																				
Bankers IFSC Code																				

(ORINGAL CANCELLED CHEQUE LEAF WITH THE NAME OF SHAREHOLDER PRINTED ATTACHED HEREWITH)

EMAIL REGISTRATION FORM

Email ID																				
Telephone No. / Mobile No.																				

I hereby

- state that the particulars of PAN and Bank account details are correct and complete/
- authorise the Company/RTA to credit my dividend on the shares held by me directly to my above bank account mentioned herein above.
- convey my consent to receive all communications, Annual Report / Notice of the Meetings and from the company through Email rather than hard copy

SIGNATURE OF THE FIRST/SOLE SHAREHOLDER :

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