

Date: 1st August, 2018

From,
A. Srinivas Rama Raju
Plot No.168-A, Road No.10,
Jubilee Hills,
Hyderabad-500033

To,
The Secretary
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (E)
MUMBAI - 500 051

The Secretary
Bombay Stock Exchange Ltd,
1st Floor, New Trading Ring
Rotunda Building, P J Towers
Dalal Street, Fort
MUMBAI - 400 001

Scrip Code: BSE - 500294 & NSE: NCC

Dear Sir,

Sub: Intimation under Regulation 31(1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011

I, A. Srinivas Rama Raju, herewith forwarding the disclosure under Regulation 31 (1) of the Securities and Exchange Board of India (Substantial Acquisition of shares and takeovers) Regulations, 2011 regarding **pledge creation** of Equity shares held by me in NCC Limited in the prescribed format.

Please take the same on your record.

Thanking you,
Yours faithfully,


A. Srinivas Rama Raju

CC to: **The Company Secretary**
NCC Limited

Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)		Names of the Stock Exchanges where the shares of the target company are listed		Date of reporting		Name of the promoter or PAC on whose shares encumbrance has been created / released / invoked		Details of the creation of encumbrance:		Details of events pertaining to encumbrance (3)		Post event holding of encumbered shares [creation (2)+ (3)] / release [(2) (3)] / invocation [(2)-(3)]																	
Name of the Promoter(s) or PACs with hinf(**)		Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Type of event (Creation/ release/invocation)		Date of creation/ release of encumbrance		Type of encumbrance (Pledge/Tier/ non disposal undertaking/others)		Reason for Encumbrance		No. of shares		% of total share capital		Name of the Entity in whose favour shares are encumbered		No. of shares		% of Total share capital							
NCC Limited		Bombay Stock Exchange Limited		1-Aug-18		A Shrinivas Rama Raju		Pledge Creation		Creation		01-08-2018		Pledge		Security for Loan availed		25,00,000		0.42		Aditya Birla Finance Limited		25,00,000		0.42			
AND		The National Stock Exchange of India Ltd		1-Aug-18		A Shrinivas Rama Raju		Pledge Creation		Creation		01-08-2018		Pledge		Security for Loan availed		25,00,000		0.42		Aditya Birla Finance Limited		25,00,000		0.42			
AAV Rangga Raju		1,35,63,196		2.26		2.26		1,10,00,000		1.83																			
ASN Raju		62,52,215		1.04		1.04		14,00,000		0.23																			
ACGK Raju		63,59,080		1.06		1.06		42,82,000		0.71																			
AVN Raju		79,85,791		1.33		1.33				0.00																			
A Narayana Raju		88,58,806		1.47		1.47		88,09,651		1.47																			
A Srinivas Rama Raju		33,46,668		0.56		0.56				0.00																			
AV Saranyarajaramma		7,288		0.00		0.00				0.00																			
A Sargana		68,202		0.01		0.01				0.00																			
A Sityama		99,902		0.02		0.02				0.00																			
A S Jyothinayi		3,08,091		0.05		0.05				0.00																			
A Anandhaji		8,47,222		0.14		0.14				0.00																			
A Bharathi		1,24,059		0.02		0.02				0.00																			
A Neelavathi Devi		73,281		0.01		0.01				0.00																			
A Sadevi		1,13,884		0.02		0.02				0.00																			
M Swetha		12,25,530		0.20		0.20				0.00																			
A Sri Harsha Varma		41,780		0.01		0.01				0.00																			
JV Rangga Raju		22,65,916		0.38		0.38				0.00																			
J Sridevi		1,37,859		0.02		0.02				0.00																			
J Soojanya		4,09,166		0.07		0.07				0.00																			
J K Chaitanya Varma		1,06,121		0.02		0.02				0.00																			
B Kanakya		11,090		0.00		0.00				0.00																			
A Sarvani		27,450		0.00		0.00				0.00																			
M/s. A V S R Holdings Private Limited		4,04,53,278		6.73		6.73				0.00																			
M/s. Sarasinha Developers Private Limited		15,16,179		0.25		0.25				0.00																			
M/s. Asvakesh Property Developers Private Limited		34,67,000		0.58		0.58				0.00																			
M/s. Sarisha Projects Private Limited		1,10,86,726		1.85		1.85		1,10,00,000		1.83																			
TOTAL		10,87,55,780		18.11		18.11		3,64,91,651		6.08		-		-		-		25,00,000		0.42		-		3,89,91,651		6.49			

Signature 
Place: Hyderabad
Date: 01st August, 2018