



IPAMC/25(III)/18-19

August 07, 2018

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001

Dear Sir

Sub: Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations 2011

This is to inform you that ICICI Prudential Mutual Fund (the Fund) under its various schemes and Eastspring Investments (Singapore) Limited under its managed fund hold equity shares of PVR Limited (the Company) (whose shares are listed on your Stock Exchange).

Eastspring Investments India Consumer Equity Open Limited, India Equity Portfolio-Fund 225, ICICI Prudential Small Cap Fund and Eastspring Investments-India Discovery Fund had purchased 73,910 78,911 9,600 and 427 respectively equity shares of the company on August 03, 2018. As a result of the said purchase, the shareholding of the above mentioned entities has exceeded 5% of the paid-up capital of your Company.

Details of shareholding as on August 03, 2018 as below:

Name of the shareholder	Total share holdings as on August 03, 2018	% of shares/voting rights to total paid up capital of your Company as on August 03, 2018
ICICI Prudential Balanced Advantage Fund	1,892,778	4.05
EASTSPRING INVESTMENTS INDIA CONSUMER EQUITY OPEN LIMITED	184,244	0.39
ICICI Prudential Regular Savings Fund	138,000	0.30
INDIA EQUITY PORTFOLIO - FUND 225	78,911	0.17
ICICI Prudential Value Fund - Series 11	47,017	0.10
ICICI Prudential Small Cap Fund	32,113	0.07
ICICI Prudential India Recovery Fund - Series 4	15,000	0.03
ICICI Prudential Long Term Wealth Enhancement Fund	12,618	0.03
EASTSPRING INVESTMENTS - INDIA DISCOVERY FUND	427	0.00
ICICI Prudential S&P BSE 500 ETF	24	0.00
Total	24,01,132	5.14

4

The objective of the purchase is from an investment perspective and not with the objective of seeking any controlling interest. However, the disclosures in this regard as required under



ICICI Prudential Asset Management Company Limited
Corporate Identity Number: U99999DL1993PLC054135
Corporate Office: One BKC 13th Floor, Bandra Kurla Complex, Mumbai – 400051.
Tel: +91 22 2652 5000 Fax: +91 22 2652 8100, website: www.icicipruamc.com, email id: enquiry@icicipruamc.com
Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway, Mumbai - 400063.
Tel: 022 2685 2000 Fax: 022 26868313
Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi 110 001



Regulation 29(1) of the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 is enclosed herewith.

Thanking you
Sincerely
For ICICI Prudential Asset Management Company Limited

A handwritten signature in blue ink that reads "R R Shetty".



Rakesh Shetty
Company Secretary
Encl: as above

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Format for Disclosure under Regulation 29(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

PART – A – Details of the Acquisition

Name of the Target Company (TC)	PVR LIMITED		
Name(s) of the acquirer and Person Acting in Concert (PAC) with the acquirer	ICICI Prudential Mutual Fund alongwith Eastspring Investments (Singapore) Limited		
Whether the acquirer belongs to Promoter/Promoter group	No		
Name(s) of the Stock Exchange(s) where the shares of TC are Listed	Bombay Stock Exchange, National Stock Exchange		
Details of the acquisition as follows	Number	% w.r.t. total shares /voting capital wherever applicable(*)	% w.r.t. total diluted share / voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2,238,284	4.79	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) Voting rights (VR) otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	--	--	
e) Total (a+b+c+d)	2,238,284	4.79	
Details of acquisition			
a) Shares carrying voting rights acquired	162,848	0.35	
b) VRs acquired otherwise than by equity shares	--	--	
c) Warrants/convertible securities/ any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired	--	--	
d) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
e) Total (a+b+c+/-d)	162,848	0.35	

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After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	2,401,132	5.14	
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	--	--	
c) VRs otherwise than by equity shares	--	--	
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	--	--	
e) Total (a+b+c+d)	2,401,132	5.14	
Mode of acquisition (e.g. open market/public issue/rights issue/preferential allotment/interse transfer/encumbrance, etc.)	Secondary Market		
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	N.A.		
Date of acquisition of/date of receipt of intimation of allotment of shares/VR/warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	August 03,2018		
Equity share capital/total voting capital of the TC before the said acquisition	46,738,588		
Equity share capital/total voting capital of the TC after the said acquisition	46,738,588		
Total diluted share/voting capital of the TC after the said acquisition	46,738,588		



R R Shetty



Signature of the acquirer / Authorised Signatory

Place: Mumbai

Date: August 07,2018

Note:

(*) Total share capital/ voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

(***) Part-B shall be disclosed to the Stock Exchanges but shall not be disseminated.