

MSIL: CSL: NSE&BSE: 2018

7th August 2018

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra - Kurla Complex

Bandra (E)

Mumbai - 400 051

General Manager

Department of Corporate Services

**BSE** Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

## Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover

Chief General Manager &

Company Secretary

Encl.: As above

#### MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office Maruti Suzuki India Limited, 1 Nelson Mandela Road, Vasant Kunj, New Delhi 110070, India. Tel: 011-46781000, Fax: 011-46150275/46150276 www.marutisuzuki.com Gurgaon Plant: Maruti Suzuki India Limited, Old Palam Gurgaon Road, Gurgaon 122015, Haryana, India. Tel. 0124-2346721, Fax: 0124-2341304 Manesar Plant: Maruti Suzuki India Limited, Plot No.1, Phase 3A, IMT Manesar, Gurgaon 122051, Haryana, India. Tel: 0124-4884000, Fax: 0124-4884199

# Press Release Booking for New Ciaz opens at NEXA showrooms

**New Delhi, August 09<sup>th</sup>, 2018:** Maruti Suzuki announced opening of bookings for the New Ciaz at its NEXA showrooms across India from tomorrow onwards. The premium sedan Ciaz is all set to arrive in a brand new avatar. The New Ciaz will further strengthen Maruti Suzuki's position in the A3 premium sedan segment.

### **New Looks**

The New Ciaz comes with aggressive stance, bold design with a premium road presence. The exteriors are accentuated by many first in segment premium design features like LED Projector headlamp with DRL, New LED Rear Combination Lamp and New Machined Alloy wheels.

### **Elite Interiors**

The interiors of the New Ciaz have also been upgraded keeping core focus on convenience and



luxury. The interiors of New Ciaz include new premium dashboard and host of convenience features.

For pre-launch bookings, customers can take any of the following routes:

- The New Ciaz can be booked with an initial payment of Rs 11,000/- at any of the 319 NEXA showrooms.
- Customers can also E-Book the New Ciaz on www.nexaexperience.com.