

**Date:** August 29, 2018

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**Scrip Code:** 504067

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**Symbol:** ZENSARTECH

**Series:** EQ

**Sub: Press Release**

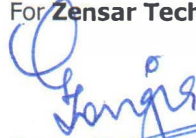
Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Recognized as an Aspirant in Enterprise QA Services by Everest Group PEAK Matrix™**".

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,  
Yours sincerely,

For **Zensar Technologies Limited**



Gaurav Tongia  
**Company Secretary**



**Encl:** As above

**Zensar Recognized as an Aspirant in Enterprise QA Services by Everest Group PEAK Matrix™**

*The company's initiatives in Digital, Automation, Security and integrated Agile & DevOps based Testing Delivery Models recognized in the report*

**Pune, India, August 29, 2018**– **Zensar**, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey, has been positioned as an **Aspirant in the 'Enterprise QA Services PEAK Matrix™ Assessment 2018: Quality Assurance to Brand Assurance: AI Driving the Evolution'** \*. Zensar is one of the 23 service providers cited in the research and evaluated on the vision and capability and market impact.

This report focuses on 'Enterprise QA Services', defined as quality assurance services for IT systems, which are delivered by career QA professionals across different types of engagements. This report also provides insights into delivery capabilities, scale, domain investments, focus on verticals, type of QA services, and partnerships of these service providers.

"Our customers are driving quality standards and our mention in this select list reflects our commitment to enhancing the overall brand assurance for them. We continue to invest in initiatives that will enable our customers leverage, Automation, AI & ML and Application Security integrated with delivery models like Agile, DevOps to bring about visible Return on Digital® on their investments," **commented Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar.**

**Prasad Deshpande, Senior Vice- President and Global Head of Central Practices Organization, Zensar said,** "Automation and Application security is driving multiple enterprise applications in testing across the QA lifecycle of customer projects. This approach creates a robust eco-system that helps plan for any challenges in advance helping enterprises be more cost competitive and secure in the market place. Our mention in this report highlights our capabilities and successful projects undertaken for customers, impacting positive customer experiences."

Zensar provides business readiness to its customers through domain-aligned point solutions and specialized testing services designed to cater to various needs like rush-hour testing, performance engineering, Application Security, product testing and digital testing. It's One-touch testing is a testing solution for web and mobile applications that incorporates shift-left methodology to enhance testing effectiveness. The Script-less test automation accelerator reduces time-to-market significantly and assists in reducing test automation cycle. Zensar's application security framework enables organizations to identify and eliminate potential threats to business applications and data. The Zensar automated testing framework enables business value by business outcome-based solutions, accelerated automation, and framework-driven niche testing services. Zensar's state-of-the-art "DevOps Labs", helps contextualize the practicalities and visualize the "to-be" state across enterprises. Its Agile capabilities provide nimble and responsive models that add innovation, seamless enhancement to customer applications.

*\*Enterprise QA Services PEAK Matrix™ Assessment 2018: Quality Assurance to Brand Assurance: AI Driving the Evolution.*

**About Zensar** ([www.zensar.com](http://www.zensar.com))

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar's comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass

challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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**About RPG Enterprises ([www.rpggroup.com](http://www.rpggroup.com))**

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

**For any queries please feel free to reach out:**

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**Safe Harbor**

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

