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Symbol: ZENSARTECH

Series: EQ

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar partners with PTC ThingWorx to deliver next-generation IoT capabilities**".

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For **Zensar Technologies Limited**


Gaurav Tongia
Company Secretary

Encl: As above



Zensar partners with PTC ThingWorx to deliver next-generation IoT capabilities

Pune, India, August 21, 2018– Zensar, a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital transformation journey announced that it has signed a Global OEM partnership with PTC. The PTC ThingWorx IoT Platform is one of the leading IoT platforms globally. The scope of the agreement involves collaboration in the areas of Retail, Hi-Tech and Manufacturing. Zensar will build and offer IOT solutions in these areas to joint customer prospects.

Commenting on this partnership, Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “We are increasingly focusing on partnering with industry’s leading technology companies like PTC to build on our offerings as customers get ready to embrace the digital wave. IoT is one of the key focus areas for our innovation arm, the ZenLabs, and this partnership with PTC comes at the right time as our customers are relying on us to help them navigate IoT more confidently.”

“IoT driven platforms is the future of how enterprises will accelerate operations to meet the changing innovation landscape. At ZenLabs, our team is involved in creating value for varied customers and this partnership solidifies our IoT strategy. We look forward to collaborating closely with PTC to develop future ready solutions on ThingWorx platform,” **said Ullas Nambiar, Chief Technology Officer, Zensar.**

“With ThingWorx, the leading Application Enablement Platform, PTC looks to address Application areas across different industries. ISV/OEM partners complete the Application offerings for PTC. Zensar has a clear IOT vision and strategy. With this partnership, we look forward to jointly addressing new industries and geographies.” – **Kalyan Sridhar, VP and Country Head, PTC India**

“We are excited about the partnership with Zensar. This enhances our Global ISV/OEM ecosystem and will address the needs of new industries and help bring about digital transformation for customers. The ThingWorx platform has been successfully leveraged by partners across the world. We are confident Zensar will be able to build comprehensive IOT offerings for the Global market with PTC” – **Kurt Bager C, Vice President, IOT Business Unit , EMEA and India, PTC**

Global customers of both Zensar and PTC will benefit from the inherent benefits from implementing IoT platform led solutions. Enterprises are looking for simple, ready-to-deploy solutions enabled by IoT to bring in convenience and operational excellence. They are looking for ready-to-use platforms that are cloud-enabled, secure, flexible, meeting their needs seamlessly. The challenge most enterprises face in the implementation process revolves around worries related to security and selection of the right IoT platform that best meets their business objectives. This partnership will enable a customer to work with a trusted System Integrator like Zensar, coupled with the PTC ThingWorx platform. As part of the partnership, a customer has access to the best of both.

As a part of this partnership, Zensar will build and bundle the solutions along with the ThingWorx platform and implement for client needs as a single vendor. All customers who have similar platforms running in their backend and are looking for customization will have this advantage too. The Zensar team is equipped to provide customization, extensions services on the platform.

About PTC (NASDAQ: PTC)

PTC helps companies around the world reinvent the way they design, manufacture, operate, and service things in and for a smart, connected world. In 1986, we revolutionized digital 3D design, and in 1998 were first to market with Internet-based product lifecycle management. Today, our leading industrial innovation platform and field-proven solutions enable you to unlock value at the



convergence of the physical and digital worlds. With PTC, manufacturers and an ecosystem of partners and developers can capitalize on the promise of the Internet of Things and augmented reality technology today and drive the future of innovation. PTC.com @PTC Blogs

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About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their Digital Transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in Digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India's fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

