BHANU VYAPAAR PRIVATE LIMITED

CIN: U15520WB1988PTC045075

Regd. Office: 687. Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone: 6613 6264 Fax: 033 6613 6242, E-mail: panemamics @emamigroup.com

Date: 13.08.2018

The Secretary

National Stock Exchange of India Limited Exchange Plaza Plot No. C/1, G Block Bandra-Kurla Complex

Bandra(E)

Mumbai - 400 051

The Secretary

The Calcutta Stock Exchange Limited

7, Lyons Range Kolkata – 700 001

Dear Sir,

The Secretary

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street Mumbai – 400 001

The Company Secretary

Emami Limited 687, Anandapur EM Bypass Kolkata – 700 107

Sub: <u>Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers)</u>
Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,

For Bhanu Vyapaar Private Limited

Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

August/003/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

					tion 31(1) of 8		tial Acquisition	of Shares and	Taktoveis	Regulat	10113, 2011				
			get company (To		•	EMAMI LIMITED NATIONAL STOCK EXCHANGE OF INDIA LIMITED									
Names of th	ne Stock Excha		e the shares of t	he target	company are			INGE OF INDI	A LIMITEI)					
		lis	sted		-	BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED									
	* 9					THE CALCUTTA STOCK EXCHANGE LIMITED									
		Date of	reporting			13.08.2018									
Name of t	he promoter o	r PAC on v	whose shares en	cumbranc	ce has been	Bhanu Vyapaa	Bhanu Vyapaar Private Limited								
	C	reated/rele	ased/invoked				*								
Details of th	ne creation /inv	ocation/rel	ease of encumber	rance:	V								1.11		
Name of	Promoter ho	olding in	Promoter ho	olding		Detail	ls of events perta	aining to encum	brance (3)			Post event ho			
the	the target co	ompany	already encur	nbered								encumbered			
Promoter	(1)	1 .	(2)									(creation (2)			
(s) or	. ,											release [(2)-			
PACs												invocation [(2			
with	Number	% of	Number	% of	Туре	Date	Type of	Reason for	Number	% of	Name of	Number	% of		
him(*)		total		total	of	of	encumbrance	encumbrance		share	the entity		Total		
		share		share	event	creation/	(pledge/ lien/		Action Services In	capital	in whose		share		
		capital		capital	(creation	release/	non disposal				favor		capital		
		•			/ release /	invocation	undertaking				shares				
, al.					invocation)	of	/others)				encumbered				
						encumbrance									
Bhanu	5,55,82,762	12.2446	3,29,44,734*i	7.2576	Creation	09.08.2018	Pledge	Third Party	1,00,000	0.0220	Bajaj	3,30,44,734	7.2796		
Vyapaar								Pledge			Finance				
Private								19			Limited				
Limited															
Bhanu	5,55,82,762	12.2446	3,30,44,734	7.2796	Creation	09.08.2018	Pledge	Collateral	5,50,000	0.1212	Bajaj	3,35,94,734	7.4008		
Vyapaar	3,33,62,762	12.2440	3,50,11,751	7.2750	Or Canada			Pledge			Finance				
Private								rieage			Limited				
Limited						2									
	5 55 00 760	10 0446	2 25 04 724	7.4008	Creation	09.08.2018	Pledge	Third Party	4,70,000	0.1035	Bajaj	3,40,64,734	7.5043		
Bhanu	5,55,82,762	12.2446	3,35,94,734	7.4008	Cleation	09.00.2010	rieage	Pledge	1,70,000	0.1 050	Finance				
Vyapaar								rieuge			Limited				
Private											Difficu				
Limited						00.00.0010	DI I	TI' I D	1.50.000	0.0220	Doioi	3,42,14,734	7.5374		
Bhanu	5,55,82,762	12.2446	3,40,64,734	7.5043	Creation	09.08.2018	Pledge	Third Party	1,50,000	0.0330	Bajaj Finance	3,42,14,/34	1.5514		
Vyapaar								Pledge			Limited				
Private											Limited				
Limited															

BHANU VYAPAAR PVT. LTD.

Authorised Signatory

TMT Viniyogan	97,33,160	2.1442	28,66,000*ii	0.6314	Creation	09.08.2018	Pledge	Collateral Pledge	4,00,000	0.0881	Bajaj Finance Limited	32,66,000	0.7195	
Limited									i e					

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata Date: 13.08.2018

*i Bhanu Vyapaar Private Limited: Kindly note that M/s Bajaj Finance Limited released inadvertently 12,70,000 pledged Shares (1,00,000+550000+470000+ 150000) on 22.06.2018 (i.e. the record date for Bonus Issue), considering that the bonus shares has already been credited. Bonus shares was actually credited on 27.06.2018.

In view of above fact, Bajaj Finance Limited did not get the bonus shares on 12,70,000 shares (in the ratio 1:1) in their pledged portfolio and the same quantity was shown under unpledged category in the DP Account of Bhanu Vyapaar Private Limited.

We were reporting these unpledged quantity of shares as pledged category only, though actual pledge of shares was lesser by 12,70,000. This discrepancy came to our notice on 08.08.2018, when the Bajaj Finance Limited informed us about the shortfall of 12,70,000 shares in the pledged category in their Pledged portfolio.

To sort out the discrepancy, we have pledged 12,70,000 shares on 09.08.2018 in favour of Bajaj Finance Limited resulting in "no change in the percentage of pledged shares" as reported earlier.

So, in the present reporting of pledge, we are showing in the "pre-encumbrance column" 12,70,000 less shares to make the quantum of "post encumbrance column" equals to earlier reported "post encumbrance figure".

*** TMT Viniyogan Limited: Kindly note that M/s Bajaj Finance Limited released inadvertently 400,000 pledged Shares on 22.06.2018 (i.e. the record date for Bonus Issue), considering that the bonus shares has already been credited. Bonus shares was actually credited on 27.06.2018.

In view of above fact, Bajaj Finance Limited did not get the bonus shares on 400,000 shares (in the ratio 1:1) in their pledged portfolio and the same quantity was shown under unpledged category in the DP Account of TMT Viniyogan Limited.

We were reporting these unpledged quantity of shares as pledged category only, though actual pledge of shares was lesser by 400,000. This discrepancy came to our notice on 08.08.2018, when the Bajaj Finance Limited informed us about the shortfall of 400,000 shares in the pledged category in their Pledged portfolio.

on 08.08.2018, when the Bajaj Finance Elimited informed as about the shortan of 400,000 shares in the pleaged shares." To sort out the discrepancy, we have pleaged 400,000 shares on 09.08.2018 in favour of Bajaj Finance Limited resulting in "no change in the percentage of pleaged shares" as reported earlier.

So, in the present reporting of pledge, we are showing in the "pre-encumbrance column" 400,000 less shares to make the quantum of "post encumbrance column" equals to earlier reported "post encumbrance figure".

Annexure A

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter target com		in the	Promoter I already encumber	ed (2)	Details of events pertaining to encumbrance (3) Type of No. of Name of							event of ed creation release / which will be considered on the creation of the
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	the entity in whose favor shares encumbered	No. of Shares	Total share capital
PRITI A	(025702	1.5059	1.5059	_	_	_	-	_	-	-	-	-	-
SUREKA ADITYA VARDHAN AGARWAL	6835702 2464668	0.5430	0.5430	-	-	-	-	-	-	- ,	-	-	-
USHA AGARWAL	1673096	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	1070266	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355										

BHANU VYAPAAR PVT. LTD

												_	
VIBHASH													
VARDHAN				-	-	-	-	-	-	-	-	-	-
AGARWAL	1073478	0.2365	0.2365										
VIHAN								2					
VARDHAN				-	-	-	-	-	-	-	-	-	-
AGARWAL	1072000	0.2362	0.2362										
ADVAY													
GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU												100	
GOENKA	904930	0.1994	0.1994	-	_	-	-	-	-	-	-	- "	-
RADHE													
SHYAM				-	_	_	_	-	-	_	-	-	-
GOENKA	1367276	0.3012	0.3012					1					
CHIKKY							×						
GOENKA	611700	0.1348	0.1348	_	_	_	-	-	_	_	_	-	-
SOBHNA	450000	0.0991	0.0991										
AGARWAL	450000	0.0331	0.0771	_	_	_	_	_	_	_	_	_	_
JYOTI	400000	0.4055	0.4055				2						
AGARWAL	488000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH		0.1000	0.4000										
GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH													
GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI													
SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI													25
GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU													
GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH													
GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN													
GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ													
GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ													
GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI													w.
AGARWAL	450000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
NIMISHA										-			
GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-

Authorised Signatory

MANISH			_	T	T	T	T .	1			1		
GOENKA	492196	0.1084	0.1084										
SHREYA	492190	0.1004	0.1004	-	-	-	-	-	-	-	-	-	-
GOENKA	480000	0.1057	0.1057	_									
VIDISHA	480000	0.1037	0.1057	-	-	-	-	-	-	-	-	-	-
AGARWAL	480000	0.1057	0.1057		-						=		
VIDULA	480000	0.1037	0.1057	-	-	-	-	-	-	-	-	-	-
AGARWAL	480000	0.1057	0.1057	_		_						90	
JAYANT	480000	0.1037	0.1037	-	-	-	-	-	-	-	-	-	-
GOENKA	464254	0.1023	0.1023	_									1.0
RASHMI	404254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
GOENKA	371400	0.0818	0.0818	_									
SANTOSH	371400	0.0010	0.0010	-	-	-	-	-	-	-	-	-	-
GOENKA	396240	0.0873	0.0873										
SUSHIL	390240	0.0073	0.0073	-	-	-	-	-	-	-	-	-	-
KUMAR													
GOENKA	358500	0.0790	0.0790	_	-	-	-	1-	-	-,	-	-	-
RACHANA	330300	0.07 90	0.0790										
GOENKA	317700	0.0700	0.0700										
SMRITI	317700	0.07 00	0.0700	_	_	-	-	-	-	-	-	-	-
AGARWAL	178000	0.0392	0.0392	40000	0.0088				_			40000	0.0088
RICHA	170000	0.0372	0.0372	40000	0.0000	-	-	-	-	-	-	40000	0.0088
AGARWAL	291722	0.0643	0.0643	_	_	_			7				
JYOTI	271722	0.0010	0.0010				_	_	-	-	-	-	-
GOENKA	248776	0.0548	0.0548	_	_	_	_	_	_	_	_		
MOHAN	210,70	0.0010	0.0010					_	_	-	_	-	-
GOENKA	261900	0.0577	0.0577	_	_		_	_	_		_	_	_
RACHNA	201700	0.0077	0.0077	33.97						_	_	-	-
BAGARIA	210000	0.0463	0.0463	_	_	-	_	_	_	_	_		
YOGESH		010100	0.0100							_		_	-
GOENKA	245400	0.0541	0.0541	_	_	_	_	_	_	_	_		
REHA		0.000	0,0011				0					_	
GOENKA	240000	0.0529	0.0529	_	_	_	_	_	_	_	_		
PUJA		0,000	0.002										-
GOENKA	169398	0.0373	0.0373	_	_	_		_	_	_	_		_
ADITYA			5.5570									_	-
VARDHAN				_	_	_	_	_	_		_		
AGARWAL,													-
KARTA(HUF)	204278	0.0450	0.0450										
HARSH													
VARDHAN	172000	0.0379	0.0379	-	_	_	_	_	_	_	_	_	_



AGARWAL,	T		1								1		
KARTA													
(HUF)													
MOHAN													
GOENKA,				_		_							
KARTA			- Inc.						-	-	-	-	-
(HUF)	174000	0.0383	0.0383										
MANISH										_		-	
GOENKA,				_	_								
KARTA							-	-	- "	-	- '	-	-
(HUF)	174000	0.0383	0.0383										
SUSHIL													
KUMAR					_								
GOENKA,					-	-	-	-	-	-	-	-	-
KARTA													
(HUF)	174000	0.0383	0.0383				-						
PRASHANT	1. 2000	0.0000	0.0000					1					
GOENKA	190000	0.0419	0.0419	-	_								
ASHISH	170000	0.0117	0.0117		-	-	-		-	-	-	-	-
GOENKA	130000	0.0286	0.0286	_	_	0							
LAXMI DEVI	20000	0.0200	0.0200		-	-	-	-	-	-	-	-	-
BAJORIA	78000	0.0172	0.0172	_		_	_						
PRASHANT		0.0172	0.0172		-	-	-	-	-	-	-	-	-
GOENKA,						-	-	-	-	-	-		1
KARTA	n												
(HUF)	74000	0.0163	0.0163										
JAYANT			0.0100					+					
GOENKA,						-							
KARTA						-	-	-	-	-	-		
(HUF)	74000	0.0163	0.0163										
ASHISH			0.0100				-						
GOENKA,													
KARTA						1	-	-	-	-	-		
(HUF)	74000	0.0163	0.0163										
MADAN LAL		0.0100	0.0100										
AGARWAL	60000	0.0132	0.0132										
PRADEEP			5.0101			-	-	-	-	-	-		
AGARWAL	41150	0.0091	0.0091										
KUSUM		5.0071	3.0071		+	-	-	-	-	-	-		
AGARWAL	37800	0.0083	0.0083	_									
DIVYA		3,000	3.000		 	-	-	-	-	-	-	-	-
	26000	0.0057	0.0057		_	_		7					
TVADAAD DV			3.0007			1-		-	-	-	-	-	-

Authorised Signatory

SANGITA					T								
AGARWAL	26000	0.0057	0.0057	_	_	_					4		
SHUBHAM			0.0007			-	-	-	-	-	-	-	-
AGARWAL	24460	0.0054	0.0054	_	_	_							
ABHISHEK			0.0001			-	-	-	-	-	-	-	-
AGARWAL	24000	0.0053	0.0053	_	_				_				
DHIRAJ		-	0.000			-		-	-	-	-	-	-
AGARWAL	16750	0.0037	0.0037	_	_	-							
VISHAL			0.0007		_	-	-	-	-	-	-	-	-
AGARWAL	8200	0.0018	0.0018	_	_								
SUMANGAL		0.0010	0.0010		 	-	-	-	-	-	-	-	-
AGARWAL	8200	0.0018	0.0018	_	_								
SUNTRACK		0.0010	0.0010		-	-	-	-	-	-	-	-	-
COMMERCE						-	-	-	-	-	-		
PRIVATE													
LIMITED	66272032	14.5994	14.5994	32257280	7.1061								
DIWAKAR		11.0771	11.5771	32237 200	7.1001	-						32257280	7.1061
VINIYOG													
PRIVATE													
LIMITED	67543774	14.8796	14.8796	42465692	9.3550								
SURAJ	0.010,71	11.07 70	14.07 70	42403092	9.3330							42465692	9.3550
VINIYOG													1
PRIVATE													
LIMITED	25914278	5.7088	5.7088	8360000	1.8417								
RAVIRAJ			0.7000	0300000	1.0417	_						8360000	1.8417
VINIYOG						_	-	-	-	-	-		
PRIVATE													
LIMITED	27772014	6.1181	6.1181	9026000	1.9884								
PRABHAKAR			0.1101	7020000	1.7004		-					9026000	1.9884
VINIYOG						_	-	-	-	-	-		
PRIVATE				=									
LIMITED	26399922	5.8158	5.8158	7258000	1.5989		1						
EMAMI			0.0100	7250000	1.0707		-					7258000	1.5989
PAPER				_	_	_							
MILLS LTD	933000	0.2055	0.2055				_	-	-	-	-	-	-
EPL													
SECURITIES				_	_	_							
LTD	84000	0.0185	0.0185				-	-	-	-	-	-]	-
EMAMI									-	-			
FRANK ROSS				_	_	_	_						
LIMITED	10000	0.0022	0.0022				_	-	-	-	-	-	- 1

Authorised Signatory

								-				
571496	1.6680	1.6680	3400000	0.7490	_							
				0., 1,0		-	-	-	-	-	3400000	0.7490
-			_									
(2)				-	-	-	-	-	- "	-	-	-
4000	0.0163	0.0163	L									
				-								3400000

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert Place: Kolkata

Date: 13.08.2018