

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 033 6613 6242, E-mail : panemamics @emamigroup .com

Date: 13.08.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Dear Sir,

Sub: Disclosure under Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited


Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata


Encl: a/a

August/003/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares/-invocation of encumbrance/release of encumbrance, in terms of Regulation 31(1) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011


Name of the Target company (TC)					EMAMI LIMITED								
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED								
Date of reporting					13.08.2018								
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked					Bhanu Vyapaar Private Limited								
Details of the creation/invocation/release of encumbrance:													
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered	Number	% of Total share capital
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,29,44,734*	7.2576	Creation	09.08.2018	Pledge	Third Party Pledge	1,00,000	0.0220	Bajaj Finance Limited	3,30,44,734	7.2796
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,30,44,734	7.2796	Creation	09.08.2018	Pledge	Collateral Pledge	5,50,000	0.1212	Bajaj Finance Limited	3,35,94,734	7.4008
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,35,94,734	7.4008	Creation	09.08.2018	Pledge	Third Party Pledge	4,70,000	0.1035	Bajaj Finance Limited	3,40,64,734	7.5043
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,40,64,734	7.5043	Creation	09.08.2018	Pledge	Third Party Pledge	1,50,000	0.0330	Bajaj Finance Limited	3,42,14,734	7.5374

BHANU VYAPAAR PVT. LTD.


Authorised Signatory

TMT Viniyogan Limited	97,33,160	2.1442	28,66,000**	0.6314	Creation	09.08.2018	Pledge	Collateral Pledge	4,00,000	0.0881	Bajaj Finance Limited	32,66,000	0.7195
-----------------------	-----------	--------	-------------	--------	----------	------------	--------	-------------------	----------	--------	-----------------------	-----------	--------

BHANU VYAPAAR PVT. LTD.


Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 13.08.2018

***i Bhanu Vyapaar Private Limited :** Kindly note that M/s Bajaj Finance Limited released inadvertently 12,70,000 pledged Shares (1,00,000+550000+470000+ 150000) on 22.06.2018 (i.e. the record date for Bonus Issue), considering that the bonus shares has already been credited. Bonus shares was actually credited on 27.06.2018. In view of above fact, Bajaj Finance Limited did not get the bonus shares on 12,70,000 shares (in the ratio 1:1) in their pledged portfolio and the same quantity was shown under unpledged category in the DP Account of Bhanu Vyapaar Private Limited.

We were reporting these unpledged quantity of shares as pledged category only, though actual pledge of shares was lesser by 12,70,000. This discrepancy came to our notice on 08.08.2018, when the Bajaj Finance Limited informed us about the shortfall of 12,70,000 shares in the pledged category in their Pledged portfolio.

To sort out the discrepancy, we have pledged 12,70,000 shares on 09.08.2018 in favour of Bajaj Finance Limited resulting in “no change in the percentage of pledged shares” as reported earlier.

So, in the present reporting of pledge, we are showing in the “pre-encumbrance column” 12,70,000 less shares to make the quantum of “post encumbrance column” equals to earlier reported “post encumbrance figure”.

**** TMT Viniyogan Limited :** Kindly note that M/s Bajaj Finance Limited released inadvertently 400,000 pledged Shares on 22.06.2018 (i.e. the record date for Bonus Issue), considering that the bonus shares has already been credited. Bonus shares was actually credited on 27.06.2018.

In view of above fact, Bajaj Finance Limited did not get the bonus shares on 400,000 shares (in the ratio 1:1) in their pledged portfolio and the same quantity was shown under unpledged category in the DP Account of TMT Viniyogan Limited.

We were reporting these unpledged quantity of shares as pledged category only, though actual pledge of shares was lesser by 400,000. This discrepancy came to our notice on 08.08.2018, when the Bajaj Finance Limited informed us about the shortfall of 400,000 shares in the pledged category in their Pledged portfolio.

To sort out the discrepancy, we have pledged 400,000 shares on 09.08.2018 in favour of Bajaj Finance Limited resulting in “no change in the percentage of pledged shares” as reported earlier.

So, in the present reporting of pledge, we are showing in the “pre-encumbrance column” 400,000 less shares to make the quantum of “post encumbrance column” equals to earlier reported “post encumbrance figure”.

Annexure A

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES / INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(1) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI SUREKA A	6835702	1.5059	1.5059	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	2464668	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	1673096	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	1070266	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.



Authorized Signatory

VIBHASH VARDHAN AGARWAL	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	904930	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	1367276	0.3012	0.3012	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	611700	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	450000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	488000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	450000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.


Authorised Signatory

MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	178000	0.0392	0.0392	40000	0.0088	-	-	-	-	-	-	40000	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	210000	0.0463	0.0463	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.


Authorised Signatory

AGARWAL, KARTA (HUF)														
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	78000	0.0172	0.0172	-	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163											
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163											
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163											
MADAN LAL AGARWAL	60000	0.0132	0.0132											
PRADEEP AGARWAL	41150	0.0091	0.0091											
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-	-

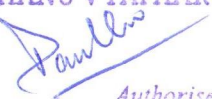
BHANU VYAPAAR PVT. LTD.



Authorised Signatory

SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUNTRACK COMMERCE PRIVATE LIMITED	66272032	14.5994	14.5994	32257280	7.1061	-	-	-	-	-	-	32257280	7.1061
DIWAKAR VINIYOG PRIVATE LIMITED	67543774	14.8796	14.8796	42465692	9.3550	-	-	-	-	-	-	42465692	9.3550
SURAJ VINIYOG PRIVATE LIMITED	25914278	5.7088	5.7088	8360000	1.8417	-	-	-	-	-	-	8360000	1.8417
RAVIRAJ VINIYOG PRIVATE LIMITED	27772014	6.1181	6.1181	9026000	1.9884	-	-	-	-	-	-	9026000	1.9884
PRABHAKAR VINIYOG PRIVATE LIMITED	26399922	5.8158	5.8158	7258000	1.5989	-	-	-	-	-	-	7258000	1.5989
EMAMI PAPER MILLS LTD	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-
EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.



Authorised Signatory

AMITABH GOENKA	7571496	1.6680	1.6680	3400000	0.7490	-	-	-	-	-	-	3400000	0.7490
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.

Daulno

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert
Place: Kolkata
Date: 13.08.2018