

BHANU VYAPAAR PRIVATE LIMITED

CIN : U15520WB1988PTC045075

Regd. Office : 687, Anandapur, E. M. Bypass, 2nd Floor, Kolkata - 700 107 Phone : 6613 6264
Fax : 033 6613 6242, E-mail : panemamics @emamigroup.com

Date: 13.08.2018

The Secretary

National Stock Exchange of India Limited
Exchange Plaza
Plot No. C/1, G Block
Bandra-Kurla Complex
Bandra(E)
Mumbai - 400 051

The Secretary

The Calcutta Stock Exchange Limited
7, Lyons Range
Kolkata - 700 001

Dear Sir,

The Secretary

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai - 400 001

The Company Secretary

Emami Limited
687, Anandapur
EM Bypass
Kolkata - 700 107

Sub: Disclosure under Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Please find enclosed herewith Disclosure in terms of Regulation 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

This is for your information & record.

Thanking you,

Yours faithfully,
For Bhanu Vyapaar Private Limited


Director/Authorized Signatory

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Encl: a/a

August/004/2018-19

Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of shares / invocation of encumbrance/release of encumbrance, in terms of Regulation 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target company (TC)					EMAMI LIMITED								
Names of the Stock Exchanges where the shares of the target company are listed					NATIONAL STOCK EXCHANGE OF INDIA LIMITED BSE LIMITED AND THE CALCUTTA STOCK EXCHANGE LIMITED								
Date of reporting					13.08.2018								
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked					Bhanu Vyapaar Private Limited								
Details of the creation/invocation/release of encumbrance:					Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
Name of the Promoter (s) or PACs with him(*)	Promoter holding in the target company (1)		Promoter holding already encumbered (2)									Number	% of Total share capital
	Number	% of total share capital	Number	% of total share capital	Type of event (creation / release / invocation)	Date of creation/ release/ invocation of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	Reason for encumbrance	Number	% of share capital	Name of the entity in whose favor shares encumbered		
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,42,14,734	7.5374	Release	09.08.2018	Others	Third Party Pledge	1,50,000	0.0330	Tata Capital Financial Services Limited	3,40,64,734	7.5043
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,40,64,734	7.5043	Release	09.08.2018	Others	Third Party Pledge	90,000	0.0198	Tata Capital Financial Services Limited	3,39,74,734	7.4845
Bhanu Vyapaar Private Limited	5,55,82,762	12.2446	3,39,74,734	7.4845	Release	09.08.2018	Others	Third Party Pledge	1,10,000	0.0242	Tata Capital Financial Services Limited	3,38,64,734	7.4603

BHANU VYAPAAR PVT. LTD.

On Behalf of himself, Promoter & Promoter Group Persons/ Persons Acting in Concert

Place: Kolkata

Date: 13.08.2018

Annexure A

DISCLOSURE BY THE PROMOTER (S) TO THE STOCK EXCHANGES AND TO THE TARGET COMPANY FOR ENCUMBRANCE OF SHARES/INVOCATION OF ENCUMBRANCE/RELEASE OF ENCUMBRANCE, IN TERMS OF REGULATION 31(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

Name of the Promoter (s) or PACs with him(**)	Promoter holding in the target company (1)			Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)						Post event holding of encumbered shares {creation (2)+(3)} / release [(2)-(3)] / invocation [(2)-(3)]	
	No. of Shares	% of total share capital	% w.r.t diluted share capital (*)	No. of shares	% of total share capital	Type of event (creation /release /invocation)	Date of creation/ invocation or release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal undertaking /others)	No. of shares	% of total share capital	Name of the entity in whose favor shares encumbered	No. of Shares	% of Total share capital
PRITI SUREKA A	6835702	1.5059	1.5059	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL	2464668	0.5430	0.5430	-	-	-	-	-	-	-	-	-	-
USHA AGARWAL	1673096	0.3686	0.3686	-	-	-	-	-	-	-	-	-	-
RAJ KUMAR GOENKA	1547964	0.3410	0.3410	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM AGARWAL	879000	0.1936	0.1936	-	-	-	-	-	-	-	-	-	-
ROHIN RAJ SUREKA	3500000	0.7710	0.7710	-	-	-	-	-	-	-	-	-	-
HARSHA VARDHAN AGARWAL	1070266	0.2358	0.2358	-	-	-	-	-	-	-	-	-	-
SASWAT GOENKA	1130000	0.2489	0.2489	-	-	-	-	-	-	-	-	-	-
SACHIN GOENKA	1069000	0.2355	0.2355	-	-	-	-	-	-	-	-	-	-

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[Signature]
Authorized Signatory

VIBHASH VARDHAN AGARWAL	1073478	0.2365	0.2365	-	-	-	-	-	-	-	-	-	-
VIHAN VARDHAN AGARWAL	1072000	0.2362	0.2362	-	-	-	-	-	-	-	-	-	-
ADVAY GOENKA	1004000	0.2212	0.2212	-	-	-	-	-	-	-	-	-	-
RITU GOENKA	904930	0.1994	0.1994	-	-	-	-	-	-	-	-	-	-
RADHE SHYAM GOENKA	1367276	0.3012	0.3012	-	-	-	-	-	-	-	-	-	-
CHIKKY GOENKA	611700	0.1348	0.1348	-	-	-	-	-	-	-	-	-	-
SOBHNA AGARWAL	450000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
JYOTI AGARWAL	488000	0.1075	0.1075	-	-	-	-	-	-	-	-	-	-
DEVARSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
REYANSH GOENKA	607750	0.1339	0.1339	-	-	-	-	-	-	-	-	-	-
AVISHI SUREKA	1400000	0.3084	0.3084	-	-	-	-	-	-	-	-	-	-
SHRUTI GOENKA	546130	0.1203	0.1203	-	-	-	-	-	-	-	-	-	-
INDU GOENKA	919700	0.2026	0.2026	-	-	-	-	-	-	-	-	-	-
DARSH GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
MANAN GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
NIKUNJ GOENKA	565000	0.1245	0.1245	-	-	-	-	-	-	-	-	-	-
SAROJ GOENKA	965240	0.2126	0.2126	-	-	-	-	-	-	-	-	-	-
MANSI AGARWAL	450000	0.0991	0.0991	-	-	-	-	-	-	-	-	-	-
NIMISHA GOENKA	494000	0.1088	0.1088	-	-	-	-	-	-	-	-	-	-

MANISH GOENKA	492196	0.1084	0.1084	-	-	-	-	-	-	-	-	-	-
SHREYA GOENKA	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDISHA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
VIDULA AGARWAL	480000	0.1057	0.1057	-	-	-	-	-	-	-	-	-	-
JAYANT GOENKA	464254	0.1023	0.1023	-	-	-	-	-	-	-	-	-	-
RASHMI GOENKA	371400	0.0818	0.0818	-	-	-	-	-	-	-	-	-	-
SANTOSH GOENKA	396240	0.0873	0.0873	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA	358500	0.0790	0.0790	-	-	-	-	-	-	-	-	-	-
RACHANA GOENKA	317700	0.0700	0.0700	-	-	-	-	-	-	-	-	-	-
SMRITI AGARWAL	178000	0.0392	0.0392	40000	0.0088	-	-	-	-	-	-	40000	0.0088
RICHA AGARWAL	291722	0.0643	0.0643	-	-	-	-	-	-	-	-	-	-
JYOTI GOENKA	248776	0.0548	0.0548	-	-	-	-	-	-	-	-	-	-
MOHAN GOENKA	261900	0.0577	0.0577	-	-	-	-	-	-	-	-	-	-
RACHNA BAGARIA	210000	0.0463	0.0463	-	-	-	-	-	-	-	-	-	-
YOGESH GOENKA	245400	0.0541	0.0541	-	-	-	-	-	-	-	-	-	-
REHA GOENKA	240000	0.0529	0.0529	-	-	-	-	-	-	-	-	-	-
PUJA GOENKA	169398	0.0373	0.0373	-	-	-	-	-	-	-	-	-	-
ADITYA VARDHAN AGARWAL, KARTA(HUF)	204278	0.0450	0.0450	-	-	-	-	-	-	-	-	-	-
HARSH VARDHAN	172000	0.0379	0.0379	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.

Paulson
 (Authorised Signatory)

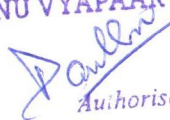
AGARWAL, KARTA (HUF)													
MOHAN GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
MANISH GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
SUSHIL KUMAR GOENKA, KARTA (HUF)	174000	0.0383	0.0383	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA	190000	0.0419	0.0419	-	-	-	-	-	-	-	-	-	-
ASHISH GOENKA	130000	0.0286	0.0286	-	-	-	-	-	-	-	-	-	-
LAXMI DEVI BAJORIA	78000	0.0172	0.0172	-	-	-	-	-	-	-	-	-	-
PRASHANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163										
JAYANT GOENKA, KARTA (HUF)	74000	0.0163	0.0163										
ASHISH GOENKA, KARTA (HUF)	74000	0.0163	0.0163										
MADAN LAL AGARWAL	60000	0.0132	0.0132										
PRADEEP AGARWAL	41150	0.0091	0.0091										
KUSUM AGARWAL	37800	0.0083	0.0083	-	-	-	-	-	-	-	-	-	-
DIVYA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-

BHANU VYAPAAR PVT. LTD.


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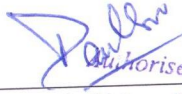
SANGITA AGARWAL	26000	0.0057	0.0057	-	-	-	-	-	-	-	-	-	-
SHUBHAM AGARWAL	24460	0.0054	0.0054	-	-	-	-	-	-	-	-	-	-
ABHISHEK AGARWAL	24000	0.0053	0.0053	-	-	-	-	-	-	-	-	-	-
DHIRAJ AGARWAL	16750	0.0037	0.0037	-	-	-	-	-	-	-	-	-	-
VISHAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUMANGAL AGARWAL	8200	0.0018	0.0018	-	-	-	-	-	-	-	-	-	-
SUNTRACK COMMERCE PRIVATE LIMITED	66272032	14.5994	14.5994	32257280	7.1061							32257280	7.1061
DIWAKAR VINIYOG PRIVATE LIMITED	67543774	14.8796	14.8796	42465692	9.3550							42465692	9.3550
SURAJ VINIYOG PRIVATE LIMITED	25914278	5.7088	5.7088	8360000	1.8417							8360000	1.8417
TMT VINIYOGAN LIMITED	9733160	2.1442	2.1442	3266000	0.7195							3266000	0.7195
RAVIRAJ VINIYOG PRIVATE LIMITED	27772014	6.1181	6.1181	9026000	1.9884							9026000	1.9884
PRABHAKAR VINIYOG PRIVATE LIMITED	26399922	5.8158	5.8158	7258000	1.5989							7258000	1.5989
EMAMI PAPER MILLS LTD	933000	0.2055	0.2055	-	-	-	-	-	-	-	-	-	-
EPL SECURITIES LTD	84000	0.0185	0.0185	-	-	-	-	-	-	-	-	-	-

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EMAMI FRANK ROSS LIMITED	10000	0.0022	0.0022	-	-	-	-	-	-	-	-	-	-
AMITABH GOENKA	7571496	1.6680	1.6680	3400000	0.7490	-	-	-	-	-	-	3400000	0.7490
AMITABH GOENKA, KARTA (HUF)	74000	0.0163	0.0163	-	-	-	-	-	-	-	-	-	-

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Authorised Signatory

On behalf of himself, Promoter & Promoter Group Persons/Persons Acting in Concert
Place: Kolkata
Date: 13.08.2018