



Date: August 29, 2018

To,
The Manager,
Department of Corporate Relations,
BSE Limited,
PJ Towers, Dalal Street,
Mumbai- 400001.

To,
The Manager,
Listing Department,
National Stock Exchange of India Limited,
Bandra Kurla Complex, Bandra (E),
Mumbai- 400051.

Dear Sir/Madam

Sub: Press Release – “PTron announces launch of ‘Tangent’ Bluetooth Neckband Earphones”

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 and with reference to the above mentioned subject, we herewith submit the exchanges, the enclosed press release submitted by Palred Online Technologies Private Limited, a subsidiary of Palred Technologies Limited, Captioned **“PTron announces launch of ‘Tangent’ Bluetooth Neckband Earphones”**.

This is for the information and records of the Exchanges.

Thanking you,

Yours faithfully,
For Palred Technologies Limited

For Palred Technologies Limited

Naveen Kumar

Company Secretary

Naveen Kumar
Company Secretary & Compliance Officer

Encl. as above

PALRED TECHNOLOGIES LIMITED

(FORMERLY KNOWN AS FOUR SOFT LIMITED)

CIN No. : L72200AP1990PLC033131

Regd. Office : Plot No. 2, 8-2-703/2/B, Road No. 12, Banjara Hills, Hyderabad - 500 034.

Tele : +91 40 6713 8810 | Website : www.palred.com



PTron announces launch of 'Tangent' Bluetooth Neckband Earphones

Lightweight sports neckband with long-lasting polymer battery

Hyderabad, 29 August 2018: PTron, the leading mobile accessories brand, announces launch of 'Tangent' wireless neckband earphones. This is the latest addition to PTron brand's Bluetooth enabled mobile audio category. PTron Tangent features ergonomic sporty design, Bluetooth wireless connectivity, comfort-fit magnetic ear-buds, and long-lasting polymer battery.

PTron Tangent is built to provide consumers who look for best music and voice experience with an ergonomic design. The product also has an attached flexible wire which blends in with the shape and contour of the users' neck. It allows you to control music with easily accessible multifunction control buttons. Users can make calls with advanced microphone that is built to deliver finest call performance. PTron Tangent comes with a polymer battery that lasts up to 6 hours, on a single charge.

Talking on the launch of PTron Tangent, Mr. Ameen Khwaja, Founder-CEO of PTron said, *"Today, there is a growing demand for bluetooth enabled audio accessories and consumers are looking for products that provide great features and at the same time are aesthetically designed. Combining technology and innovation is best way to reach out to consumers by providing choices that suit individual lifestyles. We at PTron understand the need of our consumers and are committed to making more innovative mobile audio solutions like PTron Tangent to fulfill our consumer's lifestyle requirements."*

PTron Tangent is available in two tone colors - black/gold & black/silver. It is available at an introductory price of INR 799 on [PTron's online store](#). It is also available on leading e-commerce portals Flipkart, Amazon and LatestOne.com. After recently launching in offline stores, PTron is also available in retail stores spread across 12 states in the country and has been successfully selling over 30,000 products every month.





Specifications of PTron Tangent:

- ✓ Connectivity: Bluetooth v4.0
- ✓ Transmission Range: Up to 10m
- ✓ Speaker Size: 10mm
- ✓ Frequency Range: 20Hz - 20kHz
- ✓ Impedance: 32ohms
- ✓ Mic. Sensitivity: -40±3dB
- ✓ Speaker Sensitivity: 105±3dB
- ✓ Battery Capacity: 150mAh

About PTron

PTron was conceptualized as an electronic and mobile accessories company. In the year 2014, PTron started manufacturing mobile accessories through contract manufacturers in China. PTron is a brand owned by Palred Online Technologies Pvt. Ltd., which is a subsidiary of Palred Technologies Ltd, a public-listed company on BSE and NSE since 2004.

The brand PTron offers a bouquet of mobile accessories products to meet the needs of its consumers. PTron sells products like bluetooth headsets, portable Bluetooth speakers, wired headsets, chargers and cables, smart watches, networking products and many more. The strength of PTron is that it has a wide range of products whose quality is backed by warranty, but offers them at competitive prices in the branded accessories category for the mid-market

For further information, please contact:

Arvind Verma
Marketing Communications Manager
Phone Number: 040-67138826
E-mail - arvind.verma@palred.com