

Date: 16.08.2018

To,

**BSE Limited**  
Department of Corporate Services  
Phiroze Jeejeebhoy Towers  
Dalal Street,  
Mumbai – 400001

Re: Jagran Prakashan Limited  
Scrip Code: 532705  
ISIN No.: INE199G01027

**National Stock Exchange of India Limited**  
Compliance Department  
Exchange Plaza, C-1, Block G,  
Bandra Kurla Complex,  
Bandra (E),  
Mumbai – 400051

Re: Jagran Prakashan Limited  
Scrip Code: JAGRAN  
ISIN No.: INE199G01027

**Jagran Prakashan Limited**  
Jagran Building,  
2, Sarvodaya Nagar,  
Kanpur – 208005

**Jagran Media Network Investment Private Limited**  
Jagran Building,  
2, Sarvodaya Nagar,  
Kanpur – 208005

Dear Sir/Madam,

**Subject: Disclosure under Regulation 31 (2) of Securities and Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011, in relation to the release of pledge of shares of Jagran Media Network Investment Private Limited, the promoter of Jagran Prakashan Limited ("Target Company")**

Please find enclosed a disclosure under Regulation 31 (2) of Securities and Exchange Board of India (Substantial Acquisition of Shares & Takeovers) Regulations, 2011 ("SAST Regulations") and as prescribed under the FAQs to the SAST Regulations, in respect of release of pledged shares held in Jagran Media Network Investment Private Limited ("JMNIPL") by the following:

Pledgors	Number of Securities of JMNIPL pledged on 27 <sup>th</sup> February, 2017	Number of Securities of JMNIPL released
Mr. Mahendra Mohan Gupta	5,965	5,965
Mr. Sameer Gupta	2,982	2,982
Mr. Dharendra Mohan Gupta	5,965	5,965
Mr. Shailendra Mohan Gupta	5,965	5,965
Mr. Devendra Mohan Gupta	5,965	5,965
Mr. Sunil Gupta	2,983	2,983
Mr. Sandeep Gupta	5,965	5,965
<b>TOTAL</b>	<b>35,790</b>	<b>35,790</b>

*A. Gupta*

This disclosure has been made under the SAST Regulations by the persons mentioned above, as a total of 35,790 equity shares of JMNIPL aggregating to 26% of shares of the share capital of JMNIPL, pledged by them on 27<sup>th</sup> February, 2018 which was released on 13<sup>th</sup> August, 2018. JMNIPL is a member of the promoter - promoter group of the Target Company and holds 60.98% of the share capital of the Target Company.

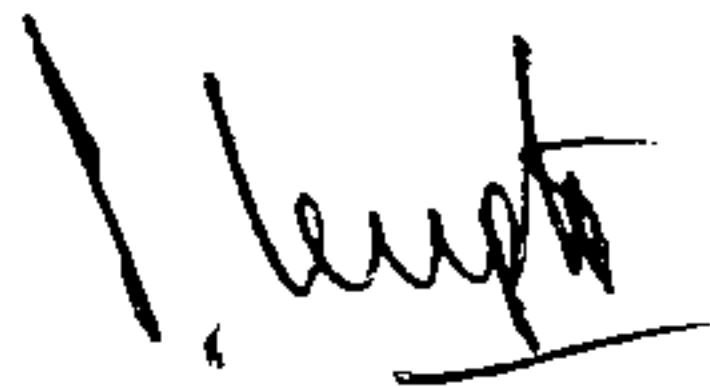
Each of Mr. Mahendra Mohan Gupta, Mr. Dharendra Mohan Gupta, Mr. Shailendra Mohan Gupta, Mr. Devendra Mohan Gupta, Mr. Sunil Gupta and Mr. Sandeep Gupta have authorized Mr. Sameer Gupta to execute and submit this disclosure on their behalf by way of Power of Attorney.

Thanking You

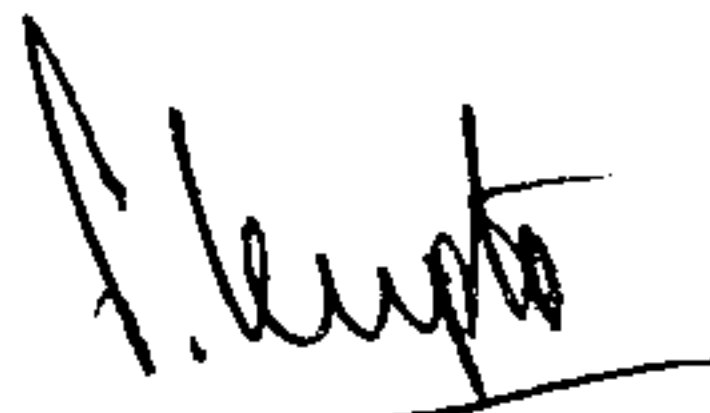
Yours faithfully



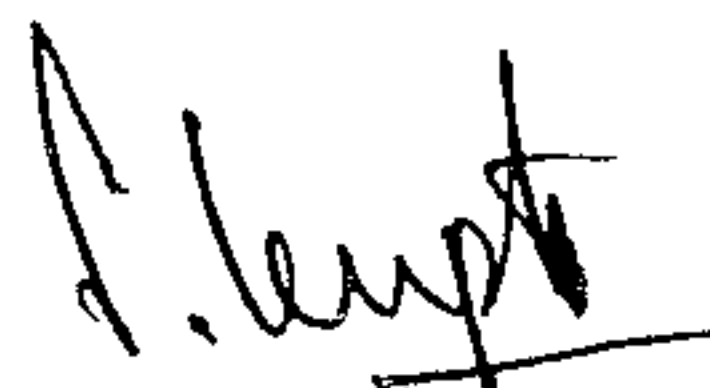
On behalf of Mr. Mahendra Mohan Gupta



On behalf of Mr. Dharendra Mohan Gupta



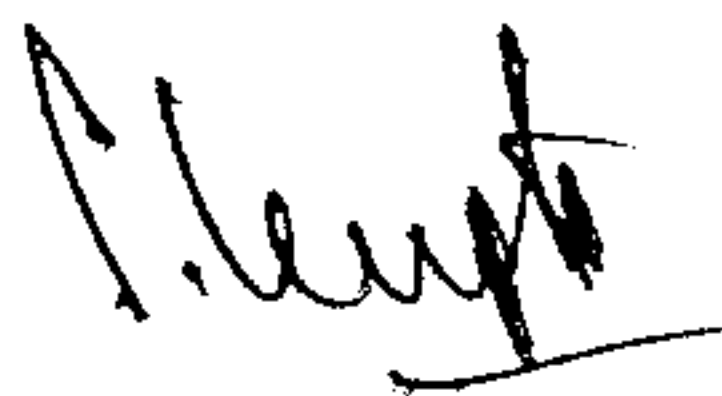
On behalf of Mr. Shailendra Mohan Gupta



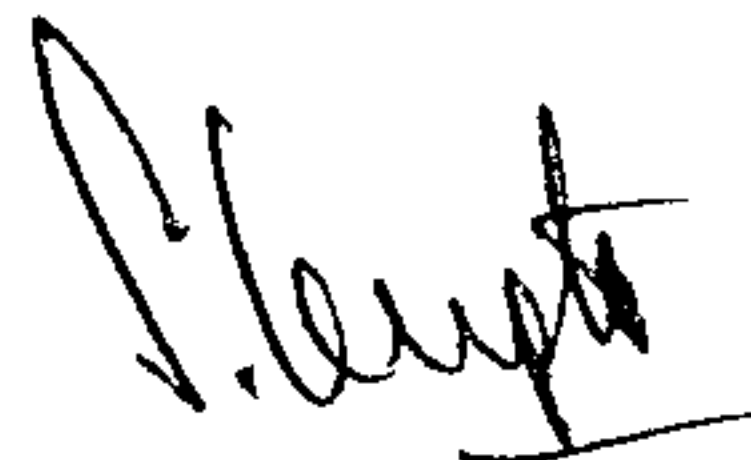
On behalf of Mr. Devendra Mohan Gupta



On behalf of Mr. Sunil Gupta



On behalf of Mr. Sandeep Gupta



Mr. Sameer Gupta

Disclosure by the Promoter(s) to the stock exchanges and to the Target Company for encumbrance of shares/ invocation of encumbrance/ release of encumbrance, in terms of Regulation 31(1) and 31(2) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	JAGRAN PRAKASHAN LIMITED ('Target Company')
Names of the Stock Exchanges where the shares of the target company are listed	BSE Limited & National Stock Exchange of India Limited
Date of reporting	16-08-2018
Name of the promoter or PAC on whose shares encumbrance has been created/released/invoked	Please see Note 2 for further details.

Details of the creation/ invocation/ release of encumbrance:

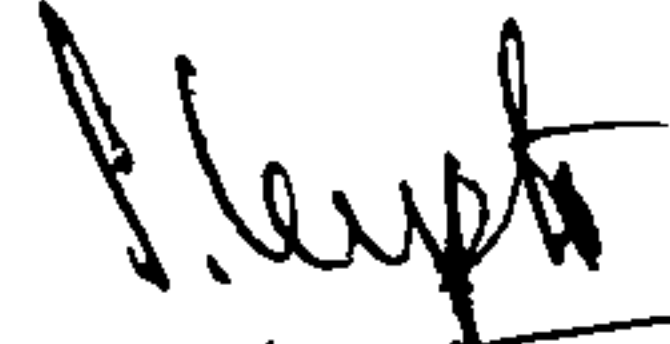
Name of the promoter(s) or PACs with him(*)	Promoter holding in the target Company (1)		Promoter holding already encumbered (2)		Details of events pertaining to encumbrance (3)							Post event holding of encumbered shares {creation [(2)+(3)]/ release [(2)-(3)]/ invocation [(2)-(3)]}	
	No. of Shares	% of total share capital	No. of shares	% of total share capital	Type of event (creation/ release/ invocation)	Date of creation/ invocation/ release of encumbrance	Type of encumbrance (pledge/ lien/ non disposal/ undertaking/ others)	Reasons for encumbrance**	No. of shares	% of total share capital	Name of the entity in whose favour shares encumbered***	No. of shares	% of total share capital
Jagran Media Network Investment Private Limited <i>Please refer to Note 1</i>	18,07,65,897	60.98%	No direct encumbrance was created on	No direct encumbrance was created on	Release <i>Please refer to Note 2</i>	13-08-2018	No direct encumbrance was created on shares of the Target	No direct encumbrance was created on	No direct encumbrance was created on shares of the Target	No direct encumbrance was created on	No direct encumbrance was created on shares of the Target Company.	No direct encumbrance was created on	No direct encumbrance was created on

*M. Gupta*

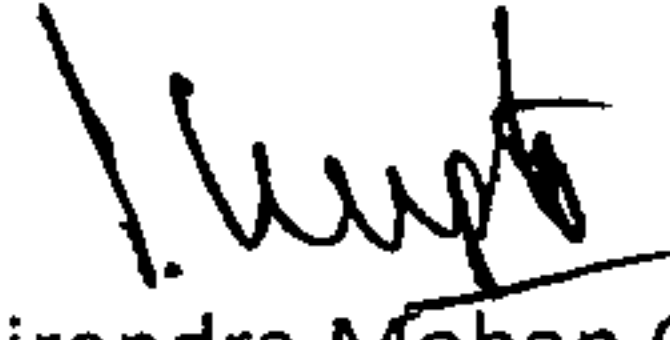
			shares of the Target Compan y. <i>Please refer to Note 2.</i>	shares of the Target Compa ny. <i>Please refer to Note 2.</i>			Company. <i>Please refer to Note 2.</i>	shares of the Target Compan y. <i>Please refer to Note 2.</i>	Company . <i>Please refer to Note 2.</i>	shares of the Target Compa ny. <i>Please refer to Note 2.</i>	<i>Please refer to Note 2.</i>	shares of the Target Compa ny. <i>Please refer to Note 2.</i>	shares of the Target Compa ny. <i>Please refer to Note 2.</i>
Mr. Mahendra Mohan Gupta	1,25,359	0.04%											
Mr. Yogendra Mohan Gupta	1,06,000	0.04%											
Mr. Devendra Mohan Gupta	1,06,000	0.04%											
Mr. Dharendra Mohan Gupta	1,06,000	0.04%											
Mr. Shailendra Mohan Gupta	63,600	0.02%											
Mr. Sanjay Gupta	53,000	0.02%											
Mr. Sandeep Gupta	53,000	0.02%											
Mr. Siddhartha Gupta	21,200	0.01%											
Mrs. Rajni Gupta	21,200	0.01%											
Mr. Bharat Gupta	14,335	0.00%											

*A. Gupta*

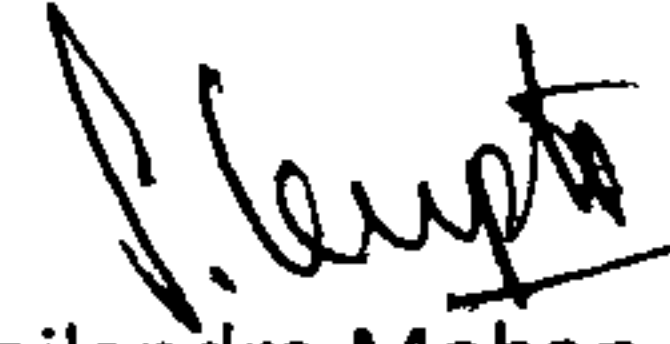
Signature of the Authorised Signatory



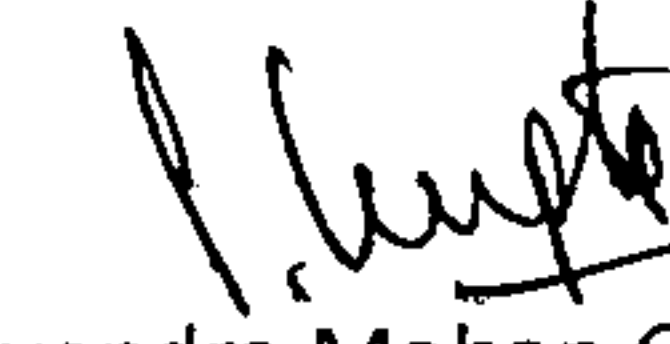
on behalf of :Mr Mahendra Mohan Gupta,



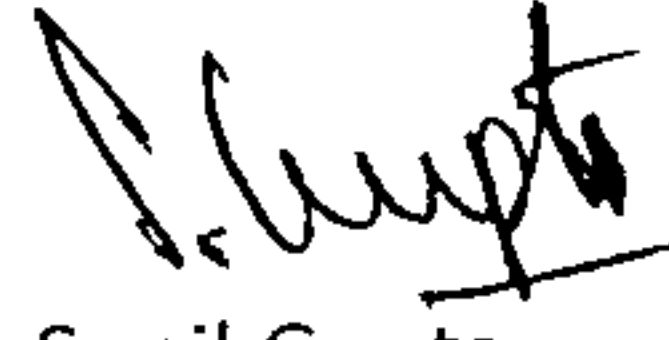
on behalf of Mr Dharendra Mohan Gupta,



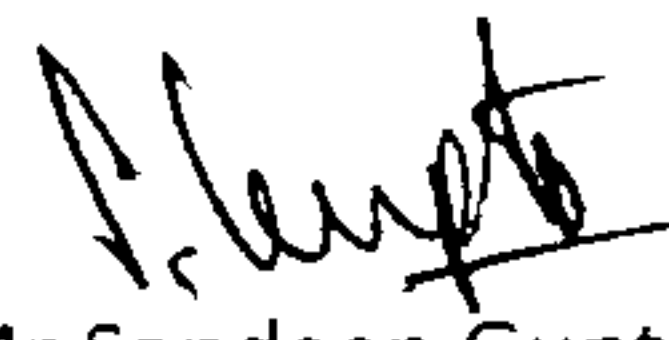
on behalf of Mr Shailendra Mohan Gupta,



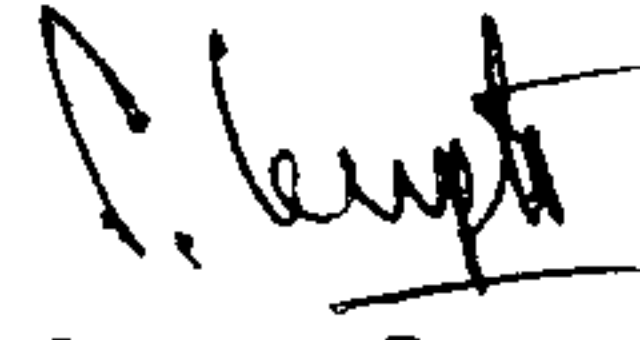
on behalf of Mr Devendra Mohan Gupta,



on behalf of Mr Sunil Gupta



on behalf of Mr Sandeep Gupta



Mr Sameer Gupta,

Place: Kanpur

Date: 16.08.2018

(\*) The names of all the promoters, their shareholding in the target company and their pledged shareholding as on the reporting date should appear in the table irrespective of whether they are reporting on the date of event or not.

(\*\*) For example, for the purpose of collateral for loans taken by the company, personal borrowing, third party pledge, etc.

(\*\*\*) This would include name of both the lender and the trustee who may hold shares directly or on behalf of the lender.

**Note 1:**

Details of the shareholding of the members of the promoter and promoter group of the Target Company has been set out.

**Note 2:**

Mr. Mahendra Mohan Gupta has pledged 5,965 (Five thousand nine hundred and sixty five) equity shares of Jagran Media Network Investment Private Limited (JMNIPL) on 27<sup>th</sup> February, 2017 in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 12,590 (Twelve thousand five hundred and ninety) equity shares in JMNIPL which is equivalent to 9.15% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

Mr. Sameer Gupta has pledged 2,982 (Two thousand nine hundred and eighty two) equity shares of JMNIPL in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 6,356 (Six thousand three hundred fifty six) equity shares in JMNIPL which is equivalent to 4.62% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

Mr. Dhirendra Mohan Gupta has pledged 5,965 (Five thousand nine hundred and sixty five) equity shares of JMNIPL in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 15,447 (Fifteen thousand four hundred forty seven) equity shares in JMNIPL which is equivalent to 11.22% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

Mr. Shailendra Mohan Gupta has pledged 5,965 (Five thousand nine hundred and sixty five) equity shares of JMNIPL in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 12,672 (Twelve thousand six hundred seventy two) equity shares in JMNIPL which is equivalent to 9.21% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

Mr. Devendra Mohan Gupta has pledged 5,965 (Five thousand nine hundred and sixty five) equity shares of JMNIPL in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 11,256 (Eleven thousand two hundred fifty six) equity shares in JMNIPL which is equivalent to 8.18% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

Mr. Sunil Gupta has pledged 2,983 (Two thousand nine hundred and eighty three) equity shares of JMNIPL in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 6,357 (Six thousand three hundred fifty seven) equity shares in JMNIPL which is equivalent to 4.62% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

Mr. Sandeep Gupta has pledged 5,965 (Five thousand nine hundred and sixty five) equity shares JMNIPL in favour of IL&FS Financial Services Limited, through its trustee IDBI Trusteeship Services Limited, as security in order to raise funds. He holds 10,029 (Ten thousand and twenty nine) equity shares in JMNIPL which is equivalent to 7.29% of the paid up share capital of JMNIPL. Aforesaid pledge of shares was released.

JMNIPL is part of the Promoter – Promoter Group of the Target Company and holds 18,07,65,897 (Eighteen crores seven lakhs sixty five thousand eight hundred ninety seven) equity shares of the Target Company which is equal to 60.98% of the paid up share capital of Target Company.

