

VRSM ENTERPRISES LLP
Regd. Office: 2, SARVODAYA NAGAR KANPUR - 208005
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LLPIN: AAI-2796

14th August, 2018

BSE Limited
Department of Corporate Services
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai - 400001

Re: Jagran Prakashan Limited
Scrip Code: 532705
ISIN No.: INE199G01027

National Stock Exchange of India Limited
Compliance Department
Exchange Plaza, C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400051

Re: Jagran Prakashan Limited
Scrip Code: JAGRAN
ISIN No.: INE199G01027

Jagran Prakashan Limited
Jagran Building,
2, Sarvodaya Nagar,
Kanpur - 208005

Sub: Disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Dear Sir/Madam,

Please find enclosed the disclosure under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

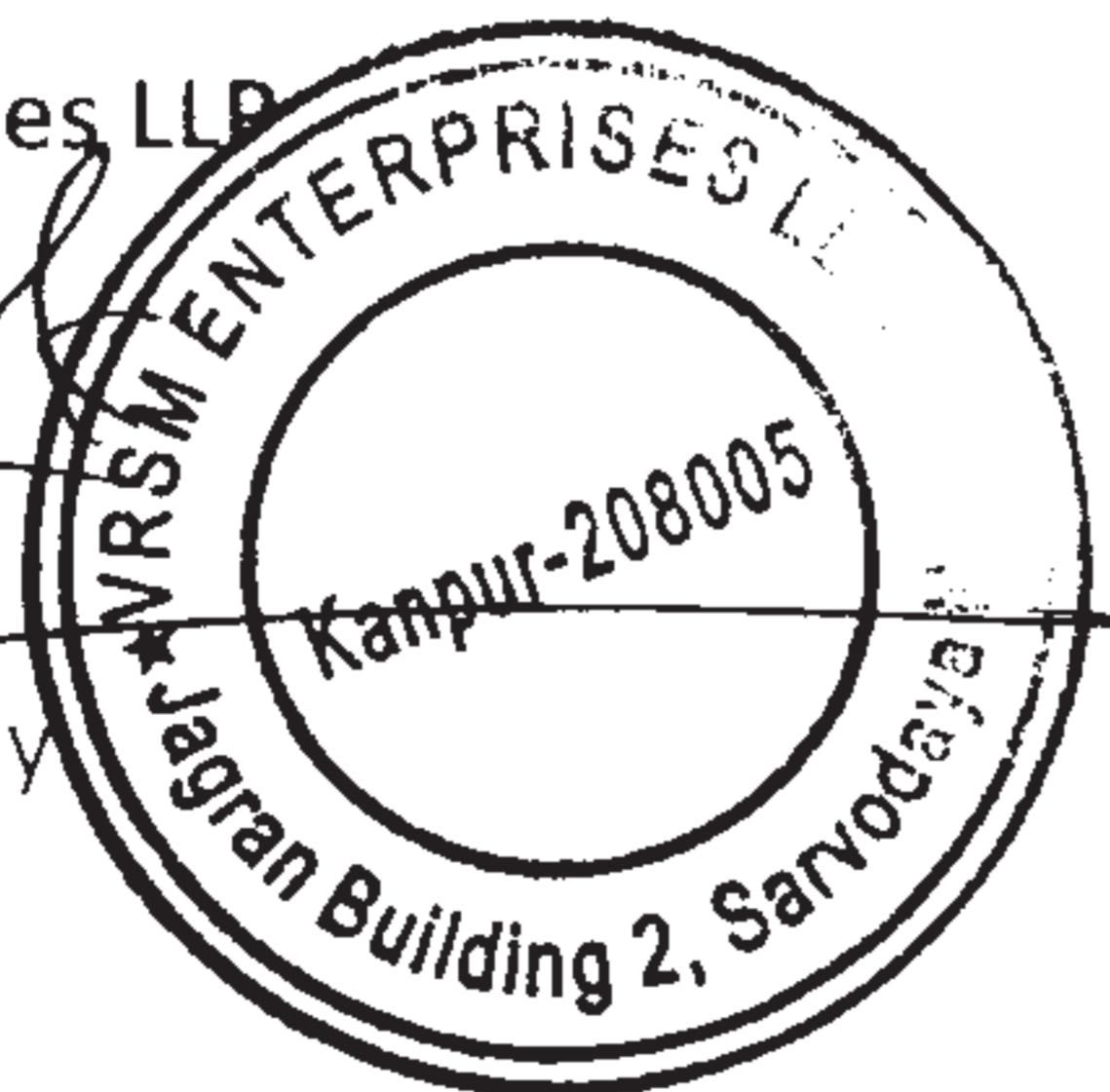
Please take the same on your record.

Thanking You,

Yours faithfully,
For VRSM Enterprises LLP

Authorized Signatory

Encl.: as above



Disclosures under Regulation 29(1) of Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

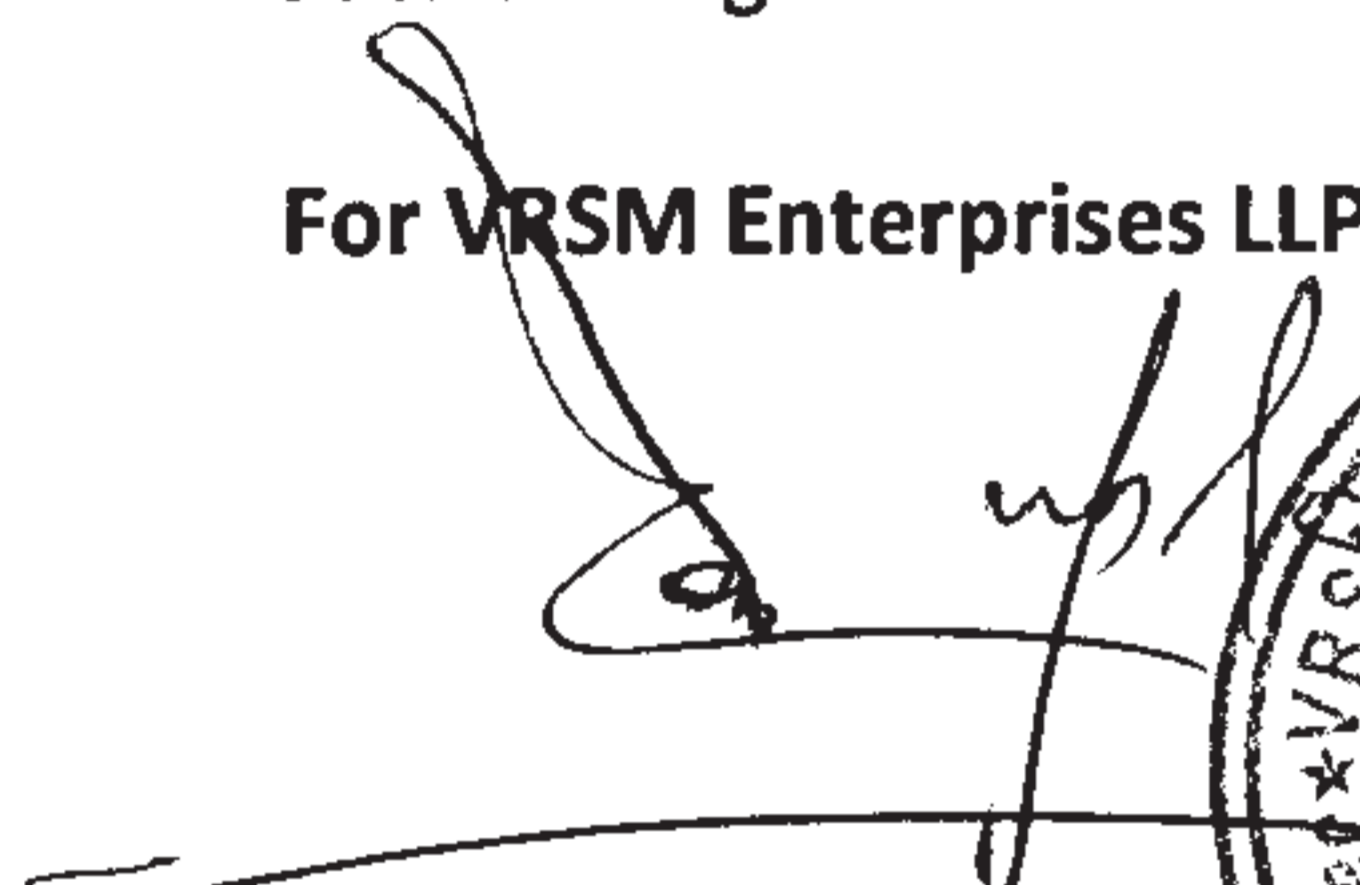
Name of the Target Company (TC)	Jagran Prakashan Limited		
Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	VRSM Enterprises LLP PAC: Jagran Media Network Investment Private Limited Mr. Mahendra Mohan Gupta Mr. Yogendra Mohan Gupta Mr. Devendra Mohan Gupta Mr. Dharendra Mohan Gupta Mr. Shailendra Mohan Gupta Mr. Sanjay Gupta Mr. Sandeep Gupta Mr. Siddhartha Gupta Mrs. Rajni Gupta Mr. Bharat Gupta collectively referred to herein as the "Promoter Group"		
Whether the acquirer belongs to Promoter/Promoter group	Yes		
Name(s) of the stock exchange(s) where the shares of the TC are listed	BSE Limited & National Stock Exchange of India Limited		
Details of the acquisition as follows	No. of Shares	% w.r.t. total share /voting capital wherever applicable(*)	% w.r.t. total diluted share/voting capital of the TC (**)
Before the acquisition under consideration, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	18,14,35,591	61.21	61.21
b) Shares in the nature of encumbrance (pledge/lien/non-disposal undertaking/others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d) (As per Annexure-A attached herewith)	18,14,35,591	61.21	61.21
Details of acquisition			
a) Shares carrying voting rights acquired/sold	3,00,000	0.10	0.10
b) VRs acquired /sold otherwise than by shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/sold	Nil	Nil	Nil
d) Shares encumbered /invoked/released by the acquirer	Nil	Nil	Nil
e) Total (a+b+c+/-d) (As per Annexure-A attached herewith)	3,00,000	0.10	0.10
After the acquisition, holding of acquirer along with PACs of:			
a) Shares carrying voting rights	18,17,35,591	61.31	61.31
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d) (As per Annexure-A attached herewith)	18,17,35,591	61.31	61.31

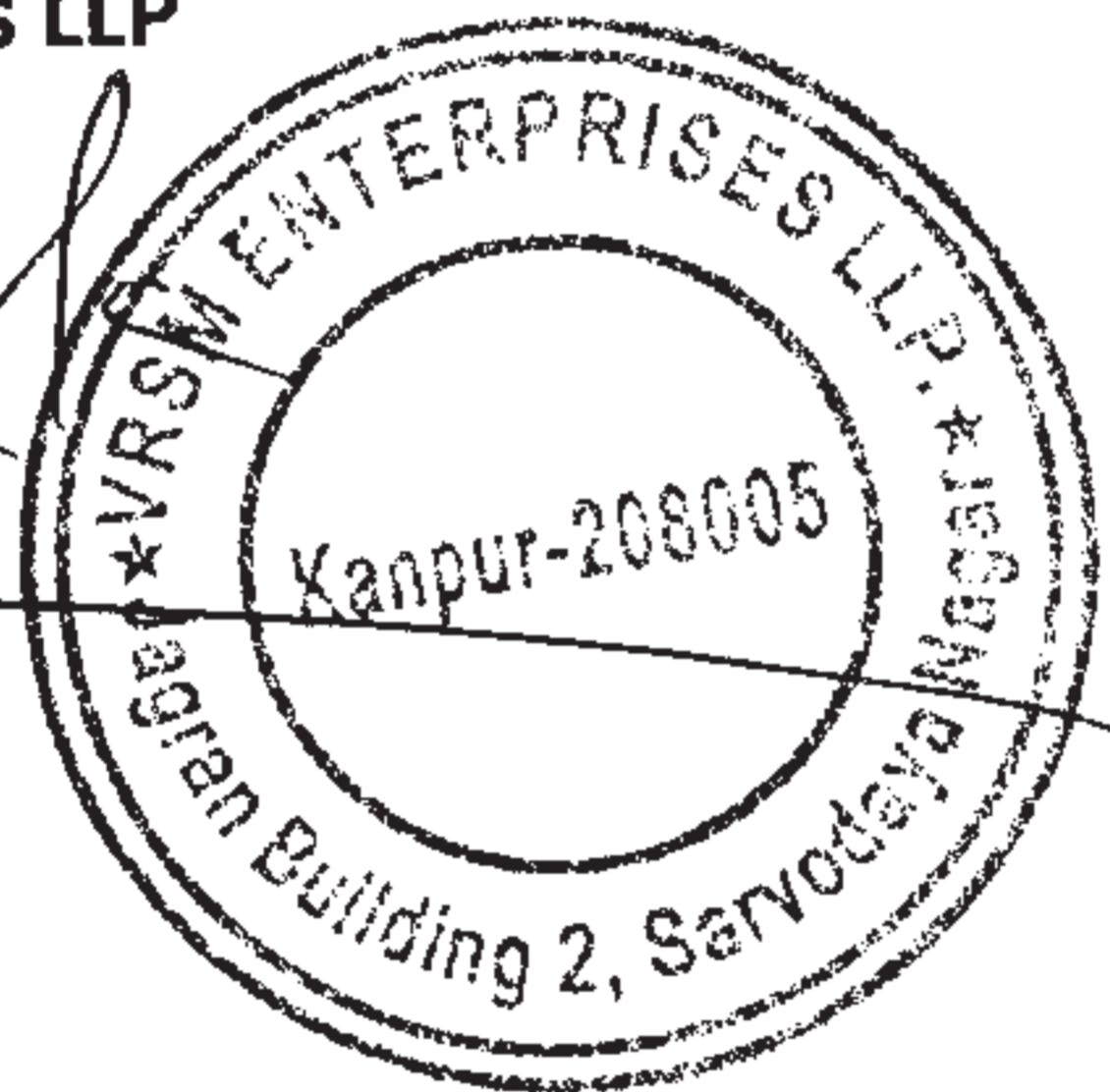
Mode of acquisition (e.g. open market / off-market /public issue / rights issue / preferential allotment / inter-se transfer etc).	Open Market
Salient features of the securities acquired including time till redemption, ratio at which it can be converted into equity shares, etc.	-
Date of acquisition of/ date of receipt of intimation of allotment of shares / VR/ warrants/convertible securities/any other instrument that entitles the acquirer to receive shares in the TC.	13 th August, 2018
Equity share capital / total voting capital of the TC before the said acquisition	29,64,11,829 equity shares of INR 2/- each
Equity share capital/ total voting capital of the TC after the said acquisition	29,64,11,829 equity shares of INR 2/- each
Total diluted share/voting capital of the TC after the said acquisition	29,64,11,829 equity shares of INR 2/- each

(*) Total share capital/voting capital to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the listing Agreement (corresponding Regulation 31 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015) – **The paid up share capital of the Company as on 3rd August, 2018 was 29,64,11,829 Equity shares of INR 2/- aggregating to INR 59,28,23,658.**

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For VRSM Enterprises LLP

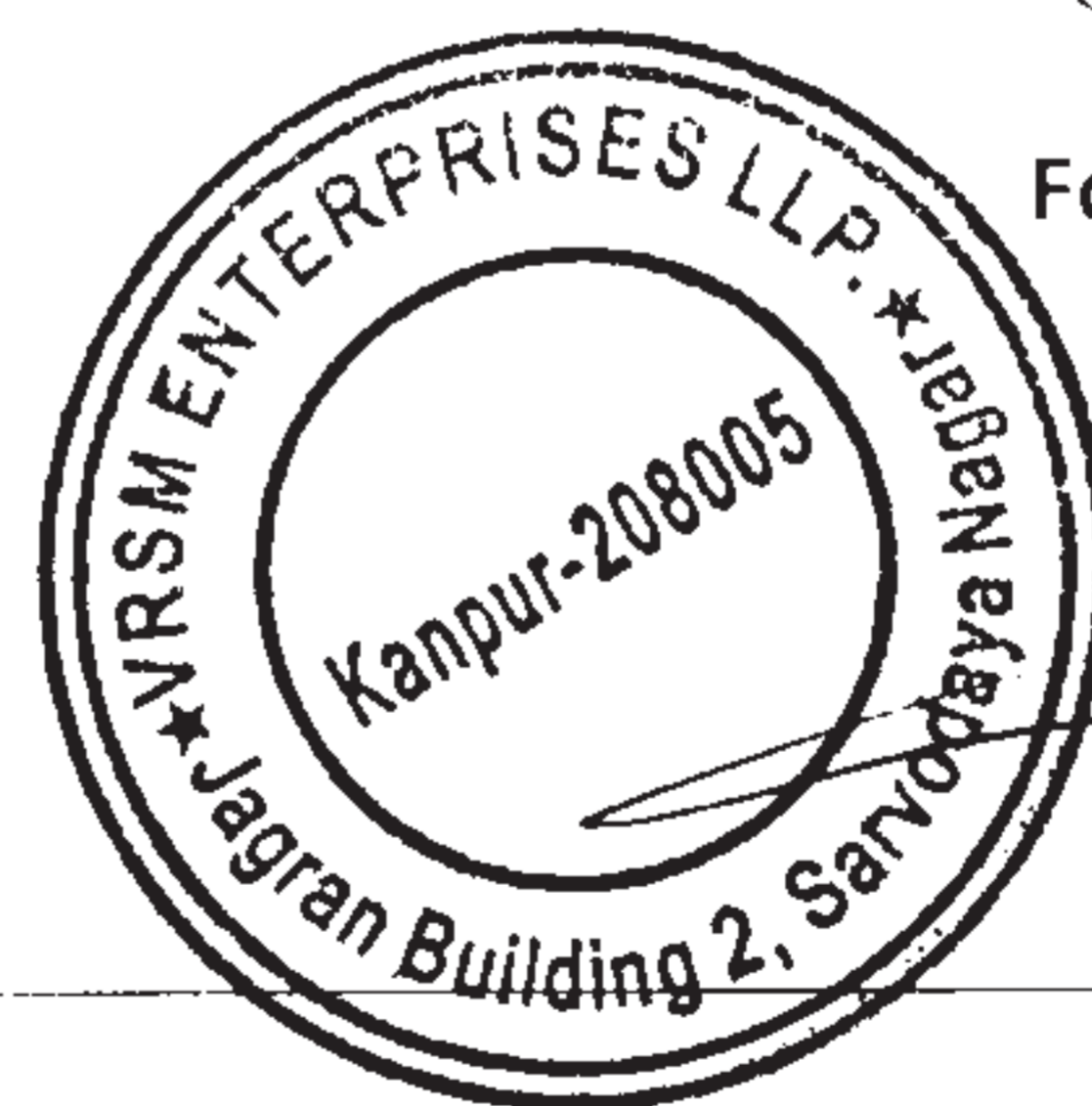

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Place: Kanpur
Date: 14th August, 2018

Annexure-A to Disclosure under regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Sl. No.		No. Equity Shares held before Acquisition	No. of Equity Shares Acquired and % of paid up capital	No. of Equity Shares held after Acquisition and % of paid up capital
1.	VRSM Enterprises LLP	-	3,00,000 (0.10%)	3,00,000 (0.10%)
2.	Jagran Media Network Investment Private Limited	18,07,65,897 (60.98%)	-	18,07,65,897 (60.98%)
3.	Mr. Yogendra Mohan Gupta	1,06,000 (0.04%)	-	1,06,000 (0.04%)
4.	Mr. Bharat Gupta	14,335 (0.00%)	-	14,335 (0.00%)
5.	Mr. Sanjay Gupta	53,000 (0.02%)	-	53,000 (0.02%)
6.	Mr. Sandeep Gupta	53,000 (0.02%)	-	53,000 (0.02%)
7.	Mr. Shailendra Mohan Gupta	63,600 (0.02%)	-	63,600 (0.02%)
8.	Mr. Devendra Mohan Gupta	1,06,000 (0.04%)	-	1,06,000 (0.04%)
9.	Mr. Dharendra Mohan Gupta	1,06,000 (0.04%)	-	1,06,000 (0.04%)
10.	Mr. Mahendra Mohan Gupta	1,25,359 (0.04%)	-	1,25,359 (0.04%)
11.	Mr. Rajni Gupta	21,200 (0.01%)	-	21,200 (0.01%)
12.	Mr. Siddhartha Gupta	21,200 (0.01%)	-	21,200 (0.01%)
	Total	18,14,35,591 (61.2106%)	3,00,000 (0.10%)	18,14,35,591 (61.3106%)



For VRSM Enterprises LLP

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