

# 25FPS MEDIA PRIVATE LIMITED

18<sup>th</sup> Floor, A-Wing, Marathon Futurex, N. M. Joshi Marg, Lower Parel, Mumbai – 400013  
Tel: +91 22 71061234 CIN: U92100MH2004PTC147541

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August 29, 2018

**BSE Limited**

Phiroze Jeejeebhoy Towers,  
Dalal Street,  
Mumbai - 400 001.

**National Stock Exchange of India Limited**

Exchange Plaza,  
Bandra Kurla Complex,  
Bandra (East),  
Mumbai - 400 051.

Dear Sir,

**Ref:** Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

With reference to disclosure requirements by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, please find attached herewith our disclosure for release of pledge of the equity shares of Zee Media Corporation Limited

Request you to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,

**For 25FPS Media Private Limited**



**Authorised Signatory**



**Encl:** As above.

**CC:** Zee Media Corporation Limited  
Marathon Futurex, 14<sup>th</sup> Floor,  
A Wing, N M Josh Marg,  
Lower Parel, Mumbai - 400013

(Format for Disclosure by the Promoter (s) to the stock exchange and to the Target Company for encumbrance of shares / invocation of encumbrance / release of encumbrance, in terms of Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011)

Name of the Target Company (TC)	Zee Media Corporation Limited
Name of the stock exchanges where the shares of the target company are listed	NSE /BSE
Date of Reporting	29th August, 2018
Name of the Promoter or PAC on whose shares encumbrance has been created /invoked /released	25FPS Media Private Limited

Details creation of encumbrance :

Name of Promoter (s) or PACs with him (**)	Promoter Holding in the target company(1)			Promoter holding already encumbered (2)		Details of Event pertaining to encumbrance (3)							Post event holding of encumbered shares {Creation [(2)+(3)]/release [(2)-(3)]/ invocation[(2)-(3)]}	
	No of Shares	% of total share Capital	% w.r.t. diluted share capital (*)	No of Shares	% of total share Capital	Type of event (creation/release invocation)	Date of creation invocation release of encumbrance	Type of encumbrance (pledge/lien/non disposal undertaking/other)	Reasons for encumbrance	No of Shares	% of total share capital	Name of the entity in whose favor shares encumbered	No of Shares	% of total share capital
ARM Infra & Utilities Private Limited	14,92,36,660	31.70	N.A.	12,96,84,724	27.55	-	-	-	-	-	-	-	12,96,84,724	27.55
25 FPS Media Private Limited	16,62,68,453	35.32	N.A.	9,89,34,867	21.01	Creation	24-Aug-18	Pledge	Collateral Pledge for Facility of Promoter Group Company	14,55,000	0.31	RBL Bank Ltd.	10,03,89,867	21.32
Primat Infrapower & Multiventures Private Limited (formerly known as Prime Publishing Private Limited)	23,635	0.01	N.A.	-	-	-	-	-	-	-	-	-	-	-



