Nestlé India Limited

(CIN: L15202DL1959PLC003786)
Nestlé House
Jacaranda Marg
'M' Block, DLF City, Phase – II
Gurugram – 122002, Haryana
Phone 0124 - 3940000
E-mail: investor@IN.nestle.com
Website www.nestle.in



BM: PKR: 56:18 21.08.2018

BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Fort
Mumbai – 400 001

Scrip Code - 500 790

Subject : Presentations to Financial Analysts/ Institutional Investors

Dear Sir,

Further to our letter BM:PKR:53:18 dated 26th July, 2018, intimating about the Financial Analysts / finstitutional Investors Meet of the Company, please find enclosed herewith the presentations made to the Financial Analysts / Institutional Investors at the meeting held today, in terms of the requirement of Regulation 30 read with Part A of Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

We are also taking necessary action for uploading the Presentations on the Company's website www.nestle.in.

Thanking you,

Yours truly,

NESTLÉ INDIA LIMITED

B. MURLI

SENIOR VICE PRESIDENT - LEGAL & COMPANY SECRETARY

Encl.: Total number of Slides: 83



Nestle

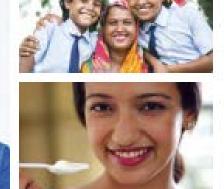
Good Food, Good Life

28th
Financial Analysts
&
Institutional Investors Meet

21st August 2018

















Committed to a Healthier Future

Disclaimers

- 1. This presentation may contain statements which reflect Management's current views and estimates and could be construed as forward looking statements. The future involves uncertainties and risks that could cause actual results to differ materially from the current views being expressed. Potential uncertainties and risks include factors such as general economic conditions, commodities and currency fluctuations, competitive product and pricing pressures, industrial relations and regulatory developments.
- 2. Real Internal Growth (RIG) and Organic Growth (OG) are basis Nestlé Internal Reporting Standards.
- 3. Figures are regrouped / reclassified to make them comparable.
- 4. Calculations are based on non-rounded figures.
- 5. 'Analytical data' are best estimates to facilitate understanding of business and NOT meant to reconcile reported figures.
- 6. Answers may be given to non-price sensitive questions.



Driven by our purpose and values

Growth plus sustained profits

Focus on penetration + volume to drive growth

Continued efforts towards innovation and renovation

Commitment towards relevant Nutrition Proposition / NHW

Consumer centric initiatives on digital, on ground activation, route to market

People initiatives to internalize change



Committed to a Healthier Future



Healthier Business Healthier Products

Healthier Society

Healthier Environment Healthier Business and Healthier Products





Where Are We Today?



Largest
listed
F&B
Company
in India



Third
Largest
FMCG by
Market Cap



Innovation As a strong GROWTH foundation



Organizational
Stability
Lowest level of
Talent attrition



Market
Leadership In
Nearly 85%
of the
Portfolio

Brand Strength & Market Position

Leadership Position In 7 Out Of 9 Categories

| Category | Brand | YTD (Jan-Jun 2018) | MAT (Jul'17-June'18) | Nestlé India's Position |
|--|---------------------|-----------------------|----------------------|----------------------------|
| Instant Noodles | Maggi | 59.1 | 59.7 | 1 |
| Ketchups & Sauces | Maggi | 21.6 | 22.3 | 2 |
| Instant Pasta | Maggi | 66.4 | 67.6 | 1 |
| Infant Formula (excluding Amul Spray) | LACTOGEN NAN. | 67.4 | 68.1 | 1 |
| Infant Cereals | Nessie. CERELAC. | 96.1 | 96.3 | 1 |
| Tea Creamer | Every Day | 45.2 | 45.3 | 1 |
| Chocolates | Nestle* | 14.4 | 14.2 | 2 |
| White & Wafers | Take Milkyhar | 61.1 | 61.4 | 1 |
| Instant Coffee | NESCAFÉ. | 50.2 | 49.4 | 1 |

Source: AC Nielsen – June 2018

The Brands India LOVES And TRUST



| | HOT BEVERAGES | |
|----|---------------|----|
| | 20172010 | |
| 1 | Horlicks | 1 |
| 2 | Tata Tea | 13 |
| 3 | Bournvita | 2 |
| 4 | Complan | 4 |
| 5 | Taimahal Tea | 13 |
| 6 | Nescafe | 7 |
| 7 | Boost | 10 |
| 8 | Red Label | 13 |
| 9 | Bru (Coffee) | 6 |
| 10 | Brooke Bond | 9 |

| 7 | NESCAFE | 6 | |
|---|---------|---|--|
| | | | |

| Å | CHOCOLATES \CONFECTIONERY | |
|----|---------------------------|----|
| Γ | -20172016- | |
| 1 | Cadbury Dairy Milk | 1 |
| 2 | Perk | 8 |
| 3 | Kit Kat | 3 |
| 4 | Nestle Milk Chocolate | 7. |
| 5 | Nestle Eclairs | 10 |
| 6 | Nestle Milky Bar | NE |
| 7 | Munch | 5 |
| 8 | 5 Star | 4 |
| 9 | Alpenliobe | 12 |
| 10 | Polo Mint | 20 |
| 11 | Halls | 16 |
| 12 | Mentos | 11 |
| 13 | Center Fresh | 6 |
| 14 | Candy Man | 19 |
| 15 | Pulse | 26 |





Innovations - Fueling The Growth

25 sustainable innovations

Contribution to Domestic Sales

Full Year 2016 – 1.5%

Full Year 2017 – 2.6 %

H1 2017 – 2.8%

H1 2018 – 3.0%









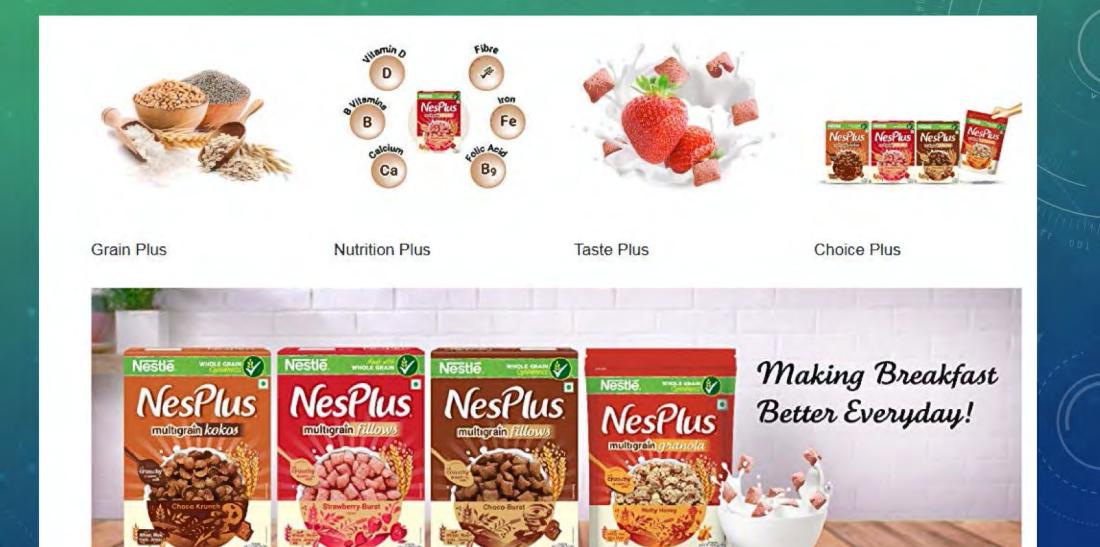








NESPLUS – Entry Into New Category





Laying the Foundation for the Future



Adult Oral Nutrition Supplement



Disease Specific Supplements



Nestisment

Alfamino

Popular

Frequency (a proporty of proporty)

Frequency (a proporty)

Frequency (

Pediatric Allergy

W Nestle Health

Alfaré.



Out of Home – Large Opportunity











Over 350 touch points & 30000 vending machines setup pan - India

Most Recognized FMCG



Humbled by 40+ Awards and Recognitions in 2017 and 2018



"Responsible Business Leader" Award





Best Initiative for Working Mothers and among India's Most Admired Employer



Ceregrow wins Product of The Year Award 2018!



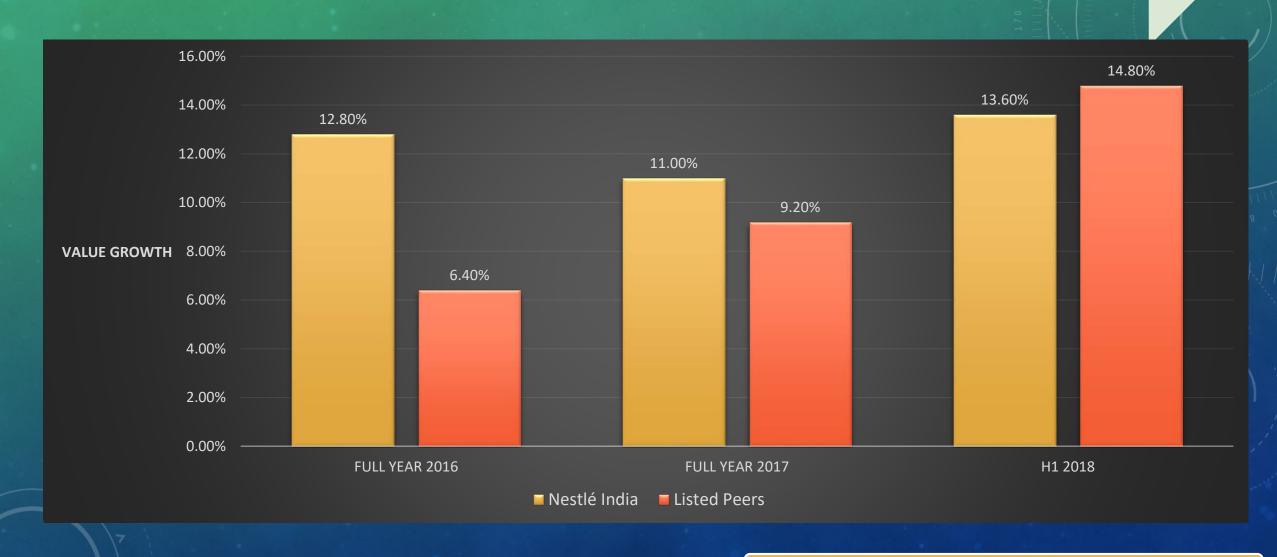


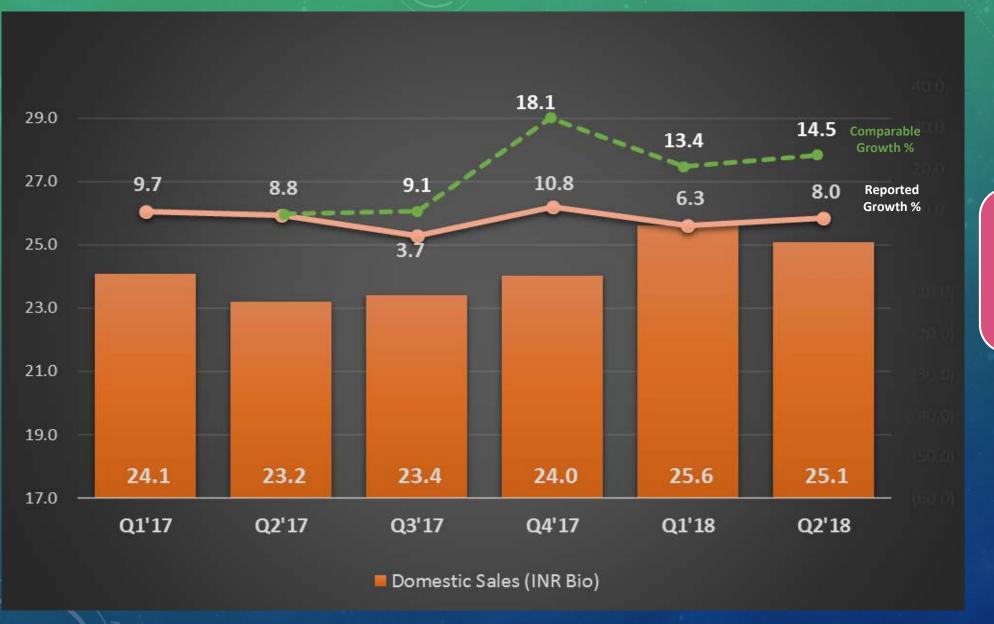
CSR Leadership Award' from ET Now



Double Digit Growth



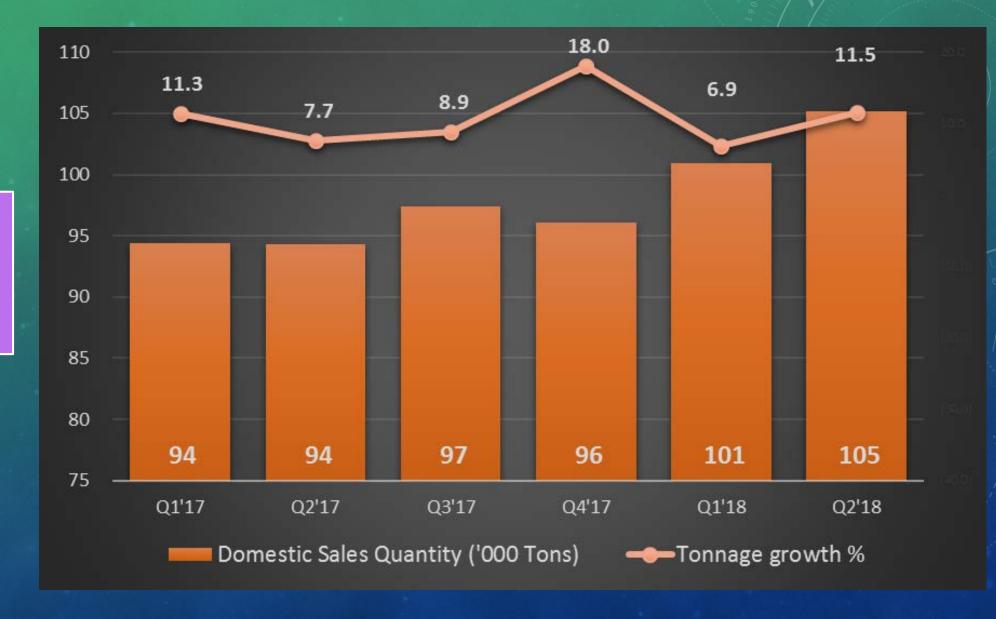




On The Road To Double Digit Value Growth

^{*}Reported growth rates are adversely impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits

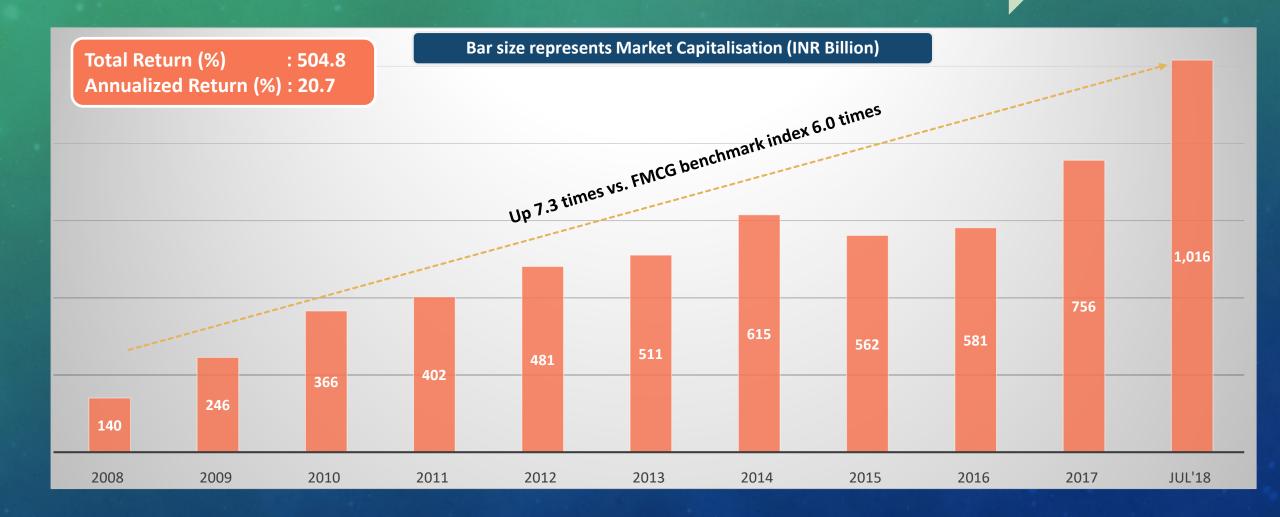
On The Road To Broad Based Volume Growth



On The Road To Deliver What We Promise



Total Shareholder's Return





ENCORE

ONCE MORE!



Making It Happen

8 Essential M's

Mindset of **GROWTH**

Method & Plan

Meaning & Outcomes

Mastery of Execution

8 Essential M's

Might lies in Detailed Clusters

Managing Infrastructure to match GROWTH

Magic of PEOPLE

Music of Performance

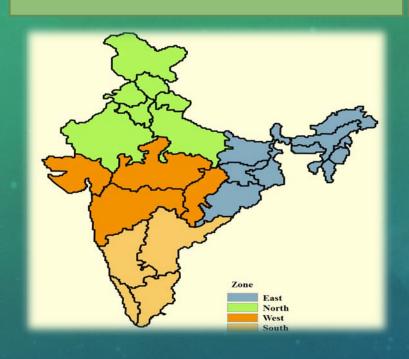


Context

Current Construct

We see a Gap

We have a Vision







Branch and State lens

Consumer targeting influenced by past precedence and performance

NPD planning and launches based on legacy and past performance

Regional players and Start-ups are showing keen consumer connect and high agility

"Many Indias' within India"

We need to update our view of Consumer India

To grow by reaching out to consumers more efficiently

By having a sharper understanding of

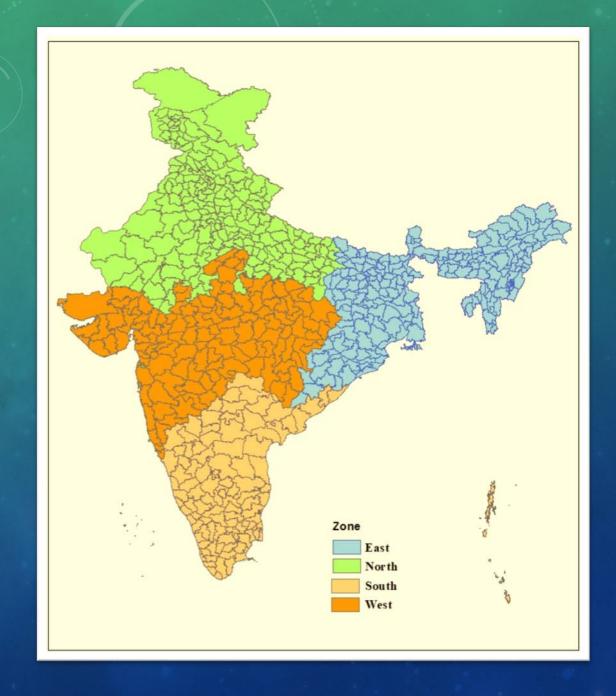
- Varying Consumer Potential
- Consumer Differentiation
- What sells Where
- Who buys what and why

Maps not to scale

Our India in 15 Clusters

3 clusters per geographic branch

3 metro(s) clusters



Cluster
Approach
Will Unleash
Growth
Potential



Planning Ahead



Problem Solving



Performance Tracking



Resource Optimization



Empowerment at Local Levels







Center of Scale(CoS)

Global Expertise & world-class services

Center of Competence (CoC)

Shareable
Judgmental or
competencedriven activities

NiM In-Market (Local)

Non-Shareable
Category /
Business /
customer focused

People, Passion, Progress Our Way Of Our Life

Attract



Gender Diversity Overall

Women Employees (Total)

18.5%

Women in Field Force

17%

Women in Managerial Position

14.9%

Gender Diversity In Hiring

Management Trainees

71%

Technical Trainees

63%





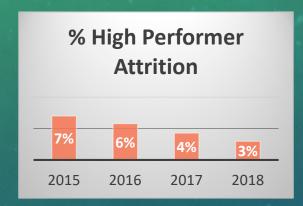


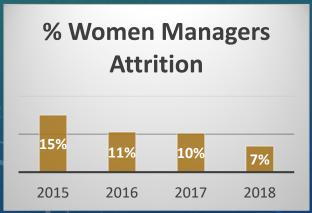


Multiple Touch Points On Campus Enhancing
Offline & Online Connect

People, Passion, Progress Our Way Of Our Life

Retention & Key Initiatives







A soft skill enhancement program for Technical campuses

- 1st of its kind initiative in the industry
- 2 campuses, **85** students

करियर को अञ्चल ढंग से बदल सकती है लीडरशिप स्किल प्राविध्यक्ष को में स्वर्ध हैं प्रविध्यक्ष की में स्वर्ध के स्वर्ध हैं कारता 27 कुमते (सन्ते पीतान कि में स्वर्ध की में स्वर्ध के स्वर्ध के स्वर्ध के स्वर्ध की स्वर्य की स्व

सकती हैं। इसके साथ बेहता संवाद, विभिन्नपादों पर करवंत है। उन्होंने कहा। कार्यशाला का बोटेक अतिम वर्ग के इतिहान को पुरस्कार देकर सम्मानित

नात्विधास और नेतृत का संत्रोजन कि वे एनडीआरआई के विद्यार्थियों के आजें के लिए एक उपयोगी अनुसव किया

Dainik Jagran

College signs MoU with Nestle: The College of Dairy and Food Science Technology (CDFST), of Maharana Pratap University of Agriculture and Technology, (MPUAT) has entered into an MoU with Nestle India for a unique skill enhancing programme 'N-Reach' for its students. CDFST is the first institution to organise a workshop under the program which aims to enhance the soft skills of the students and make them 'industry ready' for future placements.

The Times Of India - Rajasthan



Employee Wellness Initiative

3000+ employees covered

24*7 professional counselling support

50+ self assessment tools available

Healthier
Society and
Healthier
Environment



Enhancing quality of life and contributing to a healthier future



for individuals & families

Enabling healthier and happier lives



Encouraging over good nutrition and breastfeeding practices through community action

Over 200,000 students



Over 3 million beneficiaries



Helping adolescents live



healthier





for our communities

Helping develop thriving, resilient communities



Creating access to water and sanitation





Nearly 11000 vendors





Safe and hygienic food



for the planet

Reducing water use

in agriculture

Stewarding resources for future generations

Over 100000 students



Creating awareness about water conservation





Enhancing rural livelihoods



Recycling waste paper at our offices





Engaging employees in social initiatives

Good Food, Good Life – Means Eat Right

Reduced sodium by 10% in relevant product categories in recent years



Reduced 850 tonnes of sugar in relevant product categories in recent years



Further by 2020, we will reduce in our relevant product categories

- An average 6% reduction in added sugar
- An average 10% reduction in salt
- An average of about 2.5% reduction in total fat



Plastic Waste Management

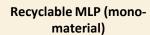
WASTE MANAGEMENT RULES

Plastic Waste Management Rules 2016

Published In the Gazette of India, Part-II, Section-3, Sub-section (i)

Ministry of Environment, Forest and Climate Change

New Delhi, the 18th March, 2016









Around 26,000 tonnes of plastic waste is generated every day in India, 6% of which is multilayered plastic waste.

Why Is Plastic Important For The Food Industry?



Increased Food safety, Quality and Shelf life. Better Product Hygiene



Reduced Food Waste



Innovative Packaging Options for Consumers. Consumer Convenience

The properties of plastics that enable

Inert, inherent barrier against oxygen and moisture

Light weight and shatter proof

Highly versatile

Why Is Plastic an Environment Issue?



What is Nestlé India going to do



Reduce the use of Plastics

 Reduced around 1500 MTs of plastic material used in product packaging

Support the development of waste management systems

- Working with Authorities, State Pollution Boards, NGOs, other industry members to develop waste management models
- EPR implementation already in place for 12 states

Change complex combinations of packaging materials

- Work in progress to develop and transit to more environment friendly packaging
- Commercial pilots done for new MAGGI and MUNCH packaging

Collective Action

- Special plan of action for hill states and tourist destinations
- Building consumer awareness on plastic waste disposal

Speed, Sharpness, Sustainability

Innovations at the Core → Improvise but Act!

Growth dimension → Thrive not Survive

Manage for "Market Share" → Our growth > Category Growth

Clusters, Micro targeting, Resourcing for Action

Key efficiency enhancement through Nestlé Business Excellence

Active engagement with environment and issues

People, passion, progress our way of our life



Agenda

- 1 Nestlé Business Excellence (NBE)
- 2 Market Dynamics
- Recap Impact of GST on financial results
- 4 Financial Performance: January-June 2018

NBE - One Organization













FUEL FOR GROWTH

SIMPLIFY · STANDARDIZE · SHARE

Optimize Global End-to-End Flows

Provide World Class **Business Services**



Support Demand Focused Organizations









ENABLE THROUGH PEOPLE

Alignment, Leadership and Lean ways of working



ENABLE THROUGH TECHNOLOGY

Processes, Data and Systems

Optimizing End-to-End Flows



ORDER TO CASH

From Customer Order to Invoice Payment E2E Owner is *Supply Chain*, contributors are *Marketing & Sales, Finance*



From Sourcing Materials and Services to paying vendors E2E Owner is *Supply Chain (Procurement)*, contributors are *Supply Chain, Finance*



From attracting talent to enabling employees on their Nestlé journey E2E Owner is *Human Resources*, contributor is *Finance*



From recording transactions to financial and performance reporting E2E Owner is *Finance*, contributors are *all End-to-Ends*



From innovative product ideas to consumer launch E2E Owner is *Marketing & Sales*, contributors are *R&D*, *Supply Chain*, *Finance and Control*, *Technical & Production*



From strategic and product planning to supplying our products E2E Owner is *Supply Chain*, contributors are *Technical & Production*, *Marketing & Sales, Finance*

Processes

Data

Organization

Technology

Shared Services



Provide World Class Business Services

Center of Competence (CoC)

Shareable Judgmental or Competence-driven activities e.g. Costing, Treasury, Pricing, Order Fulfillment, Customer Exception & Solution Management, Talent & Reward Management, Procurement

Center of Scale* (CoS)

Shareable Transactional activities

e.g. AP, AR, Order Management, Billing, Payroll, HR Administration, Contract & Purchase Order Management

Leveraging Skills and Scale to drive Agility







Phases of the NBE Program



Transparency

- AS-IS data gathering
- Shared service coverage



Engagement

- AS-IS Vs TO-BE comparison
- Identify Change Impacts
- Change management
- Prepare project plan



Transformation

Implement:

- New processes
- New solutions
- Change impacts
- New organization designs









ORDER TO CASH

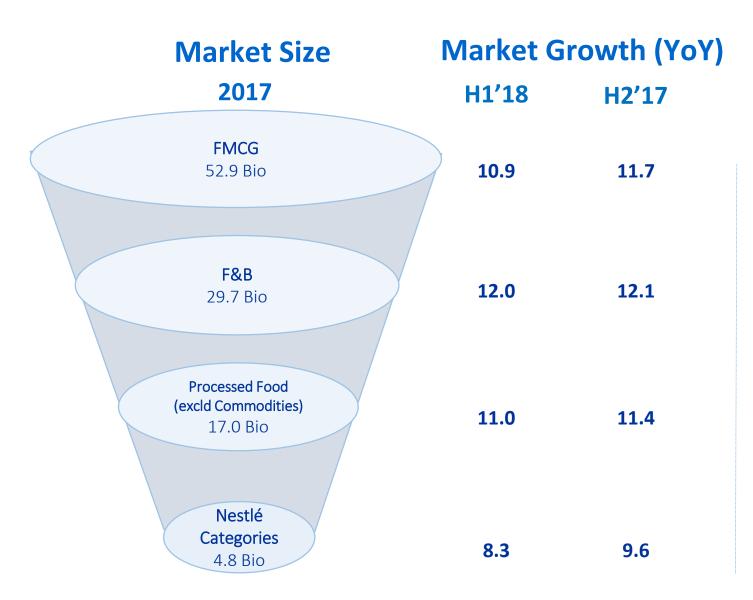


SOURCE TO PAY



HIRE TO RETIRE

Market Dynamics



Market momentum continued to be favourable

Market Size in USD Bio for 2017 (INR 65.08)

Note: Infant Formula and Infant Cereal segments included in FMCG, F&B, Processed Foods and Nestlé categories

Source: AC Nielsen

Market Dynamics and Product Portfolio



Leadership position in ~85% of the product portfolio

Products scoring higher on NHW grow faster and are more profitable

*In whites and wafers category # Internal Estimates

Recap - Impact of GST on Financial results (H1'18)

Pre GST

Post GST

Sales

- a. Gross of Excise duty

 Excise duty Separate cost line
- b. VAT not recognised as part of Sales

a. Excise duty subsumed in GST

- b. GST not recognised as part of Sales
- c. Reduction in realisations to pass on GST benefits

Impact due to change in Indirect Tax Structure and reduction in realisations (drop in selling price/increase in grammage) to pass on GST benefits

✓ Reported Domestic Sales

~ 5.8%

✓ Domestic Sales Growth

- ~ 6.7%
- ✓ Operating Profit as % of sales
- ~120 bps

✓ Net Profit as % of sales

~ 80 bps **1**

Recap - Impact of GST on Financial results (H1'18)



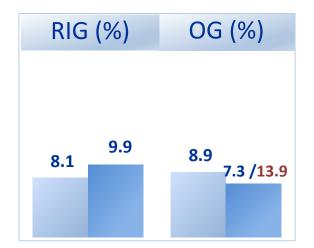
Comparability of Results

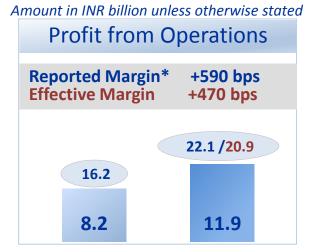


Accordingly, Sales, Absolute expenses, Elements of Working Capital and Ratios in percentage of Sales are not comparable

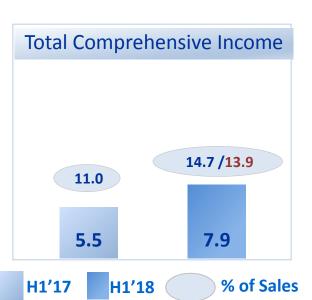
Highlights: January - June













- (a) *Reported Growth rates are adversely impacted and Reported Profit margins are positively impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits
- (b) RIG & OG % are based on Nestlé's Internal Reporting Standards in relation to third party sales
- (c) Figures in maroon colour represents comparable numbers

Evolution of Quarterly results



5.1

6.2

5.7

5.0

4.4

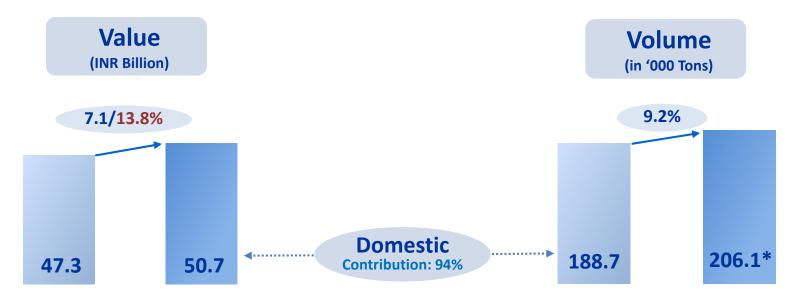
3.8

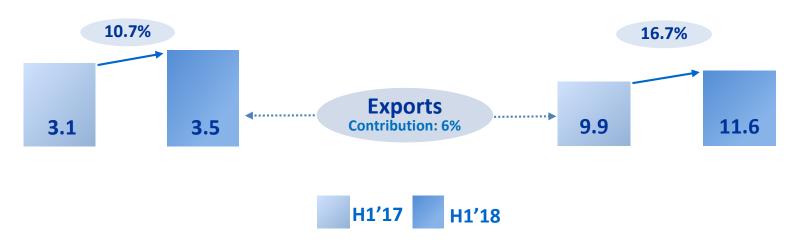
INR Billion

⁽a) *Reported Growth rates are adversely impacted and Reported Profit margins are positively impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits

⁽b) Figures in maroon colour represents comparable numbers

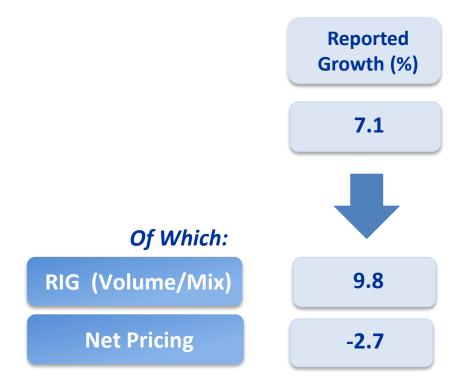
Sales Performance





- (a) Figures in maroon colour represents comparable growth on estimated basis
- (b) *Includes extra grammage to comply with anti-profiteering rules

Domestic Sales - Growth

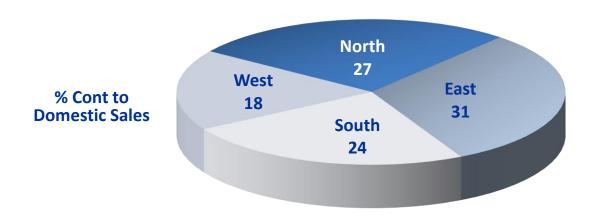


Broad Based Growth supported by increase in volumes offset by negative pricing due to GST

⁽a) Reported growth rates are adversely impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits

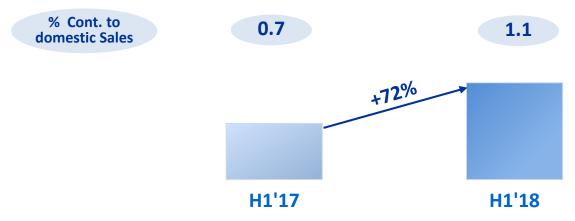
⁽b) Real Internal Growth (RIG)% is based on Nestlé Internal Reporting Standards

Region-wise Sales



| | H1'18 Growth% | | | |
|-------|---------------|------------|--|--|
| | Reported | Comparable | | |
| North | 7.9 | 14.6 | | |
| East | 9.4 | 16.2 | | |
| South | 3.9 | 10.4 | | |
| West | 6.9 | 13.6 | | |
| Total | 7.1 | 13.8 | | |

E-Commerce



Categorywise Contribution

| Product | Products | Contribution | H1'18 Growth% | |
|--------------------------------|--|--------------|---------------|------------|
| Groups | | (%) | Reported | Comparable |
| Milk Products & Nutrition | Every Day Nesses A through the second seco | 48.1 | 6.3 | 10.8 |
| Prepared Dishes & Cooking Aids | Maga Maga Maga Maga Maga Maga Maga Maga | 28.0 | 8.9 | 15.0 |
| Confectionery | 10% EXTRA NESSIE CLASSIC POLO | 12.7 | 4.6 | 15.3 |
| Powdered & Liquid Beverages | NESTRA DESCRIPTION OF THE PROPERTY OF THE PROP | 11.2 | 9.2 | 23.6 |
| | Domestic Growth | | 7.1 | 13.8 |

Domestic Sales: INR 50.7 Billion

Milk Products & Nutrition - Domestic



Broad based Growth in Key Brands

Good response to new launches like CEREGROW, NAN Excella Pro

















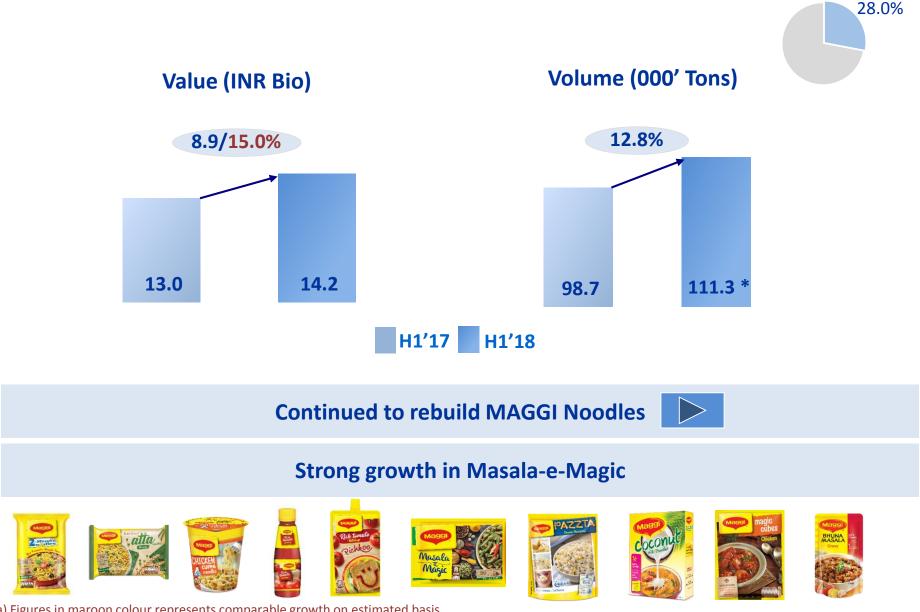






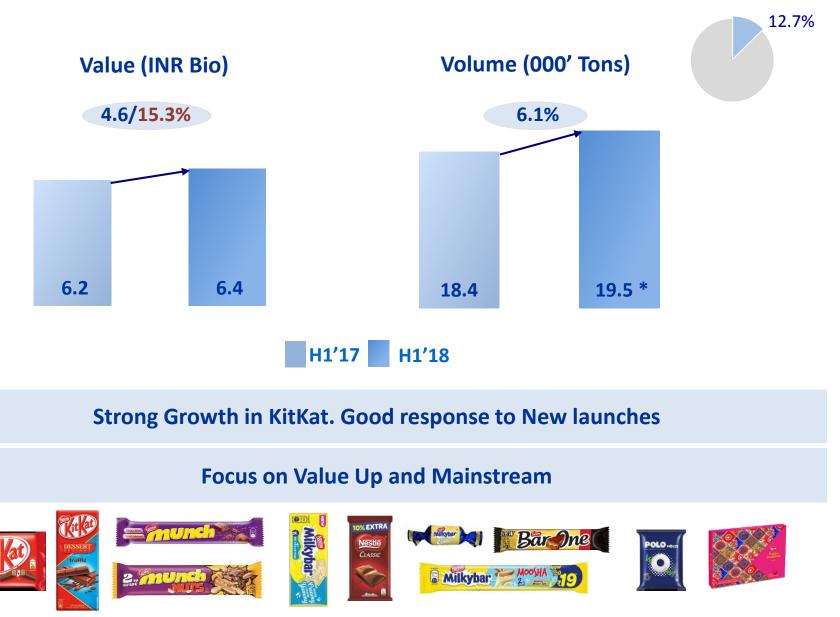


Prepared Dishes & Cooking Aids - Domestic



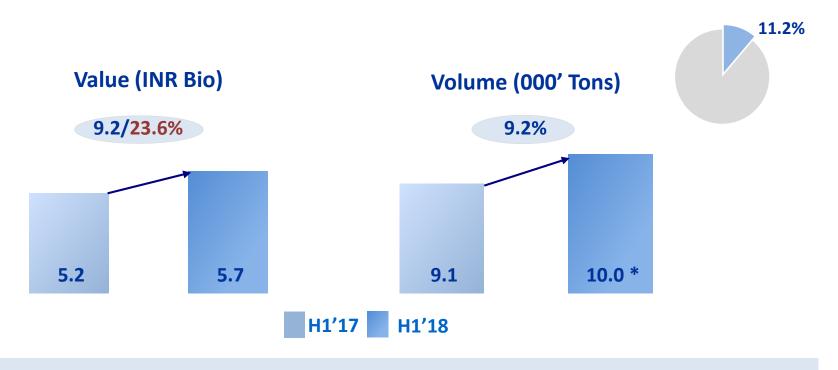
- (a) Figures in maroon colour represents comparable growth on estimated basis
- (b) *Includes extra grammage to comply with anti-profiteering rules

Confectionery - Domestic



- (a) Figures in maroon colour represents comparable growth on estimated basis
- (b) *Includes extra grammage to comply with anti-profiteering rules

Powdered & Liquid Beverages - Domestic



Strong Growth in NESCAFE Classic & NESCAFE Sunrise

Volume Growth positively influenced by liquid beverages

Regained No. 1 Market Position* in Instant Coffee
*Source: AC Nielsen



















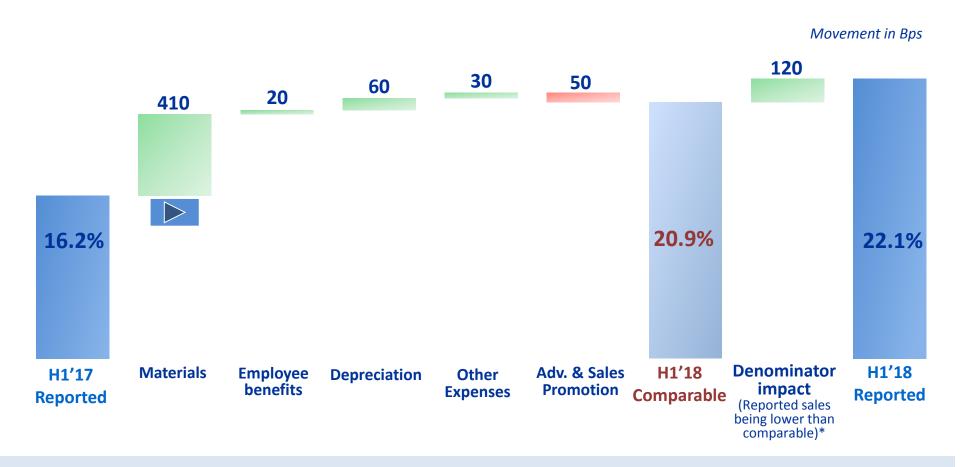




⁽a) Figures in maroon colour represents comparable growth on estimated basis

⁽b) *Includes extra grammage to comply with anti-profiteering rules

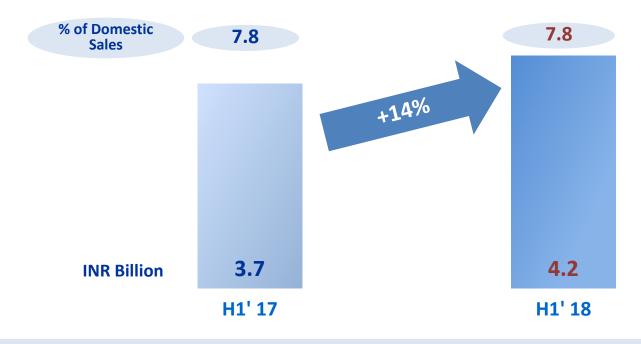
Movement of Profit from Operations



Improvement in Margins due lower commodity prices, operating leverage & lower base

- (a) Percentages are with reference to sales
- (b) *Reported Profit margins are positively impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits
- (c) Reported numbers have been adjusted to make them Comparable

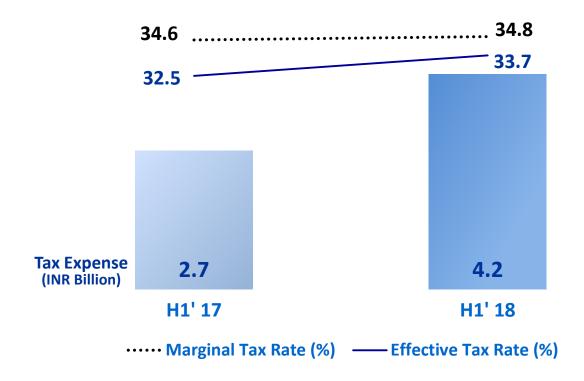
Marketing Spends*





- (a)*Marketing Spends include: Advertisement & Sales Promotion, Marketing & Selling incentives to trade, free goods to consumers etc.
- (b) Reported numbers have been adjusted to make them Comparable

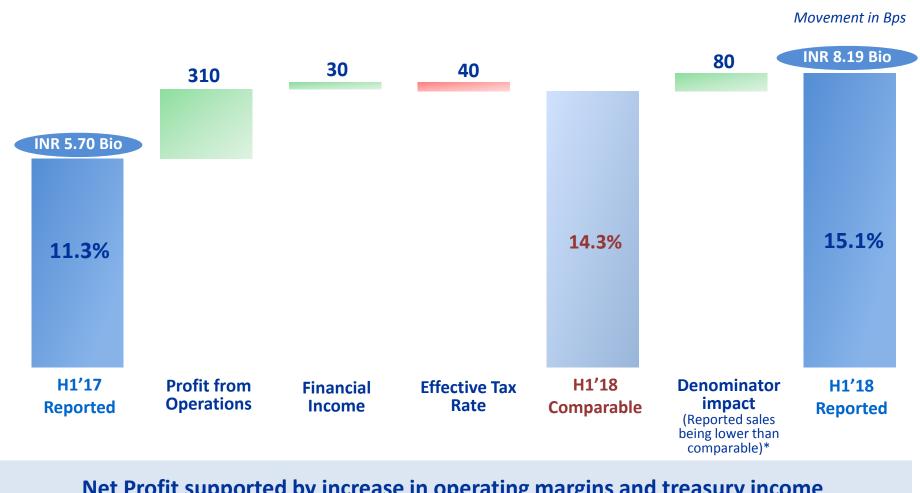
Tax Expense and Effective Tax Rate



Effective Tax rate Impacted by

- ❖ End of first 5 years of tax holiday @ 100% of profits of "Samalkha factory Unit II" on 31st March 2017. For the next 5 years, tax holiday is applicable @ 30% of profits.
- * "Health and Education Cess" increased from 3% to 4% w.e.f Financial Year 2018-19.

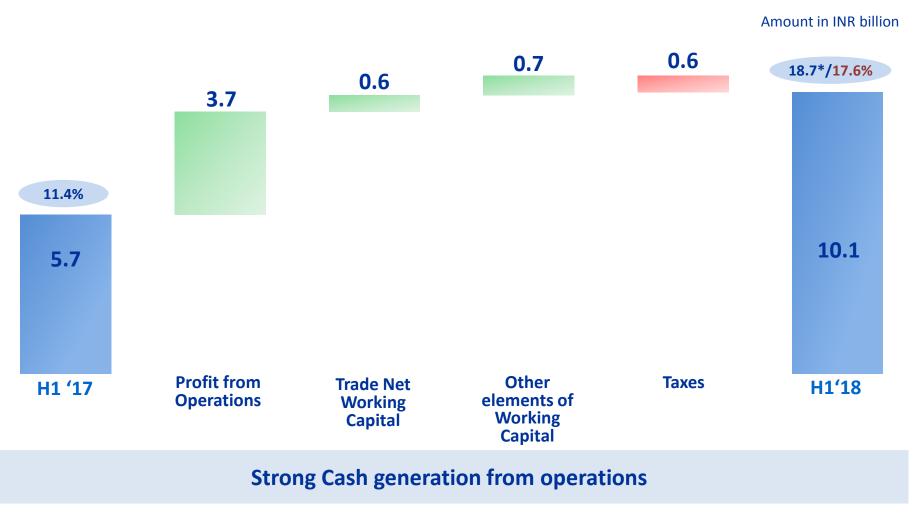
Net Profit after Tax



Net Profit supported by increase in operating margins and treasury income

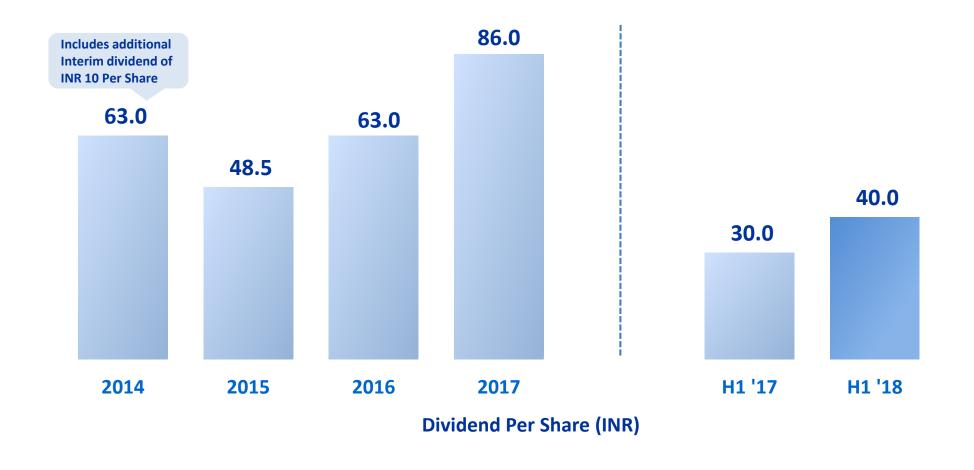
- (a) % and bps movements are net of effective tax & in reference to sales
- (b) *Reported Profit margins are positively impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits

Cash generation from Operating activities



- (a) Percentages are with reference to sales
- (b) *Positively Impacted due to lower reported sales by the change in structure of indirect taxes and reduction in realisations to pass on the GST benefits
- (c) Figures in maroon colour represents comparable numbers

Dividend Payout Increased



Capital Efficiency & Value Creation Improves

| ROIC % | 35.6 | 18.9 | 38.5 | 46.4 | 65.4 |
|-----------------------------------|------|------|------|------|-------|
| Economic Profit% | 21.1 | 5.0 | 24.6 | 34.2 | 52.6 |
| | | | | | |
| Asset Turns | 3.0 | 2.7 | 3.4 | 3.9 | 4.5 |
| | | | | | |
| | | | | | |
| | | | | | |
| | | | | | |
| Invested Capital (INR Billion) | 33.7 | 30.4 | 27.5 | 26.0 | 24.0 |
| | 2014 | 2015 | 2016 | 2017 | H1'18 |

Key Messages

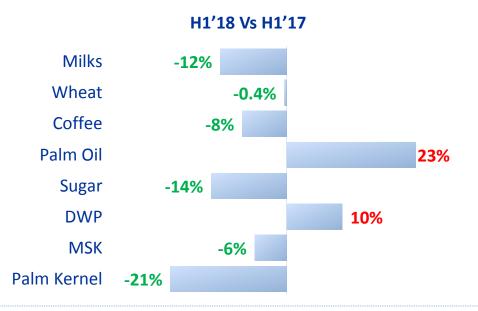
- ✓ Market Momentum continued to be favorable.
- ✓ Market Leadership in 85% of portfolio. Retained focus on NHW & Innovations
- ✓ Sales Growth broad based
- ✓ Margin improvement aided by softer commodity prices & lower base
- ✓ Strong Cash Generation from operations
- ✓ Dividend Payout increased
- ✓ Sustained Value Creation

Rebuild of MAGGI Noodles

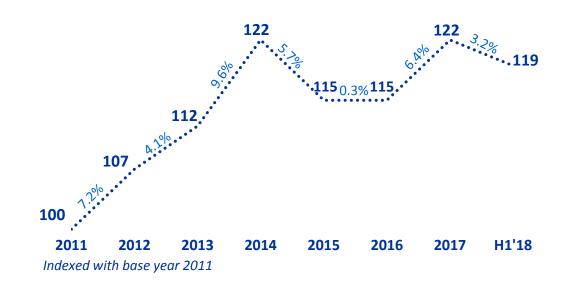




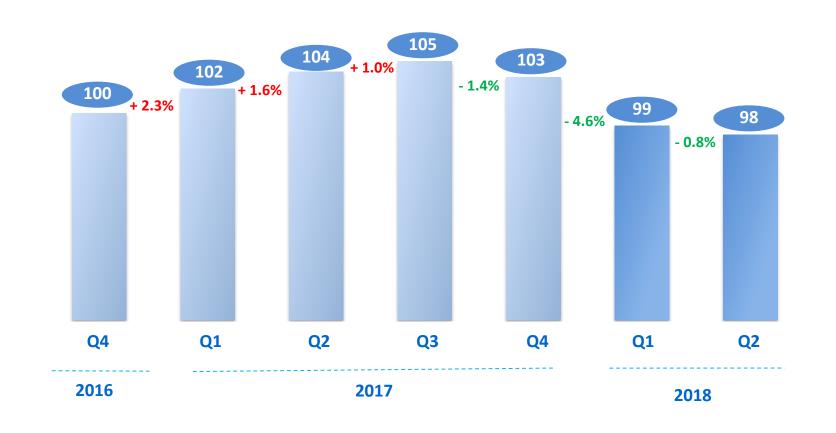
Commodity Price Movement



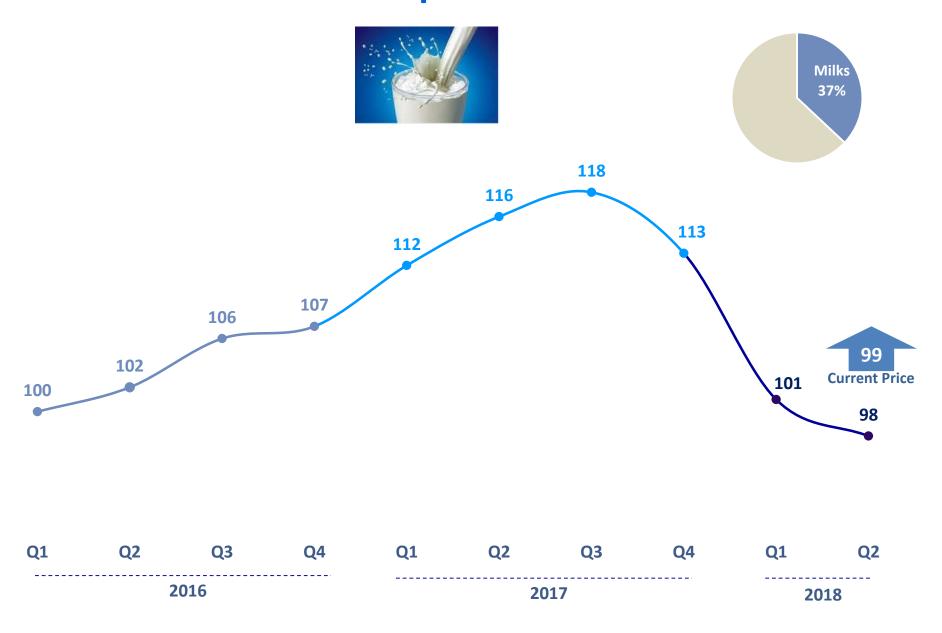
Nestlé India's Commodity basket Price Index



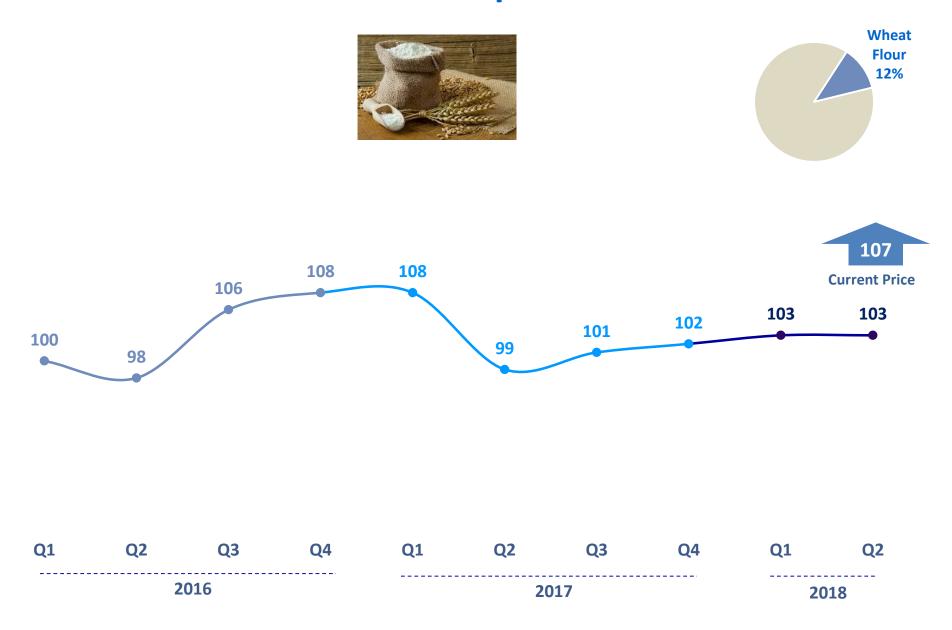
Movement in price index of commodity basket



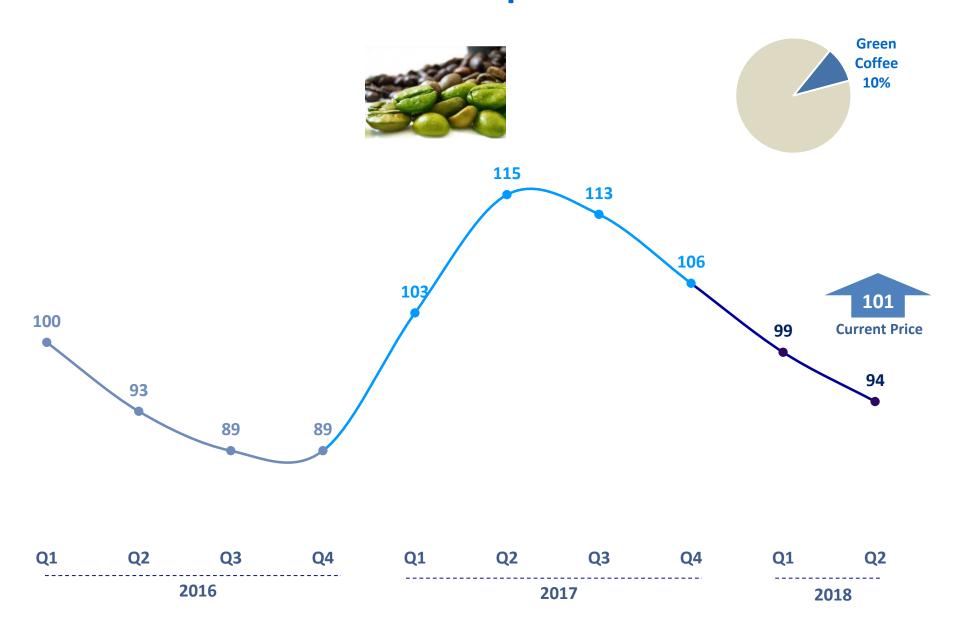
Milks Consumption Price Index



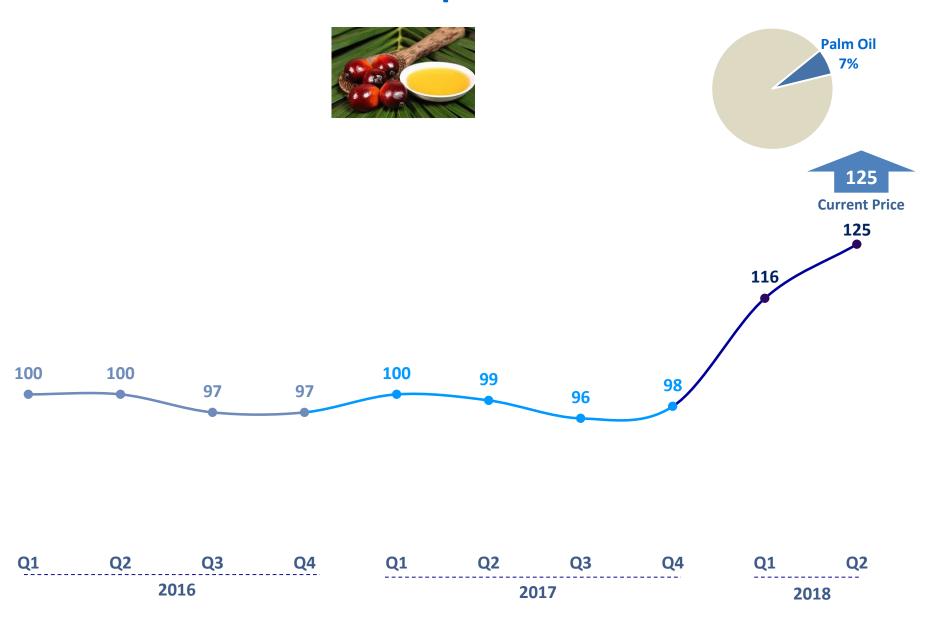
Wheat Flour Consumption Price Index



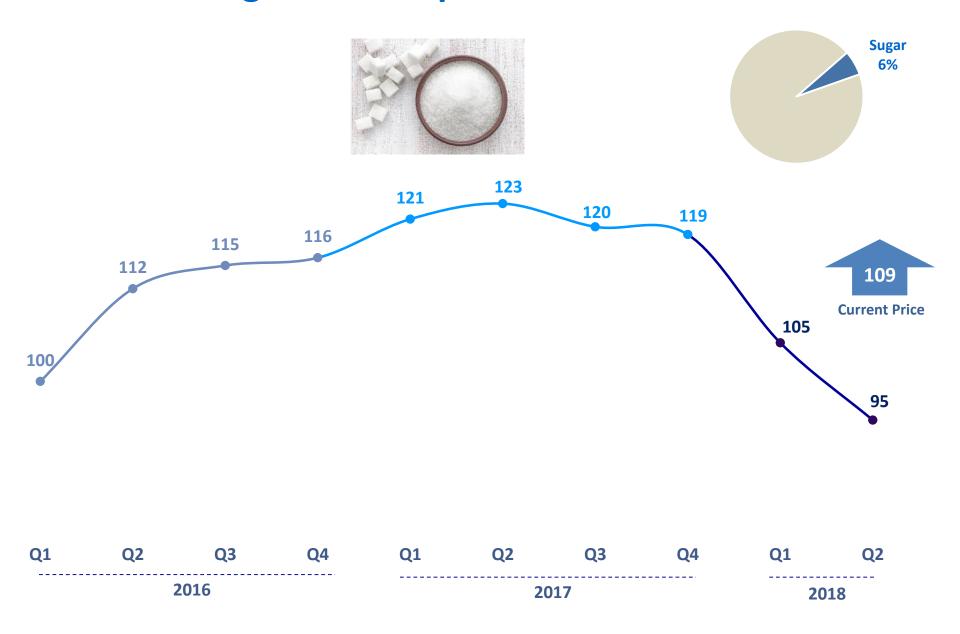
Green Coffee Consumption Price Index



Palm Oil Consumption Price Index

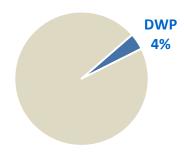


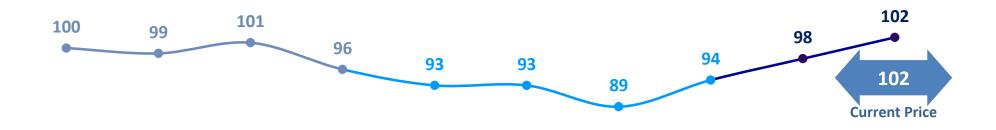
Sugar Consumption Price Index



DWP Consumption Price Index

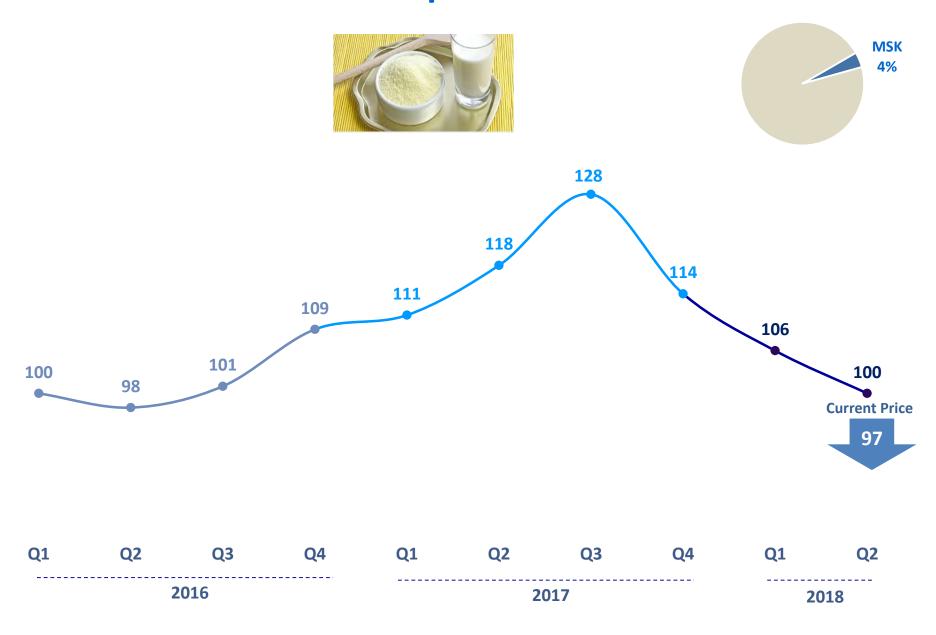








MSK Consumption Price Index



Palm Kernel Oil Consumption Price Index

