



AHCL/ SE/ 35 /2018-19

August 27, 2018

The National Stock Exchange of India Limited "Exchange Plaza", C-1, Block G Bandra-Kurla Complex, Bandra (E) Mumbai 400 051	BSE Limited Department of Corporate Services 1 st Floor, P.J. Towers, Dalal Street, Mumbai 400 001
Symbol : AMRUTANJAN	Scrip Code: 590006

Dear Sir,

Sub : Amrutanjan Health Care Ltd signs up with Amazon

Ref: Submission of information pursuant to Regulation 30(4) and Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

We are pleased to inform that Amrutanjan Health Care Ltd has recently signed up with Amazon to offer Amrutanjan range of products.

A press release issued in this regard is attached for dissemination to the members & public.

Thanking you,

For **Amrutanjan Health Care Limited**

(M Srinivasan)
Company Secretary & Compliance Officer

Encl :a/a



August 24, 2018

Greetings from Amrutanjan!

Subject: Amrutanjan Health Care Ltd signs up with Amazon to offer Amrutanjan products from 18th August 2018.

Amrutanjan Health Care Ltd has signed up with Amazon to offer the Amrutanjan range of product under PRIME from 18th August, 2018. This will help us realize our objective of ensuring that the brand reaches consumers in new geographies.

Amrutanjan enjoys 125 years of trust and confidence of consumers by touching, caring and healing and now also available online.

While initiatives have been taken to strengthen distribution in the existing channels, that is wholesale, general trade, chemists and modern trade, e-commerce is also the principal area of focus for the company (management) as part of our Go to Market effort.

Thanking you,

Yours truly,

A. Sreenath,
Group Product Manager
Amrutanjan Health Care Limited

Amrutanjan Health Care Limited

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