

1st August, 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of July 2018

Please find enclosed the Press Release regarding the Company's sales update for the month of July 2018.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 18% sales growth in July 2018

Hosur, August 01, 2018: TVS Motor Company registered a sales growth of 18% increasing from 271,171 units in July 2017 to 321,179 units in the month of July 2018.

Two-Wheeler

Total two-wheelers registered growth of 17% with sales increasing from 263,336 units in July 2017 to 307,856 units in July 2018. Domestic two-wheelers recorded growth of 13% with sales increasing from 219,396 units in July 2017 to 247,382 units in July 2018.

Scooter sales of the Company grew by 29% from 92,378 units in July 2017 to 118,996 units in July 2018. Motorcycles sales grew by 11% with sales increasing from 109,427 units in July 2017 to 121,434 units in July 2018.

Exports

The Company's total exports grew by 42% from 50,957 units registered in the month of July 2017 to 72,242 units in July 2018. Two-wheeler exports grew by 38% increasing from 43,940 units in July 2017 to 60,474 units in July 2018.

Three-Wheeler

Three-wheeler of the Company grew by 70% increasing from 7,835 units in July 2017 to 13,323 units registered in July 2018.

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver

PRESS RELEASE



the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact:

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TVS Motor Company
