

MSIL: CSL: NSE&BSE: 2018

7<sup>th</sup> August ' 2018

Vice President

National Stock Exchange of India Limited

“Exchange Plaza”, Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

BSE Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure – “A”, a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

**For Maruti Suzuki India Limited**



Sanjeev Grover

Chief General Manager &

Company Secretary

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**MARUTI SUZUKI INDIA LIMITED**

**CIN: L34103DL1981PLC011375**

Registered & Head Office  
Maruti Suzuki India Limited,  
1 Nelson Mandela Road, Vasant Kunj,  
New Delhi 110070, India.  
Tel: 011-46781000, Fax: 011-46150275/46150276  
www.marutisuzuki.com

Gurgaon Plant:  
Maruti Suzuki India Limited,  
Old Palam Gurgaon Road,  
Gurgaon 122015, Haryana, India.  
Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:  
Maruti Suzuki India Limited,  
Plot No.1, Phase 3A, IMT Manesar,  
Gurgaon 122051, Haryana, India.  
Tel: 0124-4884000, Fax: 0124-4884199

PRESS RELEASE

**Maruti Suzuki inaugurates 11<sup>th</sup> Water ATM in Haryana; to tackle bad water quality faced by community**

*Clean drinking water at 35 paisa/litre for community*

*Panchayat provides land, electricity for Water ATM*

*10-stage UV filtration technology ensures water meets WHO standards, retains essential minerals*

**Gurugram / Manesar, 7<sup>th</sup> August 2018:** Clean drinking water being a critical need identified by Maruti Suzuki India Limited in its adopted villages in Haryana, the Company has designed a self-sustaining partnership model that provides clean drinking water to villagers at an affordable price.

The Company today inaugurated its' 2<sup>nd</sup> water ATM in the Kasan village of Manesar. The water ATM was presented to the community members by Lt. Gen. Dushyant Singh Chauhan, Senior Advisor (Vigilance), Maruti Suzuki in the presence of village panchayat and community elders.

The Company bears the initial cost of the water ATM, the panchayat provides the land and the electricity to operate the facility while WaterLife India sets up, operates and maintains the plant for at least 10 years. This partnership ensures that villagers can access clean drinking water, meeting WHO and ISO 10500 standards, at 35 paisa/litre.

11 water ATMs have so far been established by Maruti Suzuki in Haryana under this model since 2016. These are located in the villages adopted by Maruti Suzuki in the state. These Water ATMs have seen over 8,700 registrations till now and have dispensed around 5.5 lakh litres of clean drinking water, so far.

**Mr. A K Tomer, Executive Director, Corporate Planning, Maruti Suzuki India Limited** said, *“Access to clean drinking water is a critical need in our adopted villages, many of which have a high migrant population.*

*They need a long term solution that provides clean drinking water, is self-sustaining and affordable. We have designed a solution around Water ATMs where the village panchayats offer land and power for the plant and WaterLife India sets up the plant and maintains it for at least 10 years. The 10-stage UV filtration technology ensures that water meets WHO standards while retaining essential minerals. Water wastage is minimal – only 25% compared to conventional technologies. The response from the community is very positive and nearly 8,500 households are benefitting. We are very happy to offer second in Kasan village – the 11<sup>th</sup> water ATM in our adopted villages in Haryana.*

**Inaugurating the facility, Lt. Gen. Dushyant Singh Chauhan, Senior Advisor (Vigilance), Maruti Suzuki** said, *“Partnership with the communities around our facilities is high on priority of Maruti*

*Suzuki management. We are thankful to our community elders and well-wishers for their continued support for maintaining harmonious environment in the region for mutual benefits.”*

Under a baseline survey conducted by ‘Waterlife’, the technology partner of Maruti Suzuki for Water ATM projects, various discrepancies were found in the water quality of the villages. The pH as well as the TDS level of the water was found to be on the higher than the permissible limits. Adding to that the sanitary conditions of the reservoir were also below par. The only available clean water was sold at a very high selling price by families with access to RO purifiers.

### **About Maruti Suzuki’s village development plan**

Community Development is one of the three important pillars of Maruti Suzuki India Limited’s Corporate Social Responsibility initiatives– the other two being in the areas of road safety and skill development.

With the objective to bring about an overall improvement in the quality of life of people residing around its manufacturing facilities, Maruti Suzuki has adopted 26 villages around its facilities in Gujarat and Haryana. Ensuring direct supervision and control, Maruti Suzuki’s interventions under community development, are results-oriented and concentrated in the areas of providing clean water, better sanitation facilities, improved educational infrastructure and development of common community assets.