

MSIL: CSL: NSE&BSE: 2018

8<sup>th</sup> August 2018

Vice President

National Stock Exchange of India Limited  
"Exchange Plaza", Bandra – Kurla Complex  
Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services  
BSE Limited  
Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

**Sub: Press Release**

Dear Sir,

Please find enclosed herewith as Annexure – "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover

Chief General Manager &  
Company Secretary

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**MARUTI SUZUKI INDIA LIMITED**

**CIN: L34103DL1981PLC011375**

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## Press Release

**On customer demand, Maruti Suzuki now launches AGS in top variants of all-new Swift**

**New Delhi, August 8, 2018:** Maruti Suzuki India today announced the introduction of Auto Gear Shift (AGS) option in top-end ZXI+ and ZDI+ variants of its best seller – all-new Swift.

Maruti Suzuki had launched the third generation of its iconic and blockbuster brand – Swift at the Auto Expo in February 2018. The all-new Swift comes with a new exciting design, enhanced performance and advanced passenger safety, pedestrian safety and child safety. At the launch, AGS transmission was offered in VXI, ZXI, VDI and ZDI variants.

Introducing AGS on Swift top-variants, **Mr R. S. Kalsi, Senior Executive Director (Marketing & Sales), Maruti Suzuki India said,** *“Swift has always scored high on customers’ expectations. With the latest evolution, the all-new Swift has reached the next level of customer delight. AGS has been very well appreciated by our Swift customers. We had customer feedback seeking convenience of AGS in the high-selling top-end variants. Accordingly, we are now offering AGS in the top-end ZXI+ and ZDI+ variants. This will further strengthen the brand Swift and enhance the popularity of Maruti Suzuki’s acclaimed two-pedal technology.”*



Customers opting for ZXI+ and ZDI+ variant will get the convenience of two-pedal technology bundled with superior features such as LED Projector headlamps, auto headlamps, LED DRLs, precision cut two-tone alloy wheels, reverse parking sensors with camera, smartplay infotainment system with navigation and voice command, among others.

Since its launch in 2005, cumulatively Swift has sold over 1.9 million units in India.

**Ex-showroom price for SWIFT (AGS):**

Swift Petrol ZXI+	Swift Diesel ZDI+
Rs 776,000/-	Rs 876,000/-

**Click here for high-resolution images of Swift:**

<https://www.flickr.com/photos/126049010@N03/sets/72157689970378362/>