

Date: September 24, 2018

BSE Limited

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Fax: (022) 2272 2039/2272 3121

Scrip ID: ZENSARTECH

Scrip Code: 504067

Dear Sir(s),

The National Stock Exchange of India Ltd.

Exchange Plaza, 03rd floor,
Plot No. C/1, 'G' block,
Bandra Kurla Complex, Bandra (E),
Mumbai 400 051

Fax: (022) 26598237/26598238

Symbol: ZENSARTECH

Series: EQ

Subject: Press Release

Dear Sir(s),

Please find enclosed herewith a press release titled "**Zensar Announces Launch of 3 in 1 Insurance Module- Module provides insurance companies a centralized data environment across consumer, agent and employee data**".

You are requested to kindly take the same on records and acknowledge the receipt of Communication.

Thanking you,
Yours sincerely,

For Zensar Technologies Limited


Gaurav Tongia
Company Secretary



Zensar Announces Launch of 3 in 1 Insurance Module

Module provides insurance companies a centralized data environment across consumer, agent and employee data

San Francisco, CA September 24, 2018: [Zensar](#), a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey, announced today the launch of their 3 in 1 Insurance module. It is a custom data module designed for the insurance industry, developed leveraging Salesforce Community Cloud. The module enables a single, centralized three-in-one view across consumer, agent and employee data. Zensar will be launching the tool at **Dreamforce booth #166 September 25-28 at the Moscone Center in San Francisco, Ca.** Demonstrations will be running throughout the event in the Dreamforce Customer Success Expo.

Sandeep Kishore, Chief Executive Officer and Managing Director, Zensar said, “The insurance vertical is going through a significant digitization process and is an area we are investing in heavily to meet market demand. This service launch comes on the heels of our March [acquisition of Cynosure](#), a Guidewire platform implementation service provider. We will continue building our capabilities and digital solutions across verticals to help our clients realize Return on Digital®.”

Prasad Deshpande, Senior Vice- President and Global Head of Central Practices Organization, Zensar added “Digital transformation is core to everything we do at Zensar. We continue to invest in the Salesforce ecosystem to support our global customers with solutions that drive measurable return on their digital investments.”

S. Praveen Padala, Vice President, Enterprise Applications, Zensar commented, “Our focus on the Lightning Platform solution delivers out-of-the-box tools and services to automate business processes, integrate with external applications and provide responsiveness.”

Zensar will be showcasing:

- **3 in 1 Insurance Portal for the Insurance Industry**

The portal provides the ability to digitally handle insurance business needs across digitally onboarding customers, including: policy management, claims processing, single view of customer (SVC) data, as well as providing Services through multiple channels.

- **Job Booking Application Enabling Real Time Field Agent Availability**

This application is designed for field service, providing the real-time availability of field agents and enabling users to dynamically book agents for field services. The application also empowers customer service teams to identify and overcome service issues such as delays, incorrect information, scheduling and skilled technician needs by providing an effective workflow.

- **Loyalty Solutions for Retail Industry**

This solution is designed specifically for the retail industry and enables key metrics including increasing NPS and revenue, customer retention, and assistance with cross and upsell programs with customer loyalty Data Model, which caters best of breed for retail industry.

- **Guidewire Consulting and Integration Services** – Zensar’s recent acquisition of Cynosure enables its unique market position offering integration capabilities and consultants across both Guidewire and Salesforce platforms.

Salesforce, Community Cloud, Dreamforce, and others are among the trademarks of Salesforce.com, Inc.

About Zensar (www.zensar.com)

Zensar is a leading digital solutions and technology services company that specializes in partnering with global organizations across industries on their digital transformation journey. A technology partner of choice, backed by a strong track record of innovation; credible investment in digital solutions; and unwavering commitment to client success, Zensar’s comprehensive range of digital and technology services and solutions enables its clients achieve new thresholds of business performance. Zensar, with its experience in delivering excellence and superior client satisfaction through myriad technology solutions, is uniquely positioned to help its clients surpass challenges they face running their existing business most efficiently, helping in their legacy transformation, and planning for business expansion and growth through innovative and digital ways.

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About RPG Enterprises (www.rpggroup.com)

RPG Enterprises, established in 1979, is one of India’s fastest growing business groups with a turnover of Rs 23000 Cr. The group has diverse business interests in the areas of Infrastructure, Tyres, Pharma, IT and Specialty as well as in emerging innovation led technology businesses.

For any queries please feel free to reach out:

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Safe Harbor

Certain statements in this release concerning our future growth prospects are forward-looking statements which involve a number of risks and uncertainties that could cause actual results to differ materially from those in such forward-looking statements. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding fluctuations in earnings, our ability to manage growth, intense competition in IT services including those factors which may affect our cost advantage, wage increases in India, our ability to attract and retain highly skilled professionals, time and cost overruns on fixed price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, liability for damages on our service contracts, withdrawal of governmental fiscal incentives, political



instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property and general economic conditions affecting our industry. The Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

