



Shree Pushkar Chemicals forays into the Bangladesh market with its Specialty Textile Chemical brand DYECOL™

Dhaka, September 12, 2018:

Shree Pushkar Chemicals & Fertilisers Ltd. (SPCFL), a leading Specialty Chemicals company from India, forays in Bangladesh with its range of reactive dyes for the textile industry under the brand name of Dyecol™.

The Dyecol™ range of reactive dyes are available in a wide variety such as Royal Blue and T Blue Series; Black Series, CELF Reactive Dyes, CEFT & RR reactive dyes, DR reactive dyes and SS reactive dyes. These dyes are available in the complete range of colours and trichromy.

The entire range of reactive dyes are formulated efficiently and are flexible to suit a wide range of applications. These dyes come with unique features like:

- Good wet-rub, Robustness and all-round fastness properties
- Extraordinary colour value and Easy Wash-off
- Unmatchable lab to bulk and bulk to bulk reproducibility
- High Tinctorial Value
- Fluorine Chemistry to support high light fastness
- Shade continuity in longer lengths
- Less shading, less diluent contributing to less effluent
- Suitable for room temperature dyeing (40°C to 60°C)

These dyes are water and energy efficient with good solubility and high salt solubility, excellent compatibility, resulting in significant decrease in processing costs. These world class dyes are made through a completely sustainable manufacturing methodology of zero-waste and compliant with the highest level of global environmental standards.

The Dyecol range of dyes are suitable to be used for Cotton Fibre, Yarn, Knitted and Woven fabrics dyeing and all types of shades.

Shree Pushkar Chemicals (SPCFL), the manufacturer and the brand owner of Dyecol™, is a BLUESIGN® System Partner, a ZDHC (Zero Discharge of Hazardous Chemicals) contributor and GOTS (Global Organic Textile Standard) certified.

The company is participating in Dyechem Bangladesh, Dhaka (Stall No. 89/15) from September 12 to 15, 2018 and are seeking business partners in the Bangladesh market.





About Shree Pushkar Chemicals and Fertilisers Ltd.

Shree Pushkar Chemicals and Fertilisers Ltd. (Bloomberg – PCFL: IN) is an Integrated Speciality Chemicals manufacturing company, dealing in the entire range of textile and speciality chemicals. The company is one of the leading producers of Dye Intermediaries and Dyestuff in India, with the widest range of Dye Intermediaries offering. The company manufactures dyes under the brand DYECOL™.

It is a zero-waste chemical company with a unique business model that is completely forward and backward integrated.

The company produces a wide range of textile and speciality chemicals, including Dye Intermediaries, Dye Stuff, Fertilisers, Acids Complex, Fertilizers and Cattle Feed.

For more information:

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