

12th September 2018

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.

Scrip code: 532343

National Stock Exchange of India Ltd.,
Exchange Plaza, 5th Floor,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.

Scrip code: TVSMOTOR

Dear Sir,

Reg : Press Release - Company launches its stylish, sporty SMART scooter - TVS NTORQ 125 in Sri Lanka

We enclose a Press Release regarding launch of Company's stylish, sporty SMART scooter – TVS NTORQ 125 in Sri Lanka, for dissemination.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED



K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company launches its stylish, sporty SMART scooter – TVS NTORQ 125 in Sri Lanka

- Equipped with TVS SmartXconnect* - making it a connected scooter
- Stunningly Stylish, SMART and Swift

Colombo, September 12, 2018: TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, launched its stylish 125cc scooter TVS NTORQ 125 in Sri Lanka today. The scooter also marks the launch of an exclusive technology platform – TVS SmartXconnect* , making it Sri Lanka’s first connected scooter. Designed for the youth, TVS NTORQ 125 has been developed based on the TVS Racing pedigree and comes with the state-of-the-art CVTi-REVV 3 Valve engine.

At the launch, **Mr. R Dilip, Senior Vice President, International Business, TVS Motor Company** said, *“TVS Motor Company has always placed utmost importance on developing products, which are aspirational for customers. With the launch of TVS NTORQ 125, we have developed an attractive, feature-rich product for the young scooter buyers in Sri Lanka. Boasting of 30 first-in-segment features, including TVS SmartXconnect*, we are confident that TVS NTORQ 125, with its game-changing stance, will carve a niche in the scooter segment in this country.”*

Commenting on the new TVS NTORQ 125, **Mr. Ravi Liyanage, Chief Executive Officer, TVS Lanka Pvt. Ltd** said, *“We are excited about the launch of the TVS NTORQ 125 in Sri Lanka as it joins TVS Motor Company’s promising product portfolio. The scooter market in Sri Lanka is on an upswing and is largely driven by the youth of the country. Our latest 125cc offering is a fantastic package of stunning style, smart technology and performance, which will attract this set of young customers.”*

FIRST TIME IN A SCOOTER

- TVS SmartXconnect*
- Bluetooth Enabled Scooter
- Cellphone connectivity
- Navigation Assist
- Multi modes - Street, Sport, Ride Stats
- In-Built Lap timer
- App enabled parking locator
- App assistance
- Engine kill switch¹
- Engine Oil Temperature Display on Speedometer
- Top Speed recorder

PRESS RELEASE



Style

Taking cue from the design of a stealth aircraft, TVS NTORQ 125 embodies a sharp, aggressive style with a signature tail and LED tail lamps. The well-placed sharp cuts of the scooter accentuate its appeal, lending it a tapering, sporty look. Equipped with a sporty stub muffler, an aggressive headlamp cluster and textured floor board, it has diamond cut alloy wheels which make a distinct style statement.

Connected Technology

TVS NTORQ 125 premieres the TVS SmartXconnect*, an innovative Bluetooth-enabled technology which is paired to an exclusive NTORQ mobile App which can be downloaded from google play store. TVS SmartXconnect* enables a host of first-in-segment additions to the fully digital speedometer, which comes with 55 features including navigation assist, top speed recorder, in-built lap-timer, phone-battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport.

Performance

TVS NTORQ 125 gets the new generation CVTi-REVV 124.79cc, single-cylinder, 4-stroke, 3-valve, air-cooled SOHC engine that churns out 6.9kW@7500 rpm / 9.4 PS @7500 rpm and 10.5 Nm@5500 rpm. The additional valve in the engine accentuates the performance of the scooter with a top speed of 95 kmph and an excellent acceleration. TVS NTORQ 125 also has a unique exhaust note.

Comfort, Safety and Convenience

The ergonomics of TVS NTORQ 125 is developed with supreme focus on comfort and convenience of the rider. The scooter gets wider 110x80x12 tubeless tyres along with telescopic suspension and least turning radius to facilitate travel across all kinds of terrains. Features such as pass by switch, dual side steering lock, parking brakes and engine kill switch¹ are focused on creating a fulfilling ride experience. To facilitate convenience of use, TVS NTORQ 125 comes with external fuel fill, USB charger², large under-seat storage and TVS patented EZ center stand. The scooter is available in Disc and Drum variant to ensure maximum rider safety.

Equipped with unique Daytime Running Lamps (DRL), TVS NTORQ 125 is available in the colour selection of Metallic Blue, Metallic Grey, Matte Red and Matte Green.

PRESS RELEASE



TVS NTORQ 125 is priced at Drum: LKR 254,900 (ex-showroom Colombo) and Disc: LKR 265,900 (ex-showroom Colombo).

With the addition of TVS NTORQ 125, TVS Motor Company's robust portfolio in the country includes two-wheeler brands such as:

1. TVS Metro
2. TVS Stryker
3. TVS Apache RTR 150, RTR 160 & RTR 200
4. TVS WEGO
5. TVS Scooty Pep+
6. TVS XL100
7. TVS XL100 Heavy Duty

The Company also sells its 200cc three-wheeler offering TVS King in the country.

**Patent Pending*

¹*Not available in Drum variant*

²*Available as accessory*

About TVS Motor Company

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the JD Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the JD Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit www.tvsmotor.com.

For further information, please contact - Varghese M Thomas / Surabhi Udas

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