

September 29, 2018

To,
BSE Limited
The Corporate Relationship Department,
1st Floor, Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai - 400001

Ref: Script Code - 505690

Sub: Disclosure under Regulation 30 (Listing Obligations and Disclosure Requirements) Regulations, 2015

With reference to the captioned subject, we wish to inform you that the Board of Directors of the Company at its Meeting held today i.e. September 29, 2018 has approved the appointment of Ms. Swapnachitra Acharya as Woman Director of the Company w.e.f. September 29, 2018. A brief profile of the Director is attached as Annexure I.

Kindly take the above information on your records.

Thanking You,

Yours faithfully,

FOR W. H. BRADY & CO. LTD.



KHUSHMEETA BAFNA
COMPANY SECRETARY & COMPLIANCE OFFICER

Encl: A/a.

: BRANCHES :

Annexure - I

A BRIEF PROFILE OF MS. SWAPNACHITRA ACHARYA

Date of appointment and Term of appointment	Date of appointment: September 29, 2018 Term of Appointment: Ms. Swapnachitra Acharya will hold office as an Additional Woman Director upto the next Annual General Meeting of the Company, subject to re-appointment.
Brief Profile	Ms. Swapnachitra Acharya, aged 45 years is a Bachelor in Arts (HONS), HSN, CIC- IGNOU and is presently in service. She has an experience of about 20 years in the field of Business Communication.
Disclosure of relationships between directors	Ms. Swapnachitra Acharya is not related to any other Director of the Company.