

MSIL: CSL: NSE&BSE: 2018

27th September, 2018

Vice President
National Stock Exchange of India Limited
“Exchange Plaza”, Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

Please find enclosed herewith as Annexure -“A”, a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



Sanjeev Grover
Chief General Manager &
Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

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PRESS RELEASE

Maruti Suzuki CSR initiative

Maruti Suzuki inaugurates 11 Water ATMs in Nelamangala, Karnataka

- *Advanced 10-stage UV filtration technology to remove harmful bacteria, suspended solids, undesirable chemicals and other impurities*
 - *Water meets WHO and ISO10500 standards and retains essential minerals*
 - *Only 30 paise per litre of water making it affordable*

Bengaluru/New Delhi, September 27, 2018: To offer clean drinking water at an affordable price, Maruti Suzuki today simultaneously operationalized 11 water ATMs across multiple villages in the area. The Company, which has a stockyard in Sompura from where it serves customers in South India, had recognized that clean drinking water was a critical need of local residents. With rapid industrialization and growth in migrant population in the region, availability of clean drinking water at an affordable price was a major concern for the local communities. These 11 water ATMs, designed as a sustainable model, will serve over 4000 households in the region.

Maruti Suzuki India Limited partnered WaterLife India to set up 11 Water ATMs, one each in Sompura, Bhartipura, Nidevanda, Karimanne, Yedahalli, Devaranahosahalli, Hallenahalli, Honnenahalli, Kuluvanahalli, Pemmanahalli, and Kengal Kempohalli villages in Nelamangala Taluk, Karnataka.

With these, Maruti Suzuki has established 26 Water ATMs across its adopted villages in Haryana, Gujarat and Karnataka.

Maruti Suzuki, as part of its Community Development program under CSR, is committed to improve the quality of life of communities in its adopted villages. The Company undertakes water and sanitation projects which include construction of Water ATMS, Individual Household Toilets, laying of sewer lines and solid and liquid waste segregation. Under its school education program the Company undertakes infrastructure development and learning level improvement projects. Apart from this, the Company is working on building overall awareness on sanitation among community members.

Dr. M Veerappa Moily, Former Union Minister and Member of Parliament, Dr K Sreenivasmurthy MLA, Mr Ranjit Singh, Vice President (CSR & Sustainability), Maruti Suzuki and the representatives of Village Panchayats inaugurated the Water ATMs at a gathering today.

On the occasion **A K Tomer, Executive Director, Corporate Planning, Maruti Suzuki India Limited** said, *“Lack of clean and safe drinking water is a common issue we have observed across our adopted villages. These villages being in vicinity of industrial setups have high migrant*

population that creates a burden on the existing water and sanitation systems. Our aim therefore is to implement a solution that is sustainable and affordable. We are thankful to WaterLife for partnering with us in this initiative and appreciate the support extended by village panchayat. We hope people make the most of these facilities.”

The Water ATMs are set up in a partnership mode, where Maruti Suzuki bears the initial cost, WaterLife India provides the technology and maintains the facility for a period of 10 years and the village panchayat will provide the required land and electricity.

The water ATMs use a 10-stage UV filtration technology to remove all impurities, keep the TDS levels low and retain essential minerals. The technology also helps in minimal water rejection -- only 25 per cent compared to conventional water purification systems. Community members can benefit have to pay just 30 paise per litre of water. Built on a self-sustainable model, it is estimated that the Water ATMs will benefit around 300-400 households in each of the 11 villages.

Maruti Suzuki has been working in these villages for over three years now. Apart from the Water ATMs the Company has constructed individual household toilets, offered scholarships to 60 students to enroll for Diploma course in Mechatronics at NTTF.

About Maruti Suzuki’s Community Development Initiative:

Community Development is one of the three important pillars of Maruti Suzuki India Limited’s Corporate Social Responsibility programme – there two being in the areas of road safety and skill development. With the main objective to bring about an overall improvement in the quality of life of people residing around its manufacturing facilities, Maruti Suzuki has adopted 26 villages in Gujarat and Haryana collectively. Ensuring direct supervision and control, Maruti Suzuki’s interventions are focused to achieve results and make a meaningful impact on the lives of local people.