TVS Motor Company Limited. Regd Off: Jayalakshmi Estates, 29, (Old No.8) Haddows Road, Chennai - 600 006, India: Tel: +91(44) 28272233, Fax: +91(44) 28257121

12<sup>th</sup> September 2018

BSE Limited, Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai 400 001. Scrip code: 532343 National Stock Exchange of India Ltd., Exchange Plaza, 5<sup>th</sup> Floor, Bandra-Kurla Complex, Bandra (E), Mumbai 400 051. **Scrip code: TVSMOTOR** 

Dear Sir,

Reg: Press Release - Company launches its 125cc scooter,

TVS NTORQ 125 at NADA Auto Show 2018 in Nepal

We enclose a Press Release regarding launch of Company's 125cc scooter, TVS NTORQ 125 at NADA Auto Show 2018 in Nepal, for dissemination.

Thanking you,

Yours truly, For TVS MOTOR COMPANY LIMITED

K \$ Srinivasan
Company Secretary

Encl: a/a

# PRESS RELEASE



### TVS Motor Company launches its 125cc scooter, TVS NTORQ 125 at NADA Auto Show 2018 in Nepal

TVS NTORQ 125 boasts of TVS SmartXonnect\* - making it a connected scooter

<u>Kathmandu, September 12, 2018:</u> TVS Motor Company, a reputed manufacturer of two-wheelers and three-wheelers in the world, today, launched their 125cc connected scooter TVS NTORQ 125 at the National Automobile Dealers Association (NADA) Auto Show 2018 held in Kathmandu, Nepal.

Designed for the youth, TVS NTORQ 125 has been developed based on the TVS Racing pedigree and comes with the state-of-the-art CVTi-REVV 3 Valve engine. The scooter also marks the launch of an exclusive technology platform — TVS SmartXonnect\* - making it a connected scooter.

Commenting on the launch of the new products, **Spokesperson, TVS Motor Company** said, "TVS Motor Company has always placed utmost importance on developing products, which are aspirational for customers. With the launch of TVS NTORQ 125, we have developed an attractive, feature-rich product for the young scooter buyers in Nepal. Boasting of 30 first-insegment features and being the first smart technology enabled scooter, we are confident that TVS NTORQ 125 will carve a niche in the scooter segment in this country."

TVS NTORQ 125 boasts of superior performance backed by TVS Racing Pedigree. The TVS Racing scooter team holds a winning record in the Indian Scooter Racing Championships for the past 4 years. TVS NTORQ 125 gets the new generation CVTi-REVV 124.79cc, single-cylinder, 4-stroke, 3-valve, air-cooled SOHC engine that churns out 6.9kW@7500 rpm / 9.4 PS @7500 rpm and 10.5 Nm@5500 rpm. The additional valve in the engine accentuates the performance of the scooter which boasts of a top speed of 95 kmph and an excellent acceleration. TVS NTORQ 125 also has a unique exhaust note.

**TVS NTORQ 125** premieres the TVS SmartXonnect\*, an innovative Bluetooth-enabled technology which is paired to an exclusive NTORQ mobile App which can be downloaded from google play store. TVS SmartXonnect\* enables a host of first-in-segment additions to the **fully digital speedometer**, which boasts of **55 features** including navigation assist, top speed

## PRESS RELEASE



recorder, in-built lap-timer, phone-battery strength display, last parked location assist, service reminder, trip meter and multi-ride statistic modes such as Street and Sport.

Taking cue from the design of a **stealth aircraft**, **TVS NTORQ 125** embodies a sharp, aggressive style with a **signature tail** and **LED tail lamps**. The well-placed sharp cuts of the scooter accentuate its appeal, lending it a tapering, sporty look. Equipped with a sporty stub muffler, an **aggressive headlamp cluster** and textured floor board, it has **diamond cut alloy wheels** which make a distinct style statement.

The ergonomics of TVS NTORQ 125 is developed with supreme focus on comfort and convenience of the rider. The scooter gets wider 110x80x12 tubeless tyres along with telescopic suspension and least turning radius to facilitate travel across all kinds of terrains. Features such as pass by switch, dual side steering lock, parking brakes and engine kill switch are focused on creating a fulfilling ride experience. To facilitate convenience of use, TVS NTORQ 125 comes with external fuel fill, USB charger, large under-seat storage and TVS patented EZ center stand.

The TVS NTORQ 125 comes in Matte Red, Matte Blue, Matte White, Matte Yellow, Metallic Blue and Metallic Grey.

The scooter is available in **Disc variant** to ensure maximum rider safety.

With the addition TVS NTORQ 125, TVS Motor Company's robust portfolio in the country includes two-wheeler brands such as:

- 1. TVS Apache RTR 160 2V, RTR 160 4V RTR 180 & 200
- 2. TVS Stryker
- 3. TVS Star City+
- 4. TVS Victor
- 5. TVS WEGO
- 6. TVS Jupiter Base, ZX & Classic
- 7. TVS Dazz
- 8. TVS Zest 110
- 9. TVS XL100
- 10. TVS XL100 Heavy Duty

The Company also sells its 200cc three-wheeler offering TVS King (Petrol) in the country.

\*Patent Pending

# PRESS RELEASE



#### **About TVS Motor Company**

We are a reputed two and three-wheeler manufacturer, and the flagship company of the USD 7 billion TVS Group. We believe in Championing Progress through Mobility. Rooted in our 100-year legacy of Trust, Value, Passion for Customers and Exactness, we take pride in making internationally aspirational products of the highest quality through innovative and sustainable processes. We endeavour to deliver the most superior customer experience at all our touch points across 60 countries. We are the only two-wheeler company to have received the prestigious Deming Prize. Our products lead in their respective categories in the J.D. Power IQS and APEAL surveys for the past four years. We have been ranked No. 1 Company in the J.D. Power Customer Service Satisfaction Survey for consecutive three years. For more information, please visit <a href="https://www.tvsmotor.com">www.tvsmotor.com</a>.

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